

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No. M/662 (1)/2011 – OPD (M)

**O/o the VC & MD
Musheerabad, Hyderabad - 624**

CIRCULAR NO. 18/2011 – OPD (M) DATED 20.04.2011

Sub: **OPRS:** Strengthening of Online Passenger Reservation System (OPRS) by conducting OPRS fortnight from 01.05.2011 to 15.05.2011 – Issuing of Circular Instructions - Reg.

I. INTRODUCTION:

Previously the advance reservation system in booking tickets was in the form of Advance & Current Ticket Issuing System. This system enables to book tickets only in the bus station for which it is meant. In this system, it is not possible to book tickets of other services.

Online Passenger Reservation System was introduced in APSRTC with effect from 22.2.2008 to facilitate the passengers to reserve their seats from Anywhere to Anywhere in advance for hassle free travel. Further APSRTC appointed 666 Authorized Ticket Booking Agents for booking seats in advance using OPRS at various places inter and intra state.

As on date 91 bus stations are connected with OPRS and 2902 services are brought under OPRS. On average only 37000 seats were booked under OPRS in the current financial year, which is 38.68 percent on the total seats of 1, 00,890. 61.32 percent of seats are available online do not get booked through OPRS.

II. NAMING OF OPRS :

OPRS (Online Passenger Reservation System) is upgraded with advanced features on 04.04.2011. Now the online ATB agents and the passengers who registered in their names, can easily access the new website and reserve the tickets without any hassles. The new OPRS is christened as **BARAT (Bus Advance Reservation Anywhere to anywhere Travel)**.

III. FEATURES OF NEW OPRS:

1. Ticket issuing time reduced to less than one minute.
2. In the new OPRS, 5000 users can utilize the facility concurrently.
3. The passenger can book tickets from Anywhere to Anywhere as per his/her travel plan.
4. If the mobile no. of service driver is fed to the computer, the same will be printed on Auxiliary waybill/ Reservation Chart, Enabling the Supervisor to call the driver and track the Vehicle.
5. Provision is also made in the new OPRS that if a service reports at a pickup point, the actual departure of the particular service could be tracked at the points enroute.
6. When the destinations are selected, the no. of services operating between the two destinations will be displayed with the available no. of seats.
7. It is made mandatory to capture mobile no. of the passenger in new system, which may help in advance information to the passenger about service details and modifications.
8. For e-ticketing passenger, automatic confirmation of seats is sent through SMS.
9. The Credit / Debit cards may be utilized for reserving the seats now.

IV. CONDUCTING OF BARAT FORTNIGHT:

To improve the sale of seats through OPRS, to create awareness among passengers and to strengthen the ATB Agent system, it is decided to conduct "BARAT FORTNIGHT" from 01.05.2011 to 15.05.2011.

Activities to be undertaken during Fortnight:

1. Banners should be erected at Bus Stations, Traffic generating points & at ATB agents locations about BARAT with details. To be prepared by RMs office and to supply to Depots / ATB agents.
2. Awareness campaign to the passengers about BARAT may be conducted in Bus Stations and at important traffic generating points.
3. All the services of High-end vehicles viz., Garuda, Super Luxury, and Delux should be brought under BARAT.
4. Action to increase the ATB agents network.
5. Publicity by press note about BARAT.
6. All the manual agents should be converted into BARAT.
7. BARAT shall be implemented at as many Bus stations as possible so that the advance reservation facility can be extended to the large number of commuters and thereby to increase the captive passengers to APSRTC .

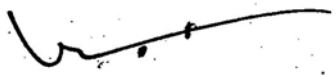
- 8. RMs to conduct meeting with the ATB agents in their respective jurisdiction and to educate them regarding BARAT (new OPRS) with an appeal to increase sale of seats duly distributing pamphlets of VC & MD. Three ATB agents with highest number of ticket sales during the financial year 2010-11 shall be felicitated with a memento during the meeting to motivate them and also to create belongingness with APSRTC.
- 9. RMs are advised to print Pamphlets with the features of BARAT and also with the details of ATB agents with location and to be distributed to the passengers during the fortnight.
- 10. Slides in Cinema theaters about BARAT and with details of ATB agents shall be exhibited.
- 11. Timing board with the details of important services to the major towns/pilgrim destinations to be displayed at all BARAT points for the convenience of the intending passengers.

V. ROLE OF DY.CTM / RM :

RM / DY.CTM shall visit all the bus stations & ATB agents locations during the fortnight in the district for effective implementation of instructions issued.

VI. CONCLUSION:

A detailed note along with the press clippings & photographs on the activities carried out during the "BARAT FORTNIGHT" shall be sent by the Regions to this office by 20th May, 2011.



VICE CHAIRMAN & MANAGING DIRECTOR

To
All Regional Managers

- Copy to:
- Dir (V&S), FA, CAO, ED(HRD), ED(E&IT) for information.
- All Executive Directors of Zones for information & necessary action.
- All HODs, DyCTMs, DVMS, for information & n/action.
- All DMs, ATMs of Bus stations for information & n/action.
- All Traffic In-Charges and BSMs for necessary action.