

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

Office of the VC & MD  
Mushirabad, Hyderabad-624

No.C4/2(20)/2009-OPD(C)

**CIRCULAR NO. 20 /2009-OPD(C), Dt. 26-6-2009.**

Sub:**ROAD SAFETY WEEK: Observance of 'Zero Accidents Week'**  
**from 16.7.09 to 22.7.09** -Instructions Issued - Regarding.  
-:0:-

**INTRODUCTION:**

On review of accidents scenario in APSRTC, on an average 8 accidents are taking place every day resulting in 3 deaths and injuries to 12 persons, besides heavy damage to the buses. Though the rate of accidents is decreased marginally from 0.12 in 2007-08 to 0.11 in 2008-09, yet this high accident rate is attracting adverse criticism from press and Electronic media. Since, past three months fatal accidents are on the increase mostly resulting in the death of motor cycle riders, pillion riders which is causing lot of concern and precautionary measures are to be initiated to contain this menace.

These accidents not only cause **loss of life of innocent people** and leaving many confined to bed for longer duration due to injuries / fractures putting the lives of dependant family members in deplorable condition but also loss to the Corporation in the form of compensation. In the year 2008-09 Corporation paid Rs.33.03 crores towards accidents compensation.

**The analysis of accidents reveal that majority of accidents are on account of rash and negligent driving and that too during day time and on plain roads which can be avoided if only the drivers are attentive and cautious in driving the buses and show concern to the human lives.**

**NEED FOR ORGANISING 'ZERO ACCIDENT WEEK':**

Corporation had been observing 'Road Safety Week' in the month of January every year at all of the units educating drivers on safety aspects and creating awareness on the importance of Road Safety. As discussed above keeping the spurt in occurrence of ghastly accidents due to gross negligence of drivers, **urgent steps at field level needed to be taken immediately to contain the rate of accidents.** As a measure to enlighten the drivers and recapitulate the road safety concepts in the minds of the drivers, it is proposed to organize 'ZERO ACCIDENT WEEK' from 16.7.09 to 22.7.09. **The importance of observing 'Zero Accident Week' is that accidents occurrence should be a rare factor and every precaution be taken to avoid accidents.**

### **STEPS TAKEN TO COMBAT THE ACCIDENTS:**

Corporation has initiated various measures to avert accidents and these are required to be implemented with machinery zeal which are listed as under:

1. Refresher training is being imparted to the drivers at Zonal Staff Training Colleges.
2. Posting of Safety Driving Instructors at all Units and issuance of guidelines for their reorientation towards road safety aspects.
3. The drivers are subjected to medical examination periodically.
4. One day crash training programme at Regional Head Quarters to all the drives on behavioral, psychological aspects and on remedies for over coming stress.
5. Payment of Safety driving allowance is in vogue in the form of monthly special allowance and yearly road safety awards are distributed to the drivers who possess best road safety track record.
6. A separate 'Depot Cash Award Scheme' has been instituted for the Depot Manager and his team of Supervisors for maintaining Accident Free Record for continuously six months.

### **ACTIVITIES TO BE UNDER TAKEN DURING ZERO ACCIDENT WEEK:**

#### **AT DEPOT LEVEL:**

1. Bhadratha feature film (CDs already supplied at all Depots) to be shown to the drivers in batches covering all the drivers in the Depot during the week.
2. Sessions on Road Safety be organised at Depot level during lunch / change over time with eminent personalities. The drivers should be explained on miseries experienced by the dependents of the deceased. Appreciation letters, cash awards if any be given away before the gathering to those drivers having good tract record of road safety.
3. Wide Publicity be given on Road Safety through distribution of pamphlets / Wall Posters / Banners till the conclusion of the week.
4. Medium size cutouts on 'Zero Accident week' from 16th to 22nd July, '09 to be displayed at Bus Depots and Bus Stations.
5. The DMs shall ensure recital of 'Bhadratha Sukthi' by all the drivers before proceeding on duty by what ever means that they may think is better.

6. Continue to check vehicles for effective maintenance with special emphasis on brakes, steering, tyres, lighting system, working condition of passengers door latches (lock) etc.,
7. Payment of 'Safe Driving Allowance' be ensured to all eligible drivers with out dues before start of 'Zero week' itself (compulsorily).
8. The DMs/Incharges of the Traffic & Mechanical wings should move on line to check driving habits of the drivers such as over speeding, rash driving, driving in inebriated condition and rest by the crew at Rest Rooms at night halt places.
9. Alcoholic Breath Analyzers shall be put to best use to check the drivers under the influence of alcohol.
10. The DMs shall ensure that all drivers undergo Periodical Medical check up at APSRTC Hospitals, before commencement of the week it self.
11. Ensure contract drivers are not booked on all express and other special type services.
12. While counseling the drivers at Depot level on Road Safety lot of stress be laid to be cautious and attentive while negotiating sharp curves and over taking other vehicles. Drivers must be exhorted to be careful with motor cycle riders duly anticipating their movements.
13. The DMs shall direct one accident prone driver every day to the RM for counseling (with full data of the Driver).

**AT REGIONAL LEVEL:**

1. RMs shall ensure that the instructions given by the Corporate office are implemented.
2. DY.CMEs to inspect vehicles at Depots on safety aspects of buses.
3. RMs shall ensure that the DY.CTMs / DVMs shall move on the routes to check the driving habits of drivers, facilities at crew rest rooms etc.,
4. RMs shall counsel the accident prone drivers directed by DMs to create awareness on ensuring road safety.

**AT ZONAL LEVEL:**

The EDs of Zones shall visit Depots under their control to participate in the meetings organized at Depot level, interact with DMs, Supervisors, Drivers and mechanical staff to elicit their views on increased accidents and counsel them on the steps to be taken in time to avoid accidents. They may also visit Bus Stations to check crew rest rooms to ensure availability of facilities and also ensure crew take adequate rest.

**MEDICAL DEPARTMENT:**

Chief Medical Officer to issue instructions to the Medical Officers to complete Periodical Medical examination of the drivers before the start of 'Zero accident week'.

**CONCLUSION:**

All Field Officers shall take all possible steps to ensure that 'Zero Accident Week' goes without a single accident by educating the drivers.

The EDs of Zones shall ensure the tempo of the 'Zero Accident Week' is maintained all through the Week and the same spirit continues there after. A BRIEF REPORT ON EFFORTS PUT IN BY EVERY ONE IN THIS REGARD BE SENT IMMEDIATELY after the week without fail, for detailed discussion in the 1<sup>st</sup> week of Aug'09 with the undersigned.

  
VICE CHAIRMAN &  
MANAGING DIRECTOR

To  
All Regional Managers,  
All Depots Managers  
APS RTC.

Copy to Director (V&S), ED (A&P), ED(E&IT), FA , CAO for information.  
Copy to OSD & Secy., to Corporation, for information and n/a.  
Copy to all EDs of Zones for information and n/a.  
Copy to Secretary to Hon'ble Chairman for information.  
Copy to PA to VC & MD for information.  
Copy to CMO/ Tarnaka Hospital, Hyd for n/a.  
Copy to Supdt / Tarnaka Hospital, Hyd for n/a.  
Copy to Jt. Director (V&S) for information.  
Copy to all HODs for information.  
Copy to all DY.CTMs / DVMs / DY.CMEs for n/a.  
Copy to all Principals of ZSTCs for n/a.

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