



ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No.OP2/308(4)/2013-MED

Office of the VC&MD,
MSRD, Hyderabad -624

CIRCULAR No.01/2014 - MED, Dt. 04.01.2014

Sub: **OIL & GAS CONSERVATION FORTNIGHT:-** Celebration of Oil & Gas Conservation Fortnight from 15.01.2014 to 31.01.2014- Instructions issued - Reg.

1. INTRODUCTION:

The Ministry of Petroleum and Natural Gas(MoP&NG), Government of India has been directing to observe "OIL & GAS CONSERVATION FORTNIGHT (OGCF)" from 15th January to 31st January every year throughout the country with the objective of strengthening the oil conservation movement. In view of depleting stocks of petroleum products in the world, the conservation of petroleum products assumes global importance. The slogan for this year is "SAVE FUEL YAANI SAVE MONEY".

With widening gap between the National demand and supply from indigenous sources, conservation of petroleum products has assumed great national importance. APSRTC spends nearly 45% of its total revenue on HSD oil alone. Hence, HSD oil conservation is a matter of great significance to our Organization to reduce the cost of operation.

During this OGCF, the entire oil industry under the guidance of MOP&NG undertake various kinds of activities to emphasize the need and importance of conservation of petroleum products & environment protection.

For more than 4 decades, APSRTC is vigorously implementing oil conservation measures by educating and motivating all our employees about the need for oil conservation. The success of our efforts is reflected in continuous improvements in HSD & LUB KMPL from year to year. Dedicated and committed involvement of Drivers, Mechanics, Supervisors and Managers to improve the fuel efficiency is the secret behind the success of our organization in oil conservation. During Oil Conservation Fortnight, all our efforts have to result in reinforcement of the message of conservation of oils.

2. PROGRAMMES DURING OIL CONSERVATION FORTNIGHT:

To spread the theme of oil conservation, different programmes have been chalked out with the co-operation of Oil Companies and Vehicle manufacturers as follows.

2.1. OIL CONSERVATION CLINICS AT DEPOT LEVEL:

M/s IOCL / HPCL / BPCL / TATA MOTORS / ASHOK LEYLAND / VOLVO / EICHER/ BOSCH / BGL have agreed to organize one day Oil Conservation Clinics for the benefit of our employees during the Oil Conservation Fortnight at the following Depots as indicated against each Region.

a) M/s INDIAN OIL CORPORATION LIMITED:

WG REGION : TPG, BVRM, ELR, JRG, NSP, TNK,
KMM REGION BCM, MNGR, KMM, SPL, MDR, KTGM
EG REGION : TN, ELSM, RJY, AMP, RVPM, GKRM, RCPM, RZL

KRISHNA REGION : AVG, MTM, GDV, TVR, NZD, VYR
ADB REGION : MNCL, ASF, NRML, ADB, BNS, UTNR
NEC REGION : SKLM-I, SKLM-II, PLS, TKL, PLK, VZM, PPM, S.KOTA, SLR
OGL REGION : OGL, CRL, KDKR, GDLR, MRKP, KNG, ADK, PDL

b) M/s HINDUSTAN PETROLEUM CORPORATION:

CTR REGION : ALPR, STVD, MPL-I, SHKT, PTR, CTR-I, KPM
TML, CTR-II, PLMR, MPL-II, PLR, MNGLM
KRI REGION : GVPT-I, ATNR, JPT, GVRM
KRMR REGION : MTN, HZB, SRCL, KRMR-II, JGTL, HSB, MTPL, KRTL, VMWD,
GDK
NLR REGION : VKD, ATK (N), UGR, RPR, GDR, SLPT, KVL, VGR

c) M/s BHARATH PETROLEUM CORPORATION LIMITED:

MBNR REGION : MBNR, KLKY, NGKL, WNP, NRPT, GDWL, ACPT, SDNR
WL REGION : WL-I, PRKL, TRR, NSPT, MHBD, WL-II, HNK, JN, BPPL

d) M/s TATA MOTORS LIMITED:

