

# ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No: TL8 /198(01)/2007-MED

Office of the VC & MD,  
Corporate Office, Bus Bhavan,  
Musheerabad, Hyderabad – 20.

## **CIRCULAR NO: 08/2007 – MED dt.22-03-2007**

**Subject:** -Buses-Implementation of unique service numbering – Issue of certain guidelines on display of destination boards -Reg.

### I INTRODUCTION

On the eve of **Platinum Jubilee Celebration year ‘2007’** the Corporation has revised colour schemes for all types of Buses. In line with the change in the colour schemes and the appearance of the Bus Bodies, it is also felt necessary to redesign & standardize the destination boards, their lettering, colour pattern etc.

In the first phase destination boards for the special type buses are taken up for standardization. Each service of the following types of buses is identified by a unique 4-digit service number, which shall be displayed on the destination board at the prescribed area.

- 1) Volvo
- 2) Meghdoot
- 3) Super Luxury
- 4) Deluxe
- 5) Express

### II DESTINATION BOARDS

Destination board area shall be divided into 3 or 5 zones depending on the type of service as indicated here under.

Diagram 1: For **Volvo, Meghdoot** and **Super Luxury** buses

ZONE - 1	ZONE – 2
	ZONE – 3

Diagram 2: For **Deluxe** and **Express** buses

ZONE1	Zone-2
	Zone-3
	Zone-4
	Zone-5

**ZONE-1: Number Zone.** This Zone is allocated to clearly specify the service number, which is unique to that service. The service number consists 4 digits. These digits shall be displayed in 'Germaine red' colour.

**ZONE-2: Service band zone.** This zone is allocated to specify service band. A band of 20 mm width, running full length of board shall be displayed in the specified colour dedicated to that type of bus. For Express buses it shall be in Phirozi Blue, for Deluxe buses it shall be in Bus Green, for Super Luxury buses it shall be in Germainee Red, for Meghdoot buses it shall be in Brown and for Volvo buses it shall be in Violet Colour.

**ZONE-3: Destination Zone.** This zone is allocated to specify the place of destination in case of Volvo, Meghdoot and Super Luxury buses. For Express and Deluxe buses this Zone is dedicated to specify the originating place.

**ZONE-4: Information Zone.** This zone is allocated to display the destination place in case of Express and Deluxe buses.

**ZONE-5:** This Zone is dedicated to specify the important enroute places, in case of Express and Deluxe buses.

### III. COLOUR CODE FOR DISPLAY OF DESTINATION BOARDS

Colour code for displaying the service band, 4-digit service number, originating place, destination place and enroute places to be followed for different types of services are detailed below

#### 1. VOLVO BUSES:

Size of the destination board shall be 660 x 210 mm. The location shall be in front of the dashboard on the left hand side of the cabin. In all the Volvo buses the destination place shall be displayed only in English. There is no need to display enroute places. For example, the

destination board of Volvo bus plying from **Hyderabad** to **Mumbai** shall be displayed as follows.

Up journey - " **MUMBAI** " in English only

1093	
	<b>MUMBAI</b>

Down Journey – " **HYDERABAD** " in English only

1094	
	<b>HYDERABAD</b>

- 1) Service Band Color: : Violet
- 2) The Font style(destination) : Century Gothic
- 3) Font size : 90 mm height
- 4) Colour : Violet
- 5) Back ground : Milky white
- 6) 4-digit service Number : In **Germaine red** colour with size 125 mm height & 50 mm width
- 7) Material of the board : Milky white acrylic sheet 4 mm

**The lettering shall be in vinyl stickering cut in a computerized plotter.**

## **2. MEGHDOOT BUSES:**

Size of the destination board shall be 660 x 210 mm. The location shall be in front of the dashboard on the left hand side of the cabin. In all the Meghdoot buses the destination place shall be displayed in English only. There is no need to display from and enroute places. For example, the destination board of Meghdoot bus plying from Hyderabad to Khammam shall be displayed as follows.

Up journey - " **KHAMMAM** " in English only

8601	
	<b>KHAMMAM</b>

Down Journey – “ **HYDERABAD** “ in English only

8602	
	<b>HYDERABAD</b>

- 1) Service Band Color: : Brown
- 2) The Font style(destination) : Century Gothic
- 3) Font size : 90 mm height
- 4) Colour : Brown
- 5) Back ground : Milky white
- 6) 4-digit service Number : In **Germaine red** colour with size 125mm height & 50 mm width
- 7) Material of the board : Milky white acrylic sheet 4 mm

**The lettering shall be in vinyl stickering cut in a computerized plotter.**

### **3. SUPER LUXURY:**

Size of the destination board shall be 660 x 210 mm. The location shall be in front of the dashboard on the left hand side of the cabin. In all the super Luxury buses the destination place only shall be displayed. There is no need to display from and enroute places. **The language for display of destination board shall be in “ English” for inter-state services and in “ Telugu “ for intra-state services.**

For example, the destination board of Super Luxury bus plying from **Hyderabad** to **Pune** ‘inter-state’ service shall be displayed as follows.

Up journey - “ **PUNE** “ in English only

1099	
	<b>PUNE</b>

Down Journey – “ **HYDERABAD** “ in English only

1100	
	<b>HYDERABAD</b>

And the destination board of Super Luxury bus plying from **Hyderabad** to **Chirala** ‘intra-state’ service shall be displayed as follows.

