ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No.C4/2(44)/2009-OPD(C).

Office of the VC & MD, Mushirabad, Hyderabad.

CIRCULAR NO. 38 / 2009-OPD(C), DATED 01.12.2009

Sub:- ROAD SAFETY - Observance of 21st Road Safety
Week from 1-1-10 to 7-1-10 - Instructions issued Regarding.

Ref:- Joint Secretary (T&A), Ministry of Shipping, Road Transport and Highways Department of Road, Transport & Highways (Road Safety), Govt. of India, Lr.No.RT 25029/1/2009.

The Joint Secretary (T&A), Ministry of Shipping, Road Transport and Highways Department, Govt. of India communicated to observe 21st Road Safety Week from 1-1-10 to 7-1-10 with the theme

"Life is safe if Driving is safe" ("వాహనం సురక్షితంగా నడిపితే జీవితం సురక్షితం") and communicated the list of road safety activities to be under taken during the Road Safety Week.

The following guidelines are therefore issued to observe 21st Road Safety Week at all the Depots, Bus Stations, Training Colleges and Regional Head quarters.

On the eve of 21st Road Safety Week, it is decided to award those drivers having longest accident free record at Depot, Region and Zone level to motivate and create awareness on safe driving habits for drivers. It is also decided to present safety awards to the drivers at State level basing upon highest accident free record from among all the drivers in the Corporation. The no. of accident free record drivers to be identified are.

1. Each Depot 5 drivers
2. Each Region 5 drivers
(In respect of Hyd & Sec'bad
Regions for each Division).
3. Each Zone 5 drivers
4. State 3 drivers.

I. SELECTION OF DRIVERS OF ACCIDENT FREE RECORD:

The criteria as follows has to be adopted for selection of accident free record drivers.

- 1) The drivers selected for presentation of awards for accident free record as on the date of felicitation must be working and should not retire before 31.1.10.
- 2) The service in the cadre of "driver" shall only be taken into account. The service such as light vehicle \ D.G.T driver shall be excluded while computing the period of accident free service.
- 3) Drivers involved in any type of accidents shall not be considered for selection.
- 4) Period of unauthorized absence from duty and the period under sick exceeding one month on each occasion and the total period under

- 5) Duly meeting the criteria as at 1 to 4 the list of drivers in the depots who have not been involved in any accidents, be prepared in the ascending order, based on the length of service. From out of above, 5 persons are to be selected as best accident free drivers.
- In the event of a driver qualifying for cash award both at Depot and at the Regional level, he shall be taken only for Regional level award. Similarly if a driver is eligible at Regional and Zonal level, he shall be considered for the Zonal level award. Similarly if a driver is eligible for Zonal level and State level, he shall be sent for State award only. In all these cases, the next best driver shall be considered for award at the Depot/Region/Zone.
- 7) The State level drivers will be identified at Corporate level after receiving Zonal level names of accident free record drivers.

II. PLAN OF ACTION BY DEPOT MANAGER DURING ROAD SAFETYWEEK:

- The Depot Managers shall arrange lectures on Road Safety and on accidents on day to day basis, by inviting local Police, Transport, Judiciary Officials, Principals and Lecturers of Local Colleges, Passengers Associations etc. to highlight the need for safe and accident free driving. The lectures shall be of short duration of 30 to 45 minutes.
- Depot Managers shall give wide publicity on Road Safety through print and electronic media, display of banners, posters and circulation of pamphlets etc. on the need to observe lane discipline, traffic rules and other precautionary measures while driving vehicles. DMs shall ensure display of banners on observance of road safety week at a minimum of 4 traffic generating points apart from the parent Bus station and Depot.

 The matter to be displayed on the banner, and it's size is given at ANNEXURE-II

Posters and stickers shall be displayed at all prominent places at Depots, Bus stations, other premises of the Corporation and on buses (rear saloon glass) to educate drivers and road users on safety aspects.

- 3) DM shall monitor the Sensitization register on sensitization of RTC and Hired bus drivers duly endorsing the remarks for non-availability of AM(T) / Supdt(T). The accident prone drivers shall be sensitized in particular and counseled without fail.
- 4) DM shall check the daily crew duty booking charts to ensure all special type / long distance services are booked by the regular experienced drivers in compliance with the Cir. No.30/2009-OPD©, dt.14.9.09.
- Messages on safe driving, observation of statutory rules shall be printed on vinyl flex boards and exhibited at the places / locations such that there is focused attention to the drivers.