GNT REGION : TNL, CPT, SAP, RPL, NRT, PDGL,
GNT-I, GNT-II, MNGL, BPTL, MCL, VNK
VSP REGION (Urban Depots): WLT, GWK, SML, VSCD, MDP
KDP REGION : RYCT, BDVL, PLVD, PDTR, KDP, RJPT, JMD, MYDK
HYD REGION : MSRD-II, DSNR, HYT-I
SCD REGION : MYP-II, RNG-II, BHEL

e) M/s ASHOK LEYLAND LIMITED:

SEC. BAD REGION : RNG-I, JDM, KP, MYP-I, CGCL
NZB REGION : BNWD, KMC, BDN, NZB-I, NZB-II, ARMR
NLG REGION : DVK, YGT, SRPT, NKP, KDD, NLG, MLG

f) M/S EICHER LIMITED:

KRNL REGION : KRNL-I, KRN-II ADN, YMG, ALG, BPL,
NDL, NDK, DN, ATK (K), KKTL,
ATP REGION : ATP, TDP, KLDG, KDR, HDP, RYG, URK,
PTP, DMM, GTKL, GTY, MDKS

g) M/S BOSCH LIMITED:

MDK REGION : MDK, SRD, ZHB, NKD, SDPT, DBK, GPP
HYD REGION : IBPM, MDN, UPL, BKP, FM, HCU, MP, MSRD-I, RJNR, HYT-II,
BDG, KCG

h) M/S VOLVO INDIA LIMITED:

RR REGION : HYD-I, HYD-II, TND, PRG, VKB
VSP REGION (Rural Depots): PDR, VSP, AKP & NSPM
SCD REGION : KG
TPT REGION : TPT
NLR REGION : NLR-I & NLR-II
KRMR REGION : KRMR-I
EG REGION : KKD

i) M/S BGL:

KRI REGION : VDPM, GVPT-II, IBM(V)
SEC. BAD REGION : HPT, CNT & MDCL

j) M/S ISUZU

RR REGION : PKT
KRI REGION : VJA

The Oil Companies/Vehicle Manufacturers, M/S Bosch and M/S BGL representatives will fix the details of the programme at each Depot such as time, date and place in consultation with the concerned RM/Dy CME & Depot Managers. The Depot Managers are advised to extend full co-operation to the representatives of Oil Companies/ Vehicle Manufacturers and M/S BGL in organizing the Oil Conservation Clinics.

2.2. OIL CONSERVATION CLINICS AT ZONAL WORKSHOPS:

M/s IOCL /HPCL/BPCL/TATA MOTORS/ASHOK LEYLAND/ BOSCH have agreed to organize Oil Conservation Clinics of one day duration at Zonal Workshops as follows. UPL by M/s ASHOK LEYLAND LIMITED, KDP by M/s Tata Motors, VJA & VZM by M/s IOCL, KRMR by M/s HPCL, TPT by M/s BPCL and NLR by M/s Bosch. The representatives of Oil Companies and Vehicle Manufacturers will finalise the details of the programme such as time, date and place in consultation with the concerned Works Managers. The Works Managers are advised to extend necessary co-operation to the concerned officials for effectively spreading the message of Oil Conservation to our employees.

The Works Managers are permitted to incur an expenditure upto Rs.3,000/- for celebration of Oil & Gas Conservation fortnight in the Zonal Workshops.

2.3. SEMINAR CUM QUIZ FOR DRIVERS AT REGIONAL LEVEL:

M/s IOCL / HPCL / BPCL / TATA MOTORS / ASHOK LEYLAND / EICHER/VOLVO /BGL/ BOSCH have agreed to organize a Seminar cum Quiz programme of Half a day duration for Drivers at Regional Head Quarters indicated against each company during the oil conservation fortnight. The Best Three Drivers from each Depot of the Region who have conserved maximum HSD oil during the year 2012-13 as per Letter No. OP2/32(11)/2013-MED, Dt. 26.08.2013 have to be deputed for the above Seminar cum quiz.

