



ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

Office of the VC & MD  
Bus Bhavan, Hyderabad.

**Circular No.15/2014-MED, Dt.19.11.2014.**

Sub: DEPOT MONOGRAM & REGN NO.: Painting/stickering of Depot Monogram (Depot Logo) and Registration number on the buses - Instructions issued - Reg.

- Ref: 1) Circular No. 39/2000-MED, dt. 27.10.2000.  
2) Circular No. 43/2000-MED, dt. 30.10.2000  
3) Circular No. 02/2001-MED, dt. 29.01.2001.  
4) Circular No. 35/2001-MED, dt. 06.12.2001.  
5) Circular No. 03/2007-MED, dt. 29.01.2007.  
6) Circular No. 07/2007-MED, dt. 14.03.2007.

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It has been observed during inspections that the identification of the bus to which depot it belongs has become a difficult task due to non availability/improper visibility of the depot monograms or Registration No. and hence facing difficulty to communicate instructions on the deficiencies observed so as to take action to rectify the same as quickly as possible.

Further in case of buses having advertisement the Registration number is not exhibited on left and right sides of the buses which is statutory as per the CMV Rule No. 50 of 1989.

Vide circular No. 6<sup>th</sup> cited, it was reiterated the font and the size logos of the depot to be painted on the Pallevelugu, City Ordinary, Express, Deluxe, Metro Express, Metro Deluxe, Super Luxury, Garuda and Garuda Plus type of service.

Hence in order to facilitate the depots to exhibit logos (depot names) and Registration numbers on the buses the following instructions are issued.

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I. The depot name in Telugu and in English (abbreviated) shall be exhibited on right side and left side at front and rear respectively. The logo shall be prepared in computerised vinyl sticker. The details of logo are as follows:

A. LOCATION :

1. The logo is to be provided at front top side corner on both sides, i.e., in Telugu on right side and in English on left side, for buses with front destination box on topside(for City, Pallevelugu, Express, Deluxe buses of AV & Eicher make as shown in Annexure:1)
2. For buses without front destination box on topside(City, Pallevelugu, Express, Deluxe buses of TATA make, Metro Exp, Metro Dlx, Sup.LUX, Indra and Garuda), the logos shall be provided on front cowl on both sides beneath the front windscreen glass. (as shown in Annexure:2)
3. On rear end, the Depot logo in Telugu and in English shall be exhibited on top left and right extremes of the bus respectively.

B. FONT:

1. Font shall be of Times New Roman 'Bold' for English logo and the height of the font should be 75 mm.
2. For Telugu logo 'Brahma' font shall be used.

C. BOARDER:

The boarder shall be drawn in rectangle shape with rounded corners and of 5 mm width in the same colour as that of the font.

D. COLOUR:

The colour of font and boarder shall be

1. White for vehicles painted with dark colour back ground.
2. Red for vehicles painted with white/light colour back ground.

II. The depot logos shall not be painted/stickered anywhere other than at the specified location.

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III. The Registration number is to be painted below the rear window glass on both left side and right side with yellow background and black digits of following sizes apart from exhibiting the same on the front and rear portion.

S.No.	Description	Height of numeral/letter	Thickness of numeral/letter	Space between numeral/letter
1	Front	65 mm	10 mm	10 mm
2	Rear	65 mm	10 mm	10 mm
3	Side	65 mm	10 mm	10 mm

All the Depot Managers, Dy.CMEs and other concerned Managers of the Corporation are advised to follow the above instructions immediately.

Acknowledge the receipt of the circular.

Sd/-

VICE CHAIRMAN &  
MANAGING DIRECTOR

To

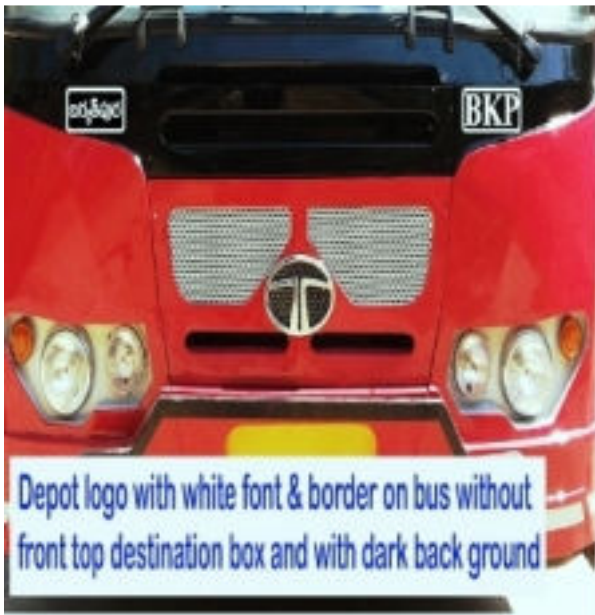
All 1). Depot Managers  
2). Dy. Chief Mechanical Engineers  
3). Regional Managers  
4). Executive Directors (zones)  
5). Concerned Accounts/Operations/Training/Vigilance Departments  
to implement the circular instructions immediately.



Depot logo with red font & border on bus with front top destination box and with light back ground



Depot logo on rear end with White font and dark back ground



Depot logo with white font & border on bus without front top destination box and with dark back ground



Depot logo on rear end with White font and dark back ground