The stickers with messages on precautions to be taken by passengers while alighting and boarding buses, be pasted in the buses. These messages shall also be exhibited at all bus stations. A set of messages are furnished at **Annexure.**

6) Message containing "Bhadrata Sukthi" be got printed on Vinyl flexi board and displayed at all prominent places such as Control

- 7) The CD on 'Bhadratha' which was already supplied to all depots shall be played every day during the Road Safety week during change over time / lunch time such that maximum no.of drivers can be benefited by viewing the CD.
- 8) Public address system shall be utilized to make announcements regarding observance of queue by the passengers while boarding and alighting buses.
- 9) Cinema Slides concerning road safety should be exhibited through sponsorship / courtesy of police Department etc.,
- 10) A special drive shall be undertaken to check buses for ensuring effective functioning of brakes and steering besides rectifying any damages to buses (such as damages to foot board, passenger door, emergency door, roof leakages etc. which effect safety of passengers). It shall ensured that passenger doors and driver's door-lock latches are in working condition.
- 11) Surprise checks by DYCTMs and RMs have to be conducted to prevent over speeding, rash driving, driving in inebriated condition and inspection of crew rest rooms in their respective jurisdiction etc.
- 12) As all the Depots, important Bus Stations and all Enforcement squads were supplied with Alcoholic Breath Analysers, they shall be put to extensive usage for identifying drivers in drunkenness before proceeding on line at the Depots, enroute, at Bus stations, traffic points by the Traffic Supervisors, Checking Staff etc. All the drivers must be covered at least twice during this week.
- 13) Depot Managers shall direct drivers for undergoing medical checkup at APSRTC Clinics, Hospitals. They shall also be directed to attend refresher training at Zonal Staff Training Colleges.
- 14) The Depot Managers shall takeout details of fatal, major and minor accidents occurred during the past five years and furnish to RMs/ EDs who shall in turn consolidate and send it to Corporate office.
- 15) The Depot Manager shall identify five senior most drivers who have put in accident free service from his depot. The first, second, third, fourth and fifth best accident free record holding drivers shall be felicitated with a cash award of Rs.1750/-, Rs. 1500/-, Rs. 1250/- Rs. 1000/- and Rs. 750/- respectively at a function to be organised at the Depot on any day during the Road Safety Week (1-1-10 to 7-1-10) by inviting local officials / public representatives and VIPs. Adequate publicity be given in advance through press to make the function successful.
- 16) The names of drivers for presentation of awards shall be finalized in consultation with the Dy.CTM/DVM and Regional Manager concerned.
- 17) The Depot Managers are permitted to incur an expenditure of Rs. 3500/- for celebration of Road Safety Week at Depot level.

II.Role of Dy.Chief Traffic Managers / Divisional Managers & DY.Chief Mechanical Engineers:

1) The Dy.CTMs/ DVMs shall review maintenance of Sensitization register and crew duty booking charts as per the recent instructions

- The Dy.Chief Mechanical Engineers shall inspect Depots under their control to ensure proper functioning of brakes, steering and other safety related items in the buses.
- The Dy.CTMs / DVMs shall ensure implementation of these instructions in toto on the activities to be carried out at the Depots during Road Safety Week.
- They shall actively associate with the Depot Managers under their control for organising to conduct lectures/ meetings during Road Safety Week and arrange for wide publicity through press and other media.

III. Role of Regional Managers - Action at Regional level:

- They shall organize drawing and painting competition in any suitable premises of Corporation duly involving school and college students (up to Intermediate course). The subject is on Road Safety. A committee of Dy. CTM/ DVM, Dy. CME and SMO/MO of the Region shall select 30 best entries and they shall be invited to the function at Regional level. These 30 best performers shall be rewarded with Trophies / Cups costing about Rs.100/- each along with suitable certificates from RM.
- Managers, Dy.CTMs / DVMs under their control in finalizing selection of accident free record drivers and also participate in the functions to be organized at all Depots under their control during Road Safety Week. They shall ensure that prescribed slogans on Road Safety and posters supplied by Corporate Office are exhibited on Buses, at Bus Depots, Bus stations, other premises of the Corporation and at conspicuous places to catch the attention of drivers and other road users.
- 3) RMs shall arrange for wide publicity on Road Safety through pamphlets, print and electronic media.
- 4) RMs are also advised to ensure payment of safety allowance at all Depots before organizing Road Safety function itself.
- 5) The Regional managers shall take out census of Depots for the last 5 calendar years to identify the Depot in the Region where maximum number of fatal, major and minor accidents took place and adopt the Depot to implement measures for containing accidents.
- The Regional Manager shall identify five senior most drivers who have put in accident free record from his Region. The first, second, third, fourth and fifth best accident free record service drivers shall be rewarded with a cash award of Rs. 2250/-, Rs. 2000/-, Rs. 1750/-, Rs. 1500/- and Rs. 1250/- respectively, in a function to be organized at Regional level during Road Safety Week.