- a) **M/s INDIAN OIL CORPORATION LIMITED:**
WG, KMM, EG, ADB, OGL, NEC & KRISHNA REGIONS
- b) **M/s HINDUSTAN PETROLEUM CORPORATION:**
CTR, KRMR & NLR REGIONS
- c) **M/s BHARATH PETROLEUM CORPORATION LIMITED:**
MBNR & WL REGIONS
- d) **M/s TATA MOTORS LIMITED:**
VSP, GNT & KDP REGIONS
- e) **M/s ASHOK LEYLAND LIMITED:**
NLG, SCD & NZB REGIONS
- f) **M/S EICHER LIMITED:**
KRNL & ATP REGION
- g) **M/S BOSCH LIMITED:**
MDK & HYD REGIONS
- h) **M/S VOLVO INDIA LIMITED**
RR REGION

The Company representatives will finalize the details of the programme such as time, date and place in consultation with the Regional Manager and Dy.CME concerned.

2.4. SEMINAR CUM QUIZ FOR MECHANICS AT REGIONAL LEVEL:

M/s IOCL / HPCL / BPCL / TATA MOTORS / ASHOK LEYLAND/ EICHER/ VOLVO/BGL/BOSCH have agreed to organize a Seminar cum Quiz programme of Half a day duration for Mechanics at Regional Head Quarters indicated against each company during the oil conservation fortnight. One KMPL Mechanic and Two Engine Mechanics of SCH-III maintenance of each Depot have to be deputed for the above Seminar cum quiz.

- a) **M/s INDIAN OIL CORPORATION LIMITED:**
WG, KMM, EG, ADB, OGL, NEC & KRISHNA REGIONS
- b) **M/s HINDUSTAN PETROLEUM CORPORATION:**
CTR, KRMR & NLR REGIONS
- c) **M/s BHARATH PETROLEUM CORPORATION LIMITED:**
MBNR & WL REGIONS
- d) **M/s TATA MOTORS LIMITED:**
VSP, GNT & KDP REGIONS
- e) **M/s ASHOK LEYLAND LIMITED:**
NLG , SCD & NZB REGIONS
- f) **M/S EICHER LIMITED:**
KRNL & ATP REGION
- g) **M/S BOSCH LIMITED:**
MDK & HYD REGIONS
- h) **M/S VOLVO INDIA LIMITED**
RR REGION

The Company representatives will finalize the details of the programme such as time, date and place in consultation with the Regional Manager and Dy.CMEs concerned.

2.5. ELOCUTION COMPETITION TO THE DRIVERS AT ZSTCs:

Elocution competition for Best HSD KMPL Drivers on the subject of the importance of "OIL CONSERVATION - ROLE OF DRIVERS "in Telugu will be organized at Zonal Staff Training Colleges. All Principals of ZSTCs are advised to organize these Elocution competitions at their ZSTCs in consultation with the Dy.CME nominated for this purpose. The following Dy.CMEs are nominated to organize this competition in various Zones at concerned ZSTCs as per the programme mentioned below:

GREATER HYDERABAD ZONE DEPOTS : ZSTC/HPT Dy.CME/HYD & Dy.CME/SCD	ON 08.01.2014
HYDERABAD ZONE DEPOTS : ZSTC/HPT Dy.CME/MDK & Dy.CME/RR	ON 09.01.2014
KADAPA ZONE DEPOTS : ZSTC/KRNL Dy.CME/HDP & KRNL	ON 10.01.2014
KARIMNAGAR ZONE DEPOTS : ZSTC/WL Dy.CME/WL & KRMR	ON 08.01.2014
NELLORE ZONE DEPOTS : ZSTC/NLR Dy.CME/NLR & TPT	ON 08.01.2014
VIJAYAWADA ZONE DEPOTS : ZSTC/VJA Dy.CME/VJA & WG	ON 09.01.2014
VIZIANAGARAM ZONE DEPOTS: ZSTC/VZM Dy.CME/NEC & VSP(U)	ON 10.01.2014

