

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No.C5/437(127)/2007-OPD(C)

Corporate Office,
Operations (Commercial) Dept,
Mushirabad, Hyderabad - 20.

Circular No.27/2007-OPD(C), Dt.7-8-2007

Sub: LICENSING - Sale of Cell phone re-charge coupons by the licensees of stalls on payment of additional licence fee - issue of instructions - Reg

Ref: File No.AM(P)/243(1)/07- ED(V&V).

The Executive Director (V&V) Zones has proposed to allow the licensees of stalls at Bus Stations to sell Cell phone recharge coupons on payment of additional licence fee, for the convenience of the passengers and to garner additional commercial revenue.

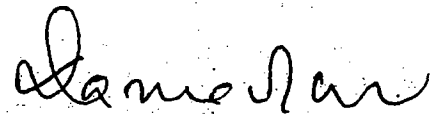
The proposal has been examined and VC & MD has accorded approval to implement it.

Following instructions / guidelines are therefore issued:

1. The licensees of stalls at Bus Stations shall be allowed to sell "**Cell Phone recharge coupons**" on payment of additional licence fee, to be fixed by the Regional tender committee.
2. The proposal of allowing the licensees of stalls to sell "Cell phone recharge coupons" shall be notified to all the licensees by the Regional Managers under their respective jurisdiction.
3. The tender committee shall fix up the additional licence fee by negotiating with the licensee (who is willing to sell cell-phone recharge coupons as an additional item) keeping in view the category of the Bus Station, expected business turnover on sale of this additional item, locational advantage of the stall, business potential of the Bus Station etc.
4. The Tender Committee proceedings have to be approved by the Regional Manager concerned.
5. If the Regional Manager is of the view that the additional licence fee proposed /fixed by the Tender Committee is inadequate or not commensurate with the business potential, he may direct the tender committee to re-negotiate with the applicant (licensee) to get the additional licence fee enhanced, to reasonable extent.

6. All those licensees in a Bus Station who are willing to sell Cell phone re-charge coupons as an additional item and submit written requisition to the Regional Manager concerned to this effect and agree to pay additional licence fee as fixed by the Tender Committee, shall be permitted without any restrictions and irrespective of nature of business.
7. An amount equivalent to Six months additional licence fee shall be collected from the licensees who are permitted to sell Cell phone recharge coupons towards security deposit, which is refundable on expiry of the licence period of the stall.
8. The permission to sell Cell phone recharge coupons as an additional item is co-terminus with the licence period of the stall allotted.
9. An additional clause shall be incorporated in the "**Deed of licence**" indicating the permission given to sell Cell phone re-charge coupons additionally (in addition to the originally allotted business) on additional licence fee of _____ per month payable by the licensee and that the permission to sell recharge coupons is co-terminus with the licence period of original stall etc.
10. The Tender Committee shall take every care in fixation of additional licence fee to avoid any complaints on this count

These instructions shall be implemented in true spirit at the earliest.



EXECUTIVE DIRECTOR
(O. & MIS)

To
All Regional Managers,
A.P.S.R.T.C.

- Copy to :
1. All EDs of Zones for information.
 2. Chief Auditor - for information.
 3. DY CTMs, Dy CAOs/AOs in all Regions for information & n/action.
 4. All Depot Managers for information & n/action.
 5. ATMs of Bus Stations for information & n/ action.
 6. Personnel Officers in all Region - for information & n/action.