Up journey - " **CHIRALA** " in Telugu only



Down Journey - " **HYDERABAD** " in Telugu only



- 1) Service band colour : **Germaine Red**
- 2) Font style(destination) : Century Gothic (English)  
Shree Telugu 2940 (Telugu)
- 3) Font size : 90 mm height
- 4) Colour : **Germaine Red** colour
- 5) Back ground : Milky white
- 6) 4-digit service Number : In **Germaine Red** colour with size 125 mm height & 50mm width.
- 7) Material of the board : Milky white acrylic sheet 4 mm

**The lettering shall be in vinyl stickering cut in a computerized plotter.**

#### **4. DELUXE:**

Size of the destination board for TATA buses shall be 910 x 210 mm and for AL buses 1120 x 210 mm. For TATA buses the location of destination board shall be on the dashboard near the passenger entry. For Leyland buses the location shall be in the center of the front rooftop. Destination box is already made available at the time of bus body fabrication.

In all the Deluxe buses the destination place, originating place and enroute places shall be displayed. **The language for display of destination board shall be " Telugu " only.**

For example, the destination board of Deluxe bus plying from **Vijayawada** to **Tirupati** service shall be displayed as follows.

Up journey - In Telugu only

3661	
	విజయవాడ
	తిరుపతి (వయా) ఒంగోలు, నెల్లూరు

Down Journey - In Telugu only

3662	
	తిరుపతి
	విజయవాడ (వయా) నెల్లూరు, ఒంగోలు

- 1) Service band colour : Bus green
- 2) Font style(destination) : Shree Telugu 2940
- 3) Font size : 40 mm height for originating place  
90 mm height for destination place  
25 mm height for via places
- 4) Colour : Bus green
- 5) Back ground : white
- 6) 4-digit service Number : In Germaine Red colour with size 125  
Mm height & 50mm width

#### INTER STATE SERVICES:

For Inter-state services it is felt necessary to display the destination board both in Telugu and regional language of that state to which the buses are being operated. Since the space available is limited it is decided to display the destination place in 'Zone - 3' in Telugu and in 'Zone - 4' in the regional language of the state to which the bus is operated as indicated here under.

Up journey -

1302	గంగావతి
	గంగావతి

Down journey -

1303	హైదరాబాద్
	హైదరాబాద్

The above bilingual destination boards shall be displayed for Deluxe buses operating to neighbouring states.

**The lettering shall be in vinyl stickering cut in a computerized plotter.**

## 5 EXPRESS:

Size of the destination board for TATA buses shall be 910 x 210 mm and for AL buses 1120 x 210 mm. For TATA buses the location of destination board shall be on the dashboard near the passenger entry. For Leyland buses the location shall be in the center of the front rooftop. Destination box is already made available at the time of bus body fabrication.

The bilingual destination boards shall be displayed for Express buses operating to neighbouring states as detailed above for Deluxe buses.

In all the Express buses the destination place, originating place and enroute places shall be displayed. **The language for display of destination board shall be "Telugu" only.**

For example, the destination board of Express bus plying from **Adilabad** to **Warangal** service shall be displayed as follows.

Up journey -

7964	ఆదిలాబాద్
	వరంగల్
	(వయా) ఉట్వూరు, కరీంనగర్

Down Journey -

7964	వరంగల్
	ఆదిలాబాద్
	(వయా) కరీంనగర్, ఉట్వూరు.

- 1) Service band colour : Phirozi blue
- 2) Font style : Shree Telugu 2940
- 3) Font size : 40 mm height for originating place  
100 mm height for destination place  
25 mm height for via places
- 4) Colour : Phirozi blue (Radium blue)
- 5) Back ground : white
- 6) 4-digit service Number : In Germaine Red colour with size 150 mm

height & 50mm width.

The lettering shall be in vinyl stickering cut in a computerized plotter.

The above details are summarized and detailed in a table at Annexure enclosed.

All the Officers of the Corporation are hereby advised to note the above changes.

All the Depot Managers are advised to carryout the specified changes in the destination board of the special type of buses and submit a compliance report to the respective Regional Managers.

The Regional Managers are advised to closely monitor the implementation of the unique numbering of services and the destination boards and submit compliance report by 15<sup>th</sup> April 2006 positively.

VICE CHAIRMAN & MANAGING DIRECTOR



## Details of Destination boards - typewise

Sl.no	Type of Service Description	Volvo	Meghdoot	Super Luxury	Deluxe	Express
1	Destination board size in mm	660x210	660x210	660x210	1120x210 (AL)	1120x210 (AL)
2	Destination board	Milky white	Milky white	Milky white	White	White
3	4-digit service number colour	Germaine Red	Germaine Red	Germaine Red	Germaine Red	Germaine Red
4	4-digit service number size	125Hx50W	125Hx50W	125Hx50W	125Hx50W	125Hx50W
5	Service band colour(20mm wide)	Violet	Brown	Germaine Red	Busgreen	Phirozi blue
6	Language to be adopted	English	English	English(Inter-state) Telugu	Telugu	Telugu
7	Destination font style	Century Gothic	Century Gothic	Century Gothic (English) Shree	Shree Telugu 2940	Shree Telugu 2940
8	Destination font colour	Violet	Brown	Germaine Red	Busgreen	Phirozi blue
9	Originating place font size	Not Applicable	Not Applicable	Not Applicable	50 mm height	50 mm height
10	Destination font size	90 mm height	90 mm height	90 mm height	90 mm height	90 mm height
11	Via places font size	Not Applicable	Not Applicable	Not Applicable	25 mm height	25 mm height