

# ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

Lr.No.IE-2/367(29)/2001.

O/o the VC & MD, MSRD,  
HYD-20, Dt.25.10.2001.

## CIRCULAR No.28/2001-IED., Dt.25.10.2001.

Sub:- **DEPOT INCENTIVE SCHEME** - Payment of Incentive to Conductors on sale of Link tickets to Tirumala, in the services operated up to Tirupati by various depots of the Corporation - Circular Instructions issued - Reg.

Ref:- 1. Cir.No.54/98-OPD, Dt.04.11.1998.  
2. Cir.No.1/2001-IED, Dt.09.02.2001.

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### I. INTRODUCTION:

Vide reference 1<sup>st</sup> cited, a Circular has been issued by Marketing Department for issue of Up and Down Link Tickets up to Tirumala and back at the starting point itself. This Link Ticket System has been introduced to enable passengers to purchase a Link Ticket at the starting place and to travel directly to Tirumala without spending any further time in 'Q' system at Tirupati. It was also stated in the circular that the earnings realized towards the sales of Link Tickets should not be included in the earnings of the service for the purpose of incentive. Hence incentive is not being paid to the conductors towards sale of link tickets. Thereby the need to motivate the conductors to maximize the sales of Link Tickets and ensure that passengers traveling by our buses up to Tirupathi are not deflected to other modes for proceeding further to Tirumala and back to Tirupathi.

In order to motivate the conductors, to increase the sales of Link tickets, it is decided to pay incentive to the Conductors on sale of Link Tickets as follows:

1. For the services that are being operated up to Tirupati two types of tickets can be issued by Conductors:

a. Single Journey Ticket (SJT). This ticket is Valid for onward journey from Tirupati to Tirumala. Value of Ticket is Rs.20/-.

### I. INTRODUCTION:

b. Return Journey Ticket (RJT). The ticket is Valid for Up & down Journey, i.e., from Tirupati to Tirumala and back. Value of Ticket is Rs.40/-.

Vide reference 1<sup>st</sup> cited, a Circular has been issued by Marketing Department for issue of Up and Down Link Tickets up to Tirumala and back at the starting point itself. This Link Ticket System has been introduced to enable passengers to purchase a Link Ticket at the starting place and to travel directly to Tirumala without spending any further time in 'Q' system at Tirupati. It was also stated in the circular that the earnings realized towards the sales of Link Tickets should not be included in the earnings of the service for the purpose of incentive.

2. For the services that are being operated up to Tirumala, exclusive Return Journey Ticket can be issued by the Conductor. This ticket is valid for performing journey from Tirumala to Tirupati. The value of the ticket is Rs. 20/-.

## II. INCENTIVE FOR SALE OF LINK TICKETS:

Incentive will be paid to the Conductors depending on the type of Link Ticket sold:

### 1. For the services operated up to Tirupati:

- a. An amount of Rs. 1/- will be paid on sale of each return journey Link Ticket (i.e., Rs. 40/- RJT). An amount of Rs. 0.50 ps will be paid on sale of half RJT (for child, Rs. 20/- RJT).
- b. An amount Rs. 0.50 ps. will be paid on sale of each single journey Link Ticket (i.e., Rs. 20/- SJT ticket). An amount of Rs. 0.25 ps will be paid on sale of half SJT (for child, Rs. 10/- SJT).

### 2. For the services operated up to Tirumala:

An amount of Rs. 0.50 ps. will be paid on sale of each exclusive Return Journey Ticket in the services operated up to **Tirumala** (i.e., Rs. 20/- RJT). An amount of Rs. 0.25 ps will be paid on sale of exclusive half RJT (for child, Rs. 10/- RJT).

## III. CONDITIONS FOR PAYMENT OF INCENTIVE:

1. Incentive shall be paid on sale of Link Tickets subject to the ceiling limit of Rs. 1000 prescribed in the District Depot Incentive Scheme i.e., the incentive earned on operation of regular services and incentive earned on sale of link tickets put together shall not exceed Rs. 1000/-.
2. There is no target prescribed for sale of Link tickets by conductors. The incentive will be paid on the basis of the actual number of link tickets sold.
3. 50% of the incentive earned on sale of Link tickets shall be paid after the spell of duty. Remaining 50% shall be paid as month end incentive subject to the conditions prescribed in the District Depot Incentive circular.
4. All other terms and conditions as stipulated in the District depot incentive circular stand good.

This has the approval of VC & MD with the concurrence of F.A.

This Scheme will come into force w.e.f. **01.11.2001** and will be valid up to **31.01.2003**.

S/d- x x x x

**VICE CHAIRMAN & MANAGING DIRECTOR.**

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Principals of ZSTCs & T.A./Dy.CPM(Manuals),
- : All DMs / AOs / A.G.Audit, RTC Branch, Hyd.
- : The Secretary General, APSRTC, E.U., Satyanarayana Reddy Marg,  
Hyderabad.
- : The General Secy., APSRTC NMU Vidyanagar, Hyderabad.

**// ATTESTED //**

*K. S. Prasad*  
**CHIEF ENGINEER (IE&C)**

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