The Best KMPL Driver of each Depot of Zone will participate in this elocution competition. Each participant will be given a minimum of 5 minutes to talk on the topic. Three winners will be selected from each Zone. The First prize winner of each Zone shall be deputed to Hyderabad for receiving the prize at the state level function to be held at Hyderabad during Oil Conservation Fortnight. The exact date and venue of the function will be intimated separately. The Second and Third prize winners of each Zone will be presented with prizes at Zonal level itself on the day of selection. The concerned Principal/ZSTC will be co-ordinating for organizing the above programmes at all Zones. In this

connection, Principals of all ZSTCs except Hakimpet are authorized to incur an amount of Rs.700/- towards for presenting gifts items to 2nd & 3rd best Drivers selected in elocution competition. Principal/ZSTC/Hakimpet is authorized to incur an amount of Rs.1400/- @ Rs.700/- per each Zones of Greater Hyderabad & Hyderabad.

2.6. ESSAY WRITING COMPETITION TO THE MECHANIC:

Awards will be presented to the Best Three essays received at corporate level in Essay Writing Competition for Mechanics on " THE ROLE OF MECHANICS IN FUEL CONSERVATION AND POLLUTION CONTROL". The Depot Managers are advised to notify the above to all the Mechanics working in their control to furnish their essays and transmit the entries received from the Mechanics from their Depots to CME (O) on or before **15.01.2014** for considering in the competition. The entries received after 15.01.2014 will not be considered.

The entries will be scrutinized at Head Office and best three winning Mechanics on Essay Writing will be presented with awards at Hyderabad in the function to be held during Oil Conservation Fortnight. The date and venue of the function will be intimated separately.

2.7. AWARDS TO BEST HSD KMPL MECHANIC IN EACH REGION BY HPCL FOR THE YEAR 2012-13:

M/s HPCL have agreed to present an Award to One Best HSD KMPL Mechanic in each Region on the occasion of Oil Conservation Fortnight Celebrations. The RMs are already requested to inform the name of the Best HSD KMPL Mechanic of the Depot which has been selected for the Best HSD KMPL Award in the Region for the year 2012-13 and transmit the name to CME(O) on or before 10.01.2014 for further necessary action. M/s HPCL at Hyderabad will present the awards in award presentation function to be held during Oil Conservation Fortnight. The date and venue of the function will be intimated separately.

3. AWARD SCHEME FOR FIRST FIVE BEST DRIVERS IN EACH REGION BY M/s HPCL FOR THE YEAR 2012-13:

M/s HPCL have agreed to sponsor the awards to the First Five Best Drivers in each Region with maximum HSD oil saved during the year 2012-13. The information in respect of Best Drivers is already collected from the respective Regional Managers vide Lr. No. OP2/32(11)/2013-MED, Dt. 26.08.2013

M/s HPCL have also agreed to sponsor the awards to the SDI of the Depot which has been selected for the Best HSD KMPL Award in the Region and one PJDI of Best HSD KMPL Region each in Tata and Leyland fleet area at Corporate level for the year 2012-13. The Names and other details of Region-wise Drivers & SDIs and PJDIs at corporate level will be intimated separately. The date and venue of the function will be intimated separately.

4. AWARD SCHEME FOR BEST HSD KMPL DEPOTS / REGIONS / ZONE FOR THE YEAR 2012-13 BY M/s IOCL:

M/s IOCL have agreed to sponsor the awards to the First Best HSD KMPL Depot in each Region, one Best Region each in Tata and Leyland fleet area and one Best Zone at Corporate level with highest HSD KMPL performance for the year 2012-13. The information in respect of Best Depots/ Regions / Zone was called for from the Regions separately vide letter No. OP2/32(9)/2013-MED, Dt. 26.08.2013. Awards are also given to one Depot & one Region in each Tata & Ashok Leyland areas for achieving highest HSD KMPL improvement over previous

year. The list of Best Units and other details will be intimated separately. The date and place of awards presentation function will also be intimated separately.

