

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

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No. L4/184(2)/99-OPD(T)

Office of the VC & MD,  
Mushéerabad, Hyderabad-20.

CIRCULAR NO. 5/99-OPD(T), DT: 03.02.'99

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Sub:- APSRTC - Secure and Hygienic environment for women & children - Reg.

- Ref:- 1) D.O. Lr.No. 14/32/97-WW, Dt. 03.12.'97 of Smt. Asha Das, Secretary, Ministry of Human Resource Development (Department of W&C Devl.), Government of India, New Delhi.
- 2) C.D. No. 14011/1/97-Co-ord. D.A.1, Dt. 01.01.'98 of Sri K.R. Bhati, Joint Secretary, Ministry of Surface Transport, Government of India, New Delhi.
- 3) Lr. No. 15893/Tr.II(1)/98-2, Dt. 26.12.'98 of Jt. Secretary to Government, A.P.

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The Department of Women and Child Development has initiated a country-wide campaign for creating a "Safe, Secure and Hygienic environment for Women & Children" from 2nd October, 1997 as a part of the commemoration of Golden Jubilee of our Independence. During the campaign, the Department has suggested the following activities for creating a conducive and safe environment for women and girls and has requested to implement them in A.P.S.R.T.C.

- (1) Writing small and effective messages inside the buses about responsibility of the fellow passengers to defend the safety & security of women and girl passengers.
- (2) To put hoardings in major Bus Stations warning public to be on the look out for traffickers of women and children who lure women & girls through deception into commercial sexual exploitation rackets.

Keeping in view of the above suggestions, it has been decided to exhibit following slogans as indicated below in all the buses and Bus Stations for educating and creating awareness among the travelling public.

- (1) CAUTION - ( TO BE EXHIBITED IN BUS STATIONS )

"BEWARE OF TRAFFICKERS OF WOMEN AND CHILDREN  
WHO LURE WOMEN AND GIRLS THROUGH DECEPTION  
FOR EXPLOITATION"

చెప్పండి

నాయ నాయు చెప్పి స్త్రీలను, బాలికలను

ఎప్పుకూని పోపు మోసూళ్ల నుండి జాగ్రత్తగా వుండండి !!

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-: 2 :-

(2) APPEAL - ( TO BE EXHIBITED IN THE BUSES )

"PLEASE HONOUR WOMEN AND GIRLS. LET THEM  
BE ALLOWED TO SIT ON RESERVED SEATS"

విజ్ఞప్తి

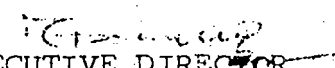
స్త్రీలను, బాలికలను గౌరవించండి |

వారికి కేటాయించిన సీట్లను వారినే కూర్చోనివ్వండి !!

All the Unit Officers are, therefore, advised to exhibit the above on hoardings at all the Bus Stations and in the buses as indicated immediately and send a compliance report.

Sd/-  
VICE-CHAIRMAN AND  
MANAGING DIRECTOR

Attested:

  
EXECUTIVE DIRECTOR  
( OPERATIONS )

To  
All the Depot Managers,  
A.P.S.R.T.C.

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Copy to all Executive Directors/Regional Managers for information and necessary follow up action.

\*bvk/-