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ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No. R2/287(4)/97-OPD-T

Office of the VC & MD,
Nusheerabad, Hyderabad.

CIRCULAR NO. 33/99-OPD-T, DATED: 26-05-1999.

Sub:-OPERATIONS-LONG DISTANCE SERVICES: - Fall of occupancy ratio in long distance services - Introduction of new services without approval by Competent Authority-Instructions issued-Reg.

Ref:-1. Circular No.32/88-OPD-L, dated 30-06-1988.
2. Circular No.43/93-OPD-L, dated 06-11-1993.
3. Lr.No.R2/287(4)/97-OPD-T, dated 28-02-1998.

The Occupancy Ratio in our buses is coming down alarmingly. This is more pronounced in Long Distance Services which is considerably affecting our revenues.

There are many factors influencing falling occupancy ratios of long distance services. Some major factors identified are:

1. External factors like competition by other modes, i.e., increased number of private buses operating on long distance routes.
2. Introduction of long distance services irrationally without proper assessment of need and direct travel.
3. Introduction of Long Distance services with a view to achieve high Vehicle Utilisation without caring for return on investment.

Though, various Marketing Strategies are evolved and attractive user friendly schemes are offered, we are not able to improve our market share to the expected level owing to many delinquencies in Operations.

It is also noticed that buses are introduced on Long Distance routes without obtaining permission from the Competent Authority, with the result the performance of the existing services is affected.

Instructions have been issued on several occasions vide reference cited informing the competent authorities whose approval has to be obtained for introduction of services on Inter Regional Routes and Inter Zonal Routes.

According to these instructions, it is mandatory to obtain permission of the Executive Director of the concerned Zone, when a bus of a Region in the Zone is going to be introduced on a route falling under the jurisdiction of another Region. Similarly, if a

service is to be introduced on a route falling the jurisdiction of another Zone (Inter Zone Services), approval of the Executive Director (Operations) is a must.

A number of instances are coming to Head Office notice, that these instructions are not being followed and new services or extension of services are introduced on the Whims and Fancies of Managers leading to uneconomic operations and unhealthy competition.

During a recent visit of Executive Director (Operations) to Vizianagaram Zone, it is observed that a number of services are being introduced between Visakhapatnam and towns in West Godavari / East Godavari and Krishna Districts without assessing the traffic demand. It is also brought to his notice that the timings of the Long Distance Services on these routes are frequently changed with a view to grab the traffic of our own services instead of taking corrective action to analyse basic issues to improve the performance of the service. The Managers should understand that this kind of operational indiscipline results only in uneconomic operation of services and clandestine infringing of private vehicles effecting the Corporation's interest.

Following instructions are to be followed for introduction of Long Distance services.

1. If any Depot proposes to introduce or extend a service on a route where other Depot buses are also under operation, specific permission of the Regional Manager concerned has to be obtained (Inter-Depot routes) if both the Depots and route fall under the same jurisdiction.
2. If any Depot proposes to introduce or extend a service on a route, where other Depot buses are also under operation, and such a route falls under the jurisdiction of the Zone, (inter-Regional service) express permission of the Executive Director concerned has to be obtained.
3. If any Depot proposes to introduce/extend a service on a route falling under the jurisdiction of another Zone, permission of the Executive Director (Operations) has to be obtained.

If any service is being operated at present without obtaining the permission of the competent authority as detailed above, action may please be taken to withdraw such services immediately or to regulate them by obtaining necessary ratification, from the competent authorities mentioned above if there is sufficient demand and direct travel between origin-destination or not less than 30% on average as communicated vide Executive Directors/Head of Departments/Regional Managers Meeting Minutes (6.2) dated 05.04.1999.

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All the Unit Officers are, therefore, advised to adhere to the above instructions.

Deviations will be viewed seriously which may lead to initiation of disciplinary action against the Depot Manager and the Dy. Chief Traffic Manager concerned.

Please acknowledge and Report compliance.

[Handwritten Signature]
VICE CHAIRMAN &
MANAGING DIRECTOR.

To

All Executive Directors of Zones.
All Regional Managers.
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Copy to: All Dy. CTMs in Regions/Zones for infn & n/a.

Copy to: All Depot Managers for infmn. & n/action.

Copy to: All ATMs of Bus Stations: They are directed to monitor the operation of Long Distance services and bring to the notice of Regional Manager/Executive Director concerned and also to the Executive Director (Operations) whenever new services are noticed.

Copy to: Training Officer/Head Office for inclusion in the Monthly Index of Circulars.

All Regional Managers.

Copy to: All Dy. CTMs in Regions/Zones for infn & n/a.

Copy to: All Depot Managers for infmn. & n/action.

Copy to: All ATMs of Bus Stations: They are directed to monitor the operation of Long Distance services and bring to the notice of Regional Manager/Executive Director concerned and also to the Executive Director (Operations) whenever new services are noticed.