5. AWARD SCHEME FOR BEST TOTAL LUB KMPL DEPOTS / REGIONS / ZONE FOR THE YEAR 2012-13 BY M/s IOCL:

M/s IOCL have agreed to sponsor the awards to the Best Total LUB KMPL Depot in each Region, one Best Region each in Tata and Leyland fleet area and one Best Zone at Corporate level with best performance in Total LUB KMPL for the year 2012-13. The information in respect of Best Depots / Regions / Zone was called for from the Regions separately vide letter No. OP2/32(10)/2013-MED, Dt. 26.08.2013. The list of best Units and other details will be intimated separately. The date and place of awards presentation function will also be intimated separately.

6. ROLE OF DEPOT MANAGERS DURING OIL CONSERVATION FORTNIGHT:

- During the oil conservation fortnight, all the Depot Managers are advised to ensure exhibition of oil conservation slogans shown at ANNEXURE-A at the Depots and Bus Station premises at appropriate places, through flexi banners. The banner shall be of uniform size of 8X4 feet with Oil & Gas conservation Fortnight logo along with APSRTC logo, as shown at annexure-B
- In order to carry the message of oil conservation, simple and effective programmes are to be organized with the involvement of local officials at all the Depots.
- Depot Managers shall organize gate meetings during changeover time to educate the Drivers on the importance of Fuel Conservation.
- All the Depot Managers excluding the Depots where the Regional function is organized (mostly Headquarter Depots) are permitted to incur an expenditure of Rs.3,000/- for celebration of Oil and Gas Conservation fortnight at Depots.
- The Depot Managers of Depots where the Regional function is organized along with Seminar and Quiz programme for Drivers and Mechanics are permitted to incur an expenditure of Rs.4,000/- for celebration of Oil and Gas Conservation fortnight at Depots. (These Depots have to be identified by the concerned Regional Manager @ one Depot per Region).

7. ROLE OF REGIONAL MANAGERS DURING OIL CONSERVATION FORTNIGHT:

- Regional Managers are advised to participate in the functions organised at Depots / Workshops by the oil companies / OEMs to give their message on oil conservation during the Oil & Gas Conservation Fortnight.
- They shall also identify the low HSD KMPL Depots and address the Drivers / Mechanics of such Depots through a meeting organized during oil conservation fortnight.
- They shall arrange wide publicity on Oil Conservation Fortnight through print & electronic media.

8. ROLE OF Dy.CHIEF MECHANICAL ENGINEERS OF REGIONS DURING OIL CONSERVATION FORTNIGHT:

- Dy.Chief Mechanical Engineers of Regions shall actively participate in the functions organised at Depots / Workshops by the oil companies / OEMs to give their message on oil conservation during the oil conservation fortnight. They shall organize competitions in coordination with Oil Companies / Vehicle Manufacturers as explained in pre paras.

- They shall also identify the low HSD KMPL Depots and address the Drivers / Mechanics of such Depots through a meeting organized during oil conservation fortnight.

9. ROLE OF EXECUTIVE DIRECTORS (Zones) DURING OIL CONSERVATION FORTNIGHT:

- Executive Director (Zones) are advised to attend the functions at Depots/Regions / Workshops organized by the Oil Companies/Vehicle Manufacturers, PCRA, M/S Bosch and M/S BGL to give their message during oil conservation fortnight.

The addresses of Oil Companies, Vehicle manufacturers & M/s BGL are enclosed at Annexure-C.

The Regional Managers and Depot Managers are advised to submit a detailed report to Executive Director (E & IT) within one week after the completion of Oil Conservation Fortnight to enable this office to send a consolidated report to the Government.

Please acknowledge.

