ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

Office of the VC & MD Mushirabad: Hyderabad-20

CIRCULAR No: 05 /2007-MED, DATED 14.02.2007

Sub: <u>VEHICLES</u> - Colour Scheme for front and rear view of all Buses - Instructions Issued - Reg.

Ref: 1) Circular No.39/2000-MED, dt.27.10.2000

- 2) Circular No.43/2000-MED, dt.30.10.2000
- 3) Circular No.02/2001-MED, dt.29.01.2001
- 4) Circular No.03/2007-MED, dt.29.01.2007

VC & MD, while inspecting the depots and traffic generating points and made the following observations.

- 1. Buses painted with advertisements on both sides are not having any standard pattern in the front as well as rear portion. In case of buses having advertisement on all the three sides, standard pattern in the front side is also not being followed.
- 2. Depot Logos (Depot names) or emblems are painted on all the four sides of the bus, which are spoiling the aesthetics of the bus.
- 3. Different slogans are stenciled inside and outside the saloon giving a bad appearance.
- 4. Stickers of unautherised advertisements are pasted to the glasses, interior and exterior panels

In order to standardize the painting of front and rear portion of all the types of buses under advertisement contract the following instructions are issued.

- 1.a) Germaine Red colour paint shall be painted from middle line of the front shell to the bumper level in line with recently adopted colour pattern for City Ordinary buses.
 - b) Crystal white colour paint shall be painted above the Germaine Red colour up to the top level of the bus.
- 2.a) Bus Green colour paint shall be painted from middle line of the front shell to the bumper level in line with recently adopted colour pattern for ordinary buses.
 - b) Crystal white colour paint shall be painted above the Bus Green colour up to the top level of the bus.
 - 5. The depot logos or emblems which are painted on the side top of the buses shall be erased immediately. The depot logo or emblems shall be painted only at front (FOS) & rear right (ROS) top corners of the buses in <u>Telugu</u>. The emblem or logo of the Depot shall not be painted on the sides of the Buses.

- 4. Standard slogans communicated by OPD shall be displayed in the interior & exterior of the saloon.
- 5. Strict instructions be given to the crew not to allow

The details of colours to be adopted while painting the depot logo for all types of services are enclosed at Annexure.

All the Depot Managers of Corporation are advised to follow the above instructions immediately.

Acknowledge the receipt of this Circular.

EXECUTIVE DIRECTOR (ENGG)

To All Depot Managers.

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