The Regional Managers of Hyderabad and Secunderabad Regions shall select and present cash awards to 20 drivers (ie., five from each Division) in a function. The first, second, third, fourth and fifth best accident free drivers from each division, shall be awarded with a cash prize of Rs. 2250/-, Rs. 2000/-, Rs. 1750/-, Rs. 1500/- and Rs. 1250/-respectively.

7) The Regional Managers are permitted to incur an expenditure of Rs. 10,000/- for celebration of Road Safety Week at Regional level

IV. Role of Executive Directors of Zones:

- 1) The Executive Directors of Zones may participate in Regional level functions organized at all Regions under their control and address on Road Safety.
- 2) A special cell shall be established at all Zonal Offices monitored by concerned Secretary to Executive Director of Zone for reviewing accidents, vehicle condition, road condition etc. during the Road Safety Week.
- 3) The Executive Directors shall identify five senior most drivers who have put in accident free record from their respective Zones for presenting awards at Corporate level. They shall also ensure to send bearer cheques for an amount of Rs. 3000/-, Rs. 2750/-, Rs. 2500/-, Rs. 2250/- and Rs. 2000/- (for presenting to the drivers selected as 1st, 2nd, 3rd, 4th and 5th best drivers) drawn at the respective Zonal Offices. The same shall be sent to the Dy Chief Traffic Manager (Commercial), Corporate office together with the bio-data particulars and passport size colour photos of the drivers selected before 10.12.2009 positively.
- 4) The 3 State level award winning drivers will be selected at Corporate office after receiving Zonal level names of accident free service drivers. The State level awards will be finalized at Corporate Office and an amount of Rs. 10,000/- Rs. 8000/- and Rs. 7000/- (for presenting to the drivers selected as 1st, 2nd and 3rd best drivers)
- V. Role of EDs & HODs at Corproate level: All EDs, HODs and SSOs in OPD and MED at Corporate Office must plan to visit Regions of their choice during road safety week to explain and address the drivers regarding the ill effects of bad driving habits. Two or more officers should not visit one Region in a given day and they shall be present during the earmarked day for conduct of Road safety at Corporate level. Chief Commercial Manager may monitor this and apprise Executive Director (O&MIS) on the same.

VI. Role of Public Relations Department at Corporate Office:

Public Relations Department shall print stickers, posters etc. on Road Safety as under and also arrange for its distribution to all Depots well in advance for display in the premises of Depots, Bus stations, other buildings of the Corporation.

(a) Posters

6,000 copies

(b) Stickers

21,000 copies

- 2) To bring out a pamphlet containing the message of Vice Chairman & Managing Director on 'Road Safety' and arrange for printing of 50,000 copies for distribution amongst drivers.
- 3) Secretary to Corporation shall make necessary arrangements for organizing a "Meet on Road Safety" at Corporate level in consultation with Executive Director (O & MIS).

VII. Role of Human Resource Development Department:

The Principals of Zonal Staff Training Colleges shall conduct special training classes for in service drivers. In these programmes, emphasis shall be laid on safe driving habits, driving skills, responsibility of the drivers in safeguarding the lives.

The Safety Driving Instructors of the Depots are to be reoriented with the role and responsibilities in minimizing the accidents while educating defensive skills to the Drivers. To impart training to all AMs(T) and Supdts(T) on right methods of counseling and sensitizing the Drivers. For the Road Safety function the VIPs in local cities / towns be invited to inaugurate the programme.

Role of Medical Department:

The Superintendent and Chief Medical Officer shall in unison organize medical camps with the Medical Officers working at Tarnaka and Regions, at identified Depots for medical check up of drivers in consultation with the RMs concerned. All backlog drivers for Periodical Medical Examination shall be completed during this week.

Conclusion:

In order to organize activities referred above in a befitting manner, DMs, DY.CTMs, DVMs, DY.CMEs, RMs and EDs shall evince keen interest for involving the Officials from Police, Transport, Health, Education, R&B and other concerned Departments for making the functions successful.

The Executive Directors of Zones, Executive Director (A & P), Secy., to Corporation, Regional Managers, Principal of Zonal Staff Training Colleges shall submit detailed report of the activities programmes carried in their jurisdiction during 21st Road Safety Week to the Executive Director (O & MIS) by 20.1.10 positively to enable to send a consolidated report to Government of Andhra Pradesh.

Please ack.