ENCL: 1). Annexure-A

2). Annexure-B

3). Annexure-C


**VICE CHAIRMAN &
MANAGING DIRECTOR**

To

All Executive Director (Zones)

Copy to: All Officers of the Corporation

Copy to: All Maintenance incharges of the Depots for necessary action

Copy to: Manual Section/Head Office for filing

Copy to: Resident Audit Officer, A.G.Audit, Bus Bhavan for information

NOTE: The addresses and Telephone Numbers of Oil Companies, OEMs and PCRA are enclosed in the ANNEXURE-B for taking necessary action.

ANNEXURE-A
LIST OF SLOGANS IN OIL CONSERVATION

- 1) DROPS OF WATER CAN MAKE AN OCEAN,
DROPS OF OIL CAN SAVE A NATION
- 2) BURN CALORIES, NOT FUEL
- 3) UNITED WE SAVE ENERGY
DIVIDED WE WASTE ENERGY
- 4) SAVE OIL TODAY AND BE HAPPY TOMORROW
- 5) ACCELERATE OIL CONSERVATION &
PUT BRAKE ON POLLUTION
- 6) SAVE " OIL " THE LIQUID GOLD &
MAKE THE NATION RICH AND BOLD
- 7) LET US CONSERVE OIL TODAY FOR BETTER TOMORROW
- 8) ENERGY IS A PRECIOUS COMMODITY,
CONSERVATION IS OUR RESPONSIBILITY
- 9) MONEY WASTED : CAN BE RESTORED
HEALTH WASTED : CAN BE RESTORED TO SOME EXTENT
FUEL WASTED : CAN NEVER BE RESTORED
- 10) YOU HAVE THE RIGHT TO USE OIL,
AND THE DUTY TO SAVE IT
- 11) YOU CAN MAKE THE DIFFERENCE, SAVE OIL
- 12) FOR YOUR HAPPY TOMORROWS, SAVE OIL TODAY
- 13) A BETTER TOMORROW, A BETTER LAND,
CONSERVING OIL IS IN OUR HANDS
- 14) EVERY DROP OF OIL IS A GOLDEN DROP OF LIFE
- 15) SAVE OIL & GAS FOR NATION'S PROSPERITY

ANNEXURE-B(Page No.1)

ADDRESSES OF OIL COMPANIES, OEMs and PCRA

I. INDIAN OIL CORPORATION LIMITED:

1. Sri K.M.V.S.Raju, Dy General Manager (Consumer Sales), M/s Indian Oil Corporation Limited, A.P.State Office, 3-6-436 to 438, IInd Floor, Naspur House,Himayatnagar,Hyderabad- 500029, Phone No.27630693, FAX No.27606712. CELL NO.9491063003
2. Sri P.R.S.Srinivas, Chief Divisional Consumer Sales Manager & Rajashekhara Reddy, Senior Manager(Consumer Sales), M/s Indian Oil Corporation Limited, Divisional Office, 3-9-1-83 to 84, Sarojani Devi Road, Secunderabad-500003, Phone No.27800771/ 27800114, FAX No.27802130. CELL NO.s 9491063004, 9490958046
3. Sri Mahesh Chandra, Manager(Consumer Sales), M/s Indian Oil Corporation Limited, Divisional Office, G.V.R.Towers, IIIrd Floor, Bharathi Nagar, Ring Road, VIJAYAWADA- 520008, Phone No.2546710, FAX No.2546706. CELL NO.9417217959
4. Sri V.Dhanunjay, Chief Divisional Consumer Sales Manager, M/s Indian Oil Corporation Limited, Divisional Office, 8th Floor, LIC Buildings, Jeevan Bhima Marg,Visakhapatnam, Phone No.2854801, FAX No.2754022. CELL NO.94909 58032

II. HINDUSTAN PETROLEUM CORPORATION LIMITED:

Sri A.P.Panda, Senior Regional Manager, M/s Hindustan Petroleum Corporation Limited, 130/1, Sabastian Road S.D.Road, P.B.No.5, Secunderabad, Phone No.27778523 FAX No.2770 4381. CELL NO.9491198095

III. BHARATH PETROLEUM CORPORATION LIMITED:

Sri Rahul Mohite, Territory Manager(Industrial & Commercial), M/s Bharath Petroleum Corporation Limited, Reliance Humsuffer Buildings, 2nd Floor,House No. 8-2-618/2,Road No.11, Banjara Hills,Hyderabad - 500 034, Phone No.23323472, FAX No.040 23323497, CELL NO.9989024730

IV. ASHOK LEYLAND LIMITED:

Sri Ch.R.Satry, Regional Manager (Service), Ashok Leyland Limited, 3rd Floor, Dhraupathi Chambers, 31, Sarojini Devi Road ,Next to ITC Agri Marketing Office, Secunderabad - 500 003 Phone No. 040-40662000 / Fax No. 040-27711009, CELL NO.9701102525

V. TATA MOTORS LIMITED:

1. Sri Joistin David, Area Service Manager, M/S TATA MOTORS LIMITED, 1-10-39 to 44, 4th Floor, Gumidelli Towers, Old Air Port Raod, Begumpet, Hyderabad - 500016, Phone No.66563551, FAX No.66563550, Cell No. 8886512245.
2. Sri Ramesh Budde, Area Service Manager, TATA MOTORS LIMITED, Area Office, Indira Arcade, Dr.no.54-15-4D, II floor,Mahanadu Road Corner,Srinivasa Nagar Bank Colony,Vijayawada – 520008, Phone No.0866 2543522, Cell No.8977212348

ANNEXURE-B(Page No.2)

VI.EICHER LIMITED:

Sri K.Srinivas, Area Manager (STU), VE commercial vehicles ltd.,1-10-39 to 44, 3rd floor (3-A), Gummadelli, Towers, Old Air Port Raod, Begumpet, Hyderabad - 500016, Phone: 040 40201095, Fax: 040 40201090, Mobile: 8008578280

VII. BOSCH:

Sri Balamuraugan, Territory Manager, M/S BOSCH Ltd., Sweksha-117, Srinagar Colony, Trimulghery, Secunderabad - 500 015, Phone No.27990266 / 27990308 FAX No.27990338. (Cell NO.9963751075).

VIII.VOLVO INDIA LIMITED:

Sri. V.Ramesh, Bus Centre Manager,M/s VECV Ltd, #345 & 345/B Part, Bachupally village, Ranga Reddy District, HYDERABAD- 500 090 Fax: 40204458
Mobile: 09860798403.

IX.M/s BGL:

Sri S.V.Prasad, Vice President (Projects & O&M), M/S Bhagyanagar Gas Limited, Parishram Bhavan, Basheerbagh,Hyderabad-500 004, Fax no. 040-6656508, Phone no. 040-66566986

Flexi Banner for Display at Prominent places



The banner features a central text area with a blue border. At the top left is a logo with a yellow and blue design, containing the text 'SAVE FUEL. SAVE MONEY' and 'SAVE FUEL CONSERVATION MONTH' with the date 'JANUARY 15-31, 2014'. At the top right is a circular logo with a red and yellow design, containing the text 'భారతదేశపు అన్ని రాష్ట్రాలలో' and 'సంరక్షణ కమిషన్'. The main text in the center reads 'ఆంధ్ర ప్రదేశ్ రాష్ట్ర రోడ్డు రవాణా సంస్థ' in blue, followed by 'ఇంధన పాదుపు పక్షోత్సవాలు' in blue, and '2014 జనవరి 15 నుండి 31వరకు' in red. On the left side, there is a cartoon character of a fuel drop with a face, wearing a blue uniform and holding a fuel nozzle. Below the character is a red fuel nozzle icon with the text 'SAVE FUEL. SAVE MONEY'. At the bottom right, the slogan 'ఇంధన పాదుపు అంటే డబ్బు ఆదా చేయడమే!' is written in green.

Banner Size : 8 x 4 feet