

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

Office of the VC&MD,
Mushirabad: Hyderabad-20

CIRCULAR No:07/2007-MED, DATED 14.03.2007

Sub: **Monogram**: - Colour Scheme for painting of Depot Logo - Instructions
Issued - Reg.

- Ref: 1) Circular No.39/2000-MED, dt.27.10.2000
2) Circular No.43/2000-MED, dt.30.10.2000
3) Circular No.02/2001-MED, dt.29.01.2001
4) Circular No.03/2007-MED, dt.29.01.2007

It has been observed during inspection of depots and traffic generating points that the

1. depot Logos (Depot names) are painted on all the four sides of the bus, which are spoiling the aesthetics of the bus.
2. different slogans are stenciled inside and outside the saloon giving bad appearance.
3. stickers of unauthorised advertisements are pasted to the glasses, interior and exterior panels

In order to give facelift and standardize the depot Logos on the Buses the following instructions are issued.

1. The depot Logos that are painted on the side roof top of the buses shall be erased immediately.

The depot Logos for "Palle velugu" and 'City ordinary' buses shall be painted in **Telugu** at the front side (FOS) extreme top comer on windscreen Glass for Tata Buses and Front doom of FOS top comer for Ashok Leyland Buses.

Similarly Logos in **Telugu** should be painted on the Rear (RNS) top comers of both TATA and Ashok Leyland buses.

Depot Logo in **English** alphabets (in the current standard form) should be painted on the FNS wind screen extreme top comer for Tata and top comer of FNS doom for Ashok Leyland & ROS top comer of doom for both the make of buses.

2. For Express buses the Depot Logo shall be painted only in **English** at FNS wind screen extreme top comer for Tata and top comer of FNS doom for Ashok Leyland & **ROS** top comer for both the type of Buses.
3. For Deluxe and Metro Express buses the Depot Logo shall be painted only in **English** at ROS extreme top comers of doom for all make of buses.
4. For Metro Deluxe, Super Luxury and Meghdooth buses the Depot logo shall be painted only in **English** at ROS extreme top comer of vision glass for all make of buses.

The Logos of the Depot shall not be painted anywhere other than the above including the side roof tops of the Buses, which spoil aesthetics.

The details of colors, letter size and font to be adopted while painting the depot Logo

and place of Logo to be painted for all types of services are enclosed at Annexure.

Standard slogans communicated by OPD shall only be displayed in the interior & exterior of the saloon.

All other writing or slogans including air pressures, MWP programmes etc. should be removed

Strict instructions shall be given to the crew not to allow pasting of stickers/posters of any unauthorised advertisement on the glasses, exterior and interior panels of the Buses.

All the Depot Managers of Corporation are advised to follow the above instructions immediately.

Acknowledge the receipt of this Circular.

**VICE CHAIRMAN &
MANAGING DIRECTOR**

**To
All Depot Managers.**

Sl. No	Details of Depot Logo with 2.5" size letters for all type of Buses									
	Type of Service	Type manufacture	Front Side				Rear Side			
			Place of Logo to be painted(Telugu)	Place of Logo to be painted(English)	Background of the Bus Colour	Logo Colour	Place of Logo to be painted(Telugu)	Place of Logo to be painted(English)	Background of the Bus Colour	Logo Colour
1	Palle Velugu	Tata	FOS extreme	FNS extreme	Wind screen Glass	Crystal White	RNS Top	ROS Top	Crystal White	Bus Green
		A/L	Front doom of	Front doom of	Bus Green	Crystal	RNS Top Corner	ROS Top Corner	Crystal White	Bus Green
2	City Ordinary	Tata	FOS extreme	FNS extreme	Wind screen Glass	Crystal White	RNS Top	ROS Top	Germaine Red	Crystal White
		A/L	Front doom of FOS Corner	Front doom of FNS Corner	Crystal White	Germaine Red	RNS Top Corner	ROS Top Corner	Germaine Red	Crystal White
3	Express	Tata	Not Necessary	FNS extreme	Wind screen Glass	Crystal White	Not Necessary	ROS top corner	Crystal White	Phirozi Blue
		A/L	Not Necessary	Front doom of FNS Corner'	Crystal White	Phirozi Blue				
4	Deluxe	Tata and A/L	Not Necessary				Not Necessary	ROS top corner	Crystal White	Bus Green
5	Metro Express	Tata	Not Necessary				Not Necessary	ROS top corner	Light Blue	Crystal White
		A/L								
6	Metro Deluxe	Tata	Not Necessary				Not Necessary	ROS extreme top corner of vision Glass	Glass	Crystal White
		A/L								
7	Megh-dooth	Tata	Not Necessary				Not Necessary	ROS extreme top corner of vision Glass	Glass	Crystal White
		A/L								
8	Super Luxury	TATA and A/L	Not Necessary				Not Necessary	ROS extreme top corner of vision Glass	Glass	Crystal White

Note: 1. The Logo should be a letter size of 2.5" and in a marked rectangular
2. The Telugu letters font type should be in "SRI TELUGU 1600" and English letters in "TIMES NEW ROMAN"