Encl:As above

All Officers of the Corporation.

Copy to: General Secretary, APSRTC National Mazdoor Union, 20/1, Vigyanpuri, Vidyanagar, Hyderabad – for information.

Copy to: Secretary General, Employees Union, APSRTC, Satyanarayana Reddy, Marg, Azamabad, Hyderabad - for information.

Copy to: General Secretary, APSRTC Staff & Workers Federation, H.No.1-1-60/4, N.V.Bhaskar Rao Smaraka Kendra, Mushirabad, Hyderabad.

Copy to: General Secretary, Supervisors Association, APSRTC, Hyd. Copy to: General Secretary, APSRTC Security Staff Welfare Asso-

ciation, Hyderabad.

Copy to: Notice Board & Incharge Record Room.

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CULTIVATE ROAD SAFETY CULTURE AND BE ASSURED OF A SAFE FUTURE FOLLOW & SPREAD

రోడ్డు , భద్రతా సంస్కృతిని అలవరుచుకోండి ! మీ భవిష్యత్తును సురక్షితం చేసుకోండి ! అనుసరించండి ! స్థాచారం వియండి !!

- Drive Safe, be Safe.
 భదంగా డ్రెవ్ పేయండి సురక్షితంగా ఉండండి.
- 2. Overtake only from the right. కుడి పైపు నుండి మాత్రమే వాహనాన్ని దాటండి.
- 3. Don't mix drinking with driving. మధ్యపానం చేసి వాహనాన్ని నడపకండి.
- 4. Never jump Red Light, it may cost your life... ఎద్రరైటును దాటిపోకు – జీవితాన్ని చేజార్చుకోకు.
- 5. Road Safety is a matter of life and death. రోడ్డు భదత అనిడి జీవవ్మరణ సమస్య.
- 6. Safe Roads save lives. సురక్షితమైన రోడ్డు జీవితాలను కాప్రాడుతాయి.
- 7. Don't run for or out of a running bus, పరుగెత్తే బస్సు కోసం పరుగుతీయకండి. పరుగెత్తే బస్సు నుండి దిగకండి,
- Always walk on the foot-path facing traffic.
 రద్దీగా ఉన్న సమయంలో సదా పుటీపాత్ సైనే నడవండి .
- 9. Always have concern for fellow-road user. ఎప్పుడు తోటి రోడ్డు వాడకందార్ల గురించి ఆలోచించండి.
- Never Zig-Zag on the roads.
 రోడ్డు మీద అస్తవ్యస్తంగా పెళ్లకండి.

- Lane Driving is safe driving.
 లేన్ డ్రివింగ్ ఏప్పుడూ సురక్షితమైనది.
- 12. Follow traffic rules be safe and let others be safe:

 బ్రూఫిక్ నిబందనలను పాటించండి . మీరు సురక్షితంగా ఉండండి. ఇతరులను సురక్షితంగా ఉండనిప్వండి.
- 13. An accident can sound mild, if it's not your own Child. బలి ఆయునది మీ స్వంత బిడ్డ కాకపాతే, జరిగిన స్థ్రమాదం తేలికపాటిది అవుతుందా?
- 14. Biggest enemies on the Road Liquor, Speed and Overload. మధ్యం, అత్యధిక పేగం, ఓవర్ లోడ్ రోడ్మ (ప్రయాణ భద్రతకు స్థ్రమాద హేతువులు
- 15. Traffic discipline is a seed, which germinates, sow it.
 బ్రాఫిక్క్ క్రమశిక్షణ ఆనేది ఓ విశ్వనం . అందులోంచి భద్రత ఆనే వృక్షం పుడుతుంది. కాబట్టి దానిని ఆమలుపరచండి.
- 16. Careful driving costs nothing సురక్షితమైన డ్రైవెంగ్ పల్ల కోల్పోయేది ఏమీ లేదు. స్థాయాణీకులు, ఇతరుల ప్రాణాలు సురక్షితంగా ఉంటాయి.

SAFETY SLOGANS

- Learn, Practice, Preach "SAFETY FIRST"
 భద్రత్ (పధానం అని గ్రహించండి, అనుసరించండి, బోధించండి.
- 2. An ounce of prevention is worth a pound of curse.

 [సమాదం జరిగిన తరువాత భాధపడటం కంటే జరుగకుండా జాగ్రత్తపడటం మంచిది.
- Life is short Don't make it shorter.
 జీవితం చాలా ఎన్నది దానిని మరింత ఎన్నదిగా పేయకండి.
- 4, Be a little careful it will save many accidents. ఆస్టుమత్తంగా ