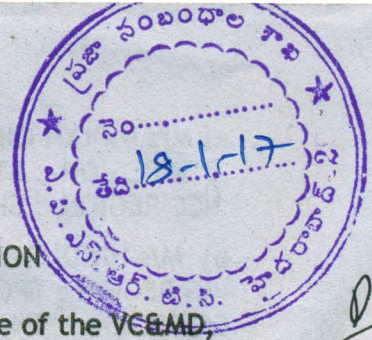




ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No. OP2/308(1)/2017 -MED

Office of the VC&MD,
RTC House, Vijayawada-13.



CIRCULAR No.01/2017 - MED, Dt. 10.01.2017

Sub: OIL & GAS CONSERVATION AWARENESS DRIVE : Celebration of Oil & Gas Conservation Awareness Drive Programme of సక్సమ్ (సంరక్షణ క్షమతా మహోత్సవ)-2017 from 16.01.2017 to 15.02.2017 - Instructions issued - Reg.

1. INTRODUCTION:

The Ministry of Petroleum and Natural Gas(MoP&NG), Govt. of India is directed to observe Oil & Gas Conservation Awareness Drive Programme of సక్సమ్ (సంరక్షణ క్షమతా మహోత్సవ)-2017 from 16th Jan'17 to 15th Feb'17. The logo for this year (2017) is yet to be finalized by Govt. of India & PCRA. But the slogan is released as "ईंधन संरक्षण की जिम्मेदारी, जन गण की भागीदारी". The format of Banner to be prepared along with logo & slogan will be communicated soon after the release of logo. A few important slogans related to Oil & Gas Conservation are given at annexure-A.

With widening gap between the national demand and supply from indigenous sources, conservation of petroleum products has assumed great importance. Corporation spends nearly 30% of its total revenue on HSD oil alone. HSD oil conservation, therefore, is a matter of great significance to our Organization to reduce the cost of operation.

During the Oil & Gas Conservation Awareness Drive, the entire oil industry under the guidance of MoP&NG undertake various kinds of activities to emphasize the need and importance of conservation of petroleum products & environment protection.

For more than 4 decades, APSRTC has been vigorously implementing oil conservation measures by educating and motivating all our employees about the need for Oil & Gas conservation. The success of our efforts is reflected in continuous improvement in HSD & LUB KMPL year after year. Dedicated and committed involvement of Drivers, Mechanics, Supervisors and Managers to improve the fuel efficiency is the secret behind the success of our organization in oil conservation.

2. ACTIVITIES DURING OIL CONSERVATION AWARENESS DRIVE:

During Oil Conservation Awareness Drive, all our efforts have to result in reinforcement of the message of conservation of oils. To spread the message of Oil & Gas conservation, different programmes have been chalked out in co-ordination with the Oil Companies and Vehicle manufacturers. The details are as follows.

2.1. OIL CONSERVATION CLINICS AT DEPOTS:

M/s IOCL, HPCL, TATA MOTORS, ASHOK LEYLAND, VOLVO, ISUZU, EICHER, BOSCH and BGL have agreed to organize one day Oil & Gas Conservation Clinics for the benefit of our Mechanics & Drivers during the Oil Conservation Awareness Drive at the following Depots as indicated against each Region.

a) M/s INDIAN OIL CORPORATION LIMITED:

CTR REGION : STVD, MPL-I, PTR, KPM, TML, CTR-II, PLMR, MPL-II, PLR, TPT
NEC REGION : SKLM-I, SKLM-II, PLS, TKL, PLK, VZM, PPM, S.KOTA, SLR

b) M/s HINDUSTAN PETROLEUM CORPORATION:

WG REGION : TPG, BVRM, ELR, JRG, NSP, TNK, NDD, KVR
EG REGION : TN, ELSM, RJY, AMP, RVPM, GKRM, RCPM, RZL, KKD
KRI REGION : GVPT-I, JPT, GVRM, AVG, MTM, GDV, TVR, NZD, VYR
OGL REGION: OGL, CRL, KDKR, GDLR, MRKP, KNG, ADK, PDL

c) M/s TATA MOTORS LIMITED:

VSP REGION : WLT, GWK, SML, VSCD, PDR, AKP, MDWD & NSPM
KDP REGION : RYCT, BDVL, PLVD, PDTR, KDP, RJPT, JMD, MYDK

d) M/s ASHOK LEYLAND LIMITED:

GNT REGION : TNL, CPT, SAP, RPL, NRT, PDRL, PNR, GNT-I, GNT-II, MNGL, BPTL, MCL, VNK

e) M/S EICHER LIMITED:

KRNL REGION : KRNL-I, KRNL-II, ADN, YMG, ALG, BPL, NDL, NDK, DN, ATK (K), KKTL, PTKD
ATP REGION : ATP, TDP, KLDG, KDR, HDP, RYG, URK, PTP, DMM, GTKL, GTY, MDKS, PNGD

f) M/S BOSCH LIMITED:

NLR REGION : VKD, ATK (N), UGR, RPR, GDR, SLPT, KVL, VGR, NLR-I & NLR-II

g) M/S VOLVO INDIA LIMITED:

VSP REGION: VSP, MDPM, KRI REGION: ATNR, NLR REGION: NLR-1 & NLR-2
CTR REGION: MGLM

h) M/S BGL:

KRI REGION : VDPM, GVPT-II, IBM(V)

i) M/S ISUZU

KRI REGION : VJA CTR REGION : ALPR, SKHT, CTR-1

The representatives of Oil Companies/Vehicle Manufacturers, M/S Bosch and M/S BGL will conduct the awareness programmes at each Depot in consultation with the concerned RM/Dy CME & Depot Managers. The Depot Managers/Dy CMEs are advised to extend full co-operation to the representatives of Oil Companies/ Vehicle Manufacturers and M/S BGL in organizing the Oil and Gas Conservation Clinics.

2.2. OIL CONSERVATION CLINICS AT ZONAL WORKSHOPS:

M/s IOCL, HPCL, TATA MOTORS and ASHOK LEYLAND have agreed to organize Oil Conservation Clinics of one day duration at Zonal Workshops i.e., NLR by M/s ASHOK LEYLAND LIMITED, KDP by M/s Tata Motors, TPT & VZM by M/s IOCL, and VJA by M/s HPCL. The representatives of Oil Companies and Vehicle Manufacturers will conduct the awareness programmes in consultation with the concerned Works Managers. The Works Managers are advised to extend necessary co-operation to the concerned officials for effectively spreading the message of Oil and Gas Conservation to the employees.

The Works Managers are permitted to incur an expenditure upto Rs.3,000/- for celebration of Oil & Gas Conservation Awareness Drive programme in the Zonal Workshops.

2.3. QUIZ COMPETITION FOR DRIVERS AT REGIONAL LEVEL:

M/s IOCL, HPCL, TATA MOTORS, ASHOK LEYLAND, EICHER and BOSCH have agreed to organize Regional level Quiz programmes for Drivers at Regional Head Quarters during the Oil & Gas conservation Awareness Drive. The Best Three Drivers from each Depot who have conserved maximum HSD oil during the year 2015-16 over the route-wise KMPL targets shall be deputed to participate in the Regional level Quiz competition.

- a) M/s INDIAN OIL CORPORATION LIMITED : CTR & NEC REGIONS
- b) M/s HINDUSTAN PETROLEUM CORPORATION : WG, EG, OGL & KRISHNA REGIONS
- c) M/s TATA MOTORS LIMITED : VSP & KDP REGIONS
- d) M/s ASHOK LEYLAND LIMITED : GNT REGION
- e) M/S EICHER LIMITED : KRNL & ATP REGION
- f) M/S BOSCH LIMITED : NLR REGION

The Company representatives will finalize the details of the programme such as time, date and place in consultation with the Regional Manager and Dy.CME concerned.

2.4. QUIZ COMPETITION FOR MECHANICS AT REGIONAL LEVEL:

M/s IOCL, HPCL, TATA MOTORS, ASHOK LEYLAND, EICHER and BOSCH have agreed to organize Quiz competition programmes for Mechanics at Regional Head Quarters during the Oil & Gas conservation awareness drive. One KMPL Mechanic and Two Engine Mechanics of SCH-III maintenance of each Depot shall be deputed for the above Quiz competition.

- a) M/s INDIAN OIL CORPORATION LIMITED : CTR & NEC REGIONS
- b) M/s HINDUSTAN PETROLEUM CORPORATION: WG, EG, OGL & KRISHNA REGIONS
- c) M/s TATA MOTORS LIMITED : VSP & KDP REGIONS
- d) M/s ASHOK LEYLAND LIMITED : GNT REGION
- e) M/S EICHER LIMITED : KRNL & ATP REGION
- f) M/S BOSCH LIMITED : NLR REGION

The Company representatives will finalize the details of the programme such as time, date and place in consultation with the Regional Manager and Dy.CMEs concerned.

2.5. ELOCUTION COMPETITION TO THE DRIVERS AT ZSTCs:

Elocution competition for Best HSD KMPL Drivers on the subject of the importance of "OIL OIL & GAS CONSERVATION - ROLE OF DRIVERS" in Telugu will be organized at Zonal Staff Training Colleges. All Principals of ZSTCs are advised to organize these Elocution competitions at ZSTCs in consultation with the Dy.CME nominated for this purpose. The following Dy.CMEs are nominated to organize this competition in various Zones at concerned ZSTCs as per the programme mentioned below:

KADAPA ZONE DEPOTS	: ZSTC/KRNL	ON 18.01.2017	Dy.CME/ATP & KDP
NELLORE ZONE DEPOTS	: ZSTC/NLR	ON 18.01.2017	Dy.CME/NLR & TPT
VIJAYAWADA ZONE DEPOTS	: ZSTC/VJA	ON 18.01.2017	Dy.CME/MTM & GNT
VIZIANAGARAM ZONE DEPOTS:	ZSTC/VZM	ON 18.01.2017	Dy.CME/EG & VSP(U)

The Best KMPL Driver of each Depot will participate in this Zonal level elocution competition. Each participant will be given 5 minutes time to talk on the topic. Three best speakers (1st, 2nd and 3rd) will be selected from each Zone. The First prize winner of each Zone shall be deputed for receiving the prize at the state level function to be held in Vijayawada during Oil & Gas Conservation Awareness Drive. The date and venue of the state level function will be intimated separately. The Second and Third prize winners of each Zone will be presented with prizes at Zonal level on the day of selection at ZSTC. The concerned Principal/ZSTC will be co-ordinating for organizing the above programmes at respective Zones. In this connection, Principals of ZSTCs are authorized to incur an amount of Rs.1,000/- towards presenting gift items to both 2nd & 3rd best Drivers selected in elocution competition.

2.6. ESSAY WRITING COMPETITION TO MECHANICS:

Essay Writing Competition for Mechanics on " THE ROLE OF MECHANICS IN FUEL CONSERVATION AND POLLUTION CONTROL" will be conducted at state level to present the best three awards at state level function. The Depot Managers are advised to notify the above to all the Mechanics working under their control, collect the essay writings of Mechanics and to transmit from Depots to CME (O) before 20.01.2017. The entries received after 20.01.2017 will not be considered for evaluation.

The entries will be scrutinized at Head Office and the best three Mechanics in essay writing competition will be presented with awards in the state level function to be held during Oil & Gas Conservation Awareness Drive.

2.7. AWARDS TO THE BEST HSD KMPL MECHANIC OF EACH REGION:

M/s HPCL have agreed to present Awards to the Best HSD KMPL Mechanic @ one from each Region. The RMs were already requested to inform the name of the KMPL Mechanic of the Depot which has been selected for the Best HSD KMPL Award in the Region for the year 2015-16 and transmit the name to CME(O) by 18.01.2017. The awards will be presented in the state level awards function to be held during Oil Conservation Awareness Drive.

3. AWARDS TO THE FIRST FIVE BEST DRIVERS IN EACH REGION:

M/s HPCL have agreed to sponsor the awards to the First Five Best Drivers in each Region who saved maximum HSD oil against the route-wise targets on which they operated during the year 2015-16.

M/s HPCL have also agreed to sponsor the awards to the SDI of the best HSD KMPL Depot of the Region and one PJDI of Best HSD KMPL Region each in Tata area and Leyland fleet area at Corporate level for the year 2015-16. The names and other details of Region-wise Drivers & SDIs and PJDIs to be awarded at corporate level will be intimated in due course.

4. AWARDS TO THE BEST HSD KMPL DEPOTS/REGIONS/ZONE FOR THE YEAR 2015-16:

M/s IOCL have agreed to sponsor the awards to the Best HSD KMPL Depot @ one per Region, one Best Region each in Tata and Leyland fleet area and one Best Zone at Corporate level with highest HSD KMPL performance for the year 2015-16. Awards will also be given to one Depot each in Tata area and AL area for achieving highest HSD KMPL improvement over previous year. The list of Best Depots/Regions which have achieved highest improvement will be intimated in due course.

5. AWARDS TO THE BEST TOTAL LUB KMPL DEPOTS / REGIONS / ZONE FOR THE YEAR 2015-16:

M/s IOCL have agreed to sponsor the awards to the Best Total LUB KMPL depots @ 1 per Region. One Best Region in Tata area, one in Leyland fleet area and one Best Zone at Corporate level also will be awarded for the best performance for the year 2015-16. The list of best Depots/Regions will be intimated in due course.

6. ROLE OF DEPOT MANAGERS:

- During the Oil & Gas conservation Awareness Drive, all the Depot Managers are advised to ensure exhibition of oil conservation slogans shown at ANNEXURE-A at the Depots and Bus Station premises at appropriate places, through flexi banners. The banners shall be of uniform size of 8X4 feet with Oil & Gas conservation Awareness Drive logo along with APSRTC logo which will be communicated separately after finalization by PCRA & Ministry of Petroleum and Natural Gas(MoP&NG), Govt. of India.

- In order to carry the message of oil conservation, simple and effective programmes are to be organized with the involvement of local officials at all the Depots.
- Depot Managers shall organize gate meetings during changeover time to educate the Drivers on the importance of Fuel Conservation.
- All the Depot Managers excluding the Depots where the Regional function is organized (mostly Headquarter Depots) are permitted to incur an expenditure of Rs.3,000/- for celebration of Oil and Gas Conservation Awareness Drive at Depots.
- The Depot Managers of Depots where the Regional function is organized along with Quiz programme for Drivers and Mechanics are permitted to incur an expenditure of Rs.4,000/- for celebration of Oil and Gas Conservation Awareness Drive at Depots. (These Depots have to be identified by the concerned Regional Manager @ one Depot per Region).

7. ROLE OF Dy.CHIEF MECHANICAL ENGINEERS:

- Dy.Chief Mechanical Engineers of Regions shall actively participate in the functions organised at Depots / Workshops by the oil companies / OEMs to give their message on fuel conservation during the Oil & Gas conservation awareness drive . They shall organize competitions in coordination with Oil Companies / Vehicle Manufacturers.
- They shall also identify the low HSD KMPL Depots and address the Drivers / Mechanics of Depots through meetings organized during Oil & Gas conservation awareness drive.
- They shall visit and inspect at least 2 low KMPL Depots during the Awareness Drive and ensure all vehicles related defects are attended besides counseling of low KMPL Drivers based on route-wise bench mark HSD KMPL.

8. ROLE OF WORKS MANAGERS:

- Works Managers are advised to inspect not less than one Depot in each Region under their jurisdiction and educate the Supervisors & Mechanics on measures to be taken for oil conservation.He has to organize a Zonal level training to the KMPL Mechanics in the Workshop and impart the latest developments in the Fuel injection equipment.
- Works Managers are advised to participate in the functions organised at Depots and to give their message on oil conservation during the Oil & Gas Conservation awareness drive.

9. ROLE OF REGIONAL MANAGERS:

- Regional Managers are advised to participate in the functions organised at Depots / Workshops by the oil companies / OEMs to give their message on fuel conservation during the Oil & Gas Conservation awareness drive.
- They shall also identify the low HSD KMPL Depots and address the Drivers / Mechanics of the Depots through meetings organized during Oil & Gas conservation awareness drive.
- They shall arrange wide publicity on Oil Conservation awareness drive through print & electronic media.

10. ROLE OF EXECUTIVE DIRECTORS (Zones):

- Executive Director (Zones) are advised to attend the functions at Depots/Regions/Workshops organized by the Oil Companies/Vehicle Manufacturers/M/S Bosch/M/S BGL to give their message during Oil & Gas conservation awareness drive.

The addresses of Oil Companies, Vehicle manufacturers & M/s BGL are enclosed at Annexure-B.

The Regional Managers and Depot Managers are advised to submit a detailed report on the activities under taken during Oil & Gas conservation awareness drive to Executive Director (E&IT) within a week after the completion of Oil & Gas Conservation awareness drive to enable this office to send a consolidated report to the Government of A.P..

Please acknowledge.

ENCL: 1). Annexure-A
2). Annexure-B

Malab
10/1/2017
VICE CHAIRMAN &
MANAGING DIRECTOR

To
All Executive Directors (Zone)
Copy to: All Officers of the Corporation
Copy to: All Maintenance incharges of the Depots for necessary action
Copy to: Manual Section/Head Office for filing
Copy to: All OEMs, Oil companies & M/s BGL for information & necessary action
Copy to: Resident Audit Officer, A.G.Audit, Bus Bhavan for information

10/1/17

ANNEXURE-A

IMPORTANT SLOGANS FOR OIL CONSERVATION AWARENESS DRIVE

- 1) DROPS OF WATER CAN MAKE AN OCEAN,
DROPS OF OIL CAN SAVE A NATION
- 2) BURN CALORIES, NOT FUEL
- 3) UNITED WE SAVE ENERGY
DIVIDED WE WASTE ENERGY
- 4) SAVE OIL TODAY AND BE HAPPY TOMORROW
- 5) ACCELERATE OIL CONSERVATION &
PUT BRAKE ON POLLUTION
- 6) SAVE " OIL " THE LIQUID GOLD &
MAKE THE NATION RICH AND BOLD
- 7) LET US CONSERVE OIL TODAY FOR BETTER TOMORROW
- 8) ENERGY IS A PRECIOUS COMMODITY,
CONSERVATION IS OUR RESPONSIBILITY
- 9) MONEY WASTED : CAN BE RESTORED
HEALTH WASTED : CAN BE RESTORED TO SOME EXTENT
FUEL WASTED : CAN NEVER BE RESTORED
- 10) YOU HAVE THE RIGHT TO USE OIL,
AND THE DUTY TO SAVE IT
- 11) YOU CAN MAKE THE DIFFERENCE, SAVE OIL
- 12) FOR OUR HAPPY TOMORROW, SAVE OIL TODAY
- 13) SAVE OIL & GAS FOR NATION'S PROSPERITY

ANNEXURE-B(Page No.1)

ADDRESSES OF OIL COMPANIES, OEMs and PCRA

I. INDIAN OIL CORPORATION LIMITED:

1. Sri K.M.V.S.Raju, Dy General Manager (Consumer Sales), M/s Indian Oil Corporation Limited, A.P.State Office, 3-6-436 to 438, IIInd Floor, Naspur House, Himayatnagar, Hyderabad- 500029, Phone No.27630693, FAX No.27606712. CELL NO.9491063003 (For entire state)
2. Sri Sasank Misra, Senior Manager(Consumer Sales), M/s Indian Oil Corporation Limited, Divisional Office, 3-9-1-83 to 84, Sarojani Devi Road, Secunderabad-500003, Phone No.27800771/ 27800114, FAX No.27802130. CELL NO. 9490958031 (For entire state)
3. Sri S.S.Reddy, Chief Manager, Chief Manager(Consumer Sales), M/s Indian Oil Corporation Limited, Divisional Office, 3-9-1-83 to 84, Sarojani Devi Road, Secunderabad-500003, Phone No.27800771/ 27800114, FAX No.27802130. CELL NO. 9491063004 (For ATP & KRNL Regions)
4. Sri Kishore Bhatra, Manager(Consumer Sales), M/s Indian Oil Corporation Limited, Divisional Office, G.V.R.Towers, IIIrd Floor, Bharathi Nagar, Ring Road, VIJAYAWADA- 520008, Phone No.2546710, FAX No.2546706. CELL NO.9490958041 (For KRI, GNT, OGL, NLR, CTR & KDP Regions)
5. Sri A.D.P.Rao, Chief Divisional Consumer Sales Manager, M/s Indian Oil Corporation Limited, Divisional Office, 8th Floor, LIC Buildings, Jeevan Bhima Marg, Visakhapatnam, Phone No.2854801, FAX No.2754022. CELL NO.94909 58032 (For WG, EG, VSP & NEC Regions)

II. HINDUSTAN PETROLEUM CORPORATION LIMITED:

1. Sri Chandramouli, Senior Regional Manager, M/s Hindustan Petroleum Corporation Limited, 130/1, Sabastian Road S.D.Road, P.B.No.5, Secunderabad, Phone No.27778523 FAX No.2770 4381. CELL NO.8978282835 (For entire state)
2. Sri A.Sundra Vadan, Area Sales Manager- I & C, M/s Hindustan Petroleum Corporation Limited, 130/1, Sabastian Road S.D.Road, P.B.No.5, Secunderabad, Phone No.27778523 FAX No.2770 4381. CELL NO.8978282835 (For entire state)

III. ASHOK LEYLAND LIMITED:

Sri Ch.R.Sastry, Regional Manager (Service), Ashok Leyland Limited, 3rd Floor, Dhraupathi Chambers, 31, Sarojini Devi Road ,Next to ITC Agri Marketing Office, Secunderabad - 500 003 Phone No. 040-40662000 / Fax No. 040-27711009, CELL NO.9701102525 (For entire state)

IV. TATA MOTORS LIMITED:

1. Sri Ramesh Budde, Area Service Manager, M/S TATA MOTORS LIMITED, 1-10-39 to 44, 4th Floor, Gumidelli Towers, Old Air Port Raod, Begumpet, Hyderabad - 500016, Phone No.66563551, FAX No.66563550, Cell No. 8977212348(For KRNL, KDP & ATP Regions)
2. Sri Sntasri Ghosh, Area Service Manager, TATA MOTORS LIMITED, Area Office, Indira Arcade, Dr.no.54-15-4D, II floor, Mahanadu Road Corner, Srinivasa Nagar Bank Colony, Vijayawada - 520008, Phone No.0866 2543522, Cell No.9833111738 (For NEC, VSP, EG, WG, KRI, GNT, OGL, NLR & CTR Regions)

ANNEXURE-B(Page No.2)

VI. EICHER LIMITED:

Sri K.Srinivas, Area Service Manager, APSRTC, Eicher Trucks and buses, VE commercial vehicles ltd., 1-10-39 to 44, 3rd floor (3-A), Gummadelli, Towers, Old Air Port Road, Begumpet, Hyderabad - 500016, Phone: 040 40201095, Fax: 040 40201090, Mobile: 8008578280 (For entire state)

VII. BOSCH:

Sri Balamuraugan, Territory Manager, M/S BOSCH Ltd., Sweksha-117, Srinagar Colony, Trimulghery, Secunderabad - 500 015, Phone No.27990266 / 27990308 FAX No.27990338. (Cell NO.9963751075) (For entire state)

VIII. VOLVO INDIA LIMITED:

Sri. V.Ramesh, Bus Centre Manager, M/s VECV Ltd, #345 & 345/B Part, Bachupally village, Ranga Reddy District, HYDERABAD- 500 090 Fax: 40204458
Mobile: 09860798403 (For entire state)

IX. M/s BGL:

Sri C.R. Bakde, Senior Manager (Sales), M/S Bhagyanagar Gas Limited, Parishram Bhavan, Basheerbagh, Hyderabad-500 004, Fax no. 040-6656508, Phone no. 040-66566986