

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

office of the VC & MD
Mushirabad:Hyderabad-20

CIRCULAR No: 3/2007-MED, DATED 29-1-2007

Sub: **VEHICLES** - Colour Scheme for front view of city ordinary buses - Instructions issued - Reg.

VC & MD, while inspecting the depots of Hyderabad City Region and traffic generating points in twin cities made the following observations.

1. Buses painted with advertisements on both sides are not having any standard pattern in the front as well as rear portion. In case of buses having advertisement on all the three sides, standard pattern in the front side is also not being followed.
2. Depot Logos (Depot names) or emblems are painted on all the four sides of the bus which are spoiling the aesthetics of the bus.
3. Different slogans are stenciled inside and outside the saloon giving a bad appearance.

In order to standardize the painting of front and rear portion of the city ordinary buses under advertisement contract the following instructions are issued.

- 1.a) Germaine Red colour paint shall be painted from middle line of the front shell to the bumper level in line with recently adopted colour pattern for City Ordinary buses.
- b) Crystal white colour paint shall be painted above the Germaine Red colour upto the top level of the bus.
2. The depot logos or emblems which are painted on the side top of the buses shall be erased immediately. The depot logo or emblems shall be painted only at front (FOS) & rear right (ROS) top corners of the buses in Telugu. The emblem or logo of the Depot shall not be painted on the sides of the Buses.
3. Standard slogans communicated by OPD, which shall be displayed in the interior & exterior of the saloon.

All the Depot Managers of Hyderabad City Region are advised to follow the above instructions immediately.

EXECUTIVE DIRECTOR (ENGG)

CC: ED(H&K) for information

CC: ED(O) for information and with a request to give standard slogans that are to be painted inside & outside the bus.

CC: RM/HCR for information and necessary action.

CC: CME(C&B) for information & necessary action.

CC: Dy. CME-I/II:HCR for infn. & necessary action.

CC: All the DMs of Hyderabad City Region to implement the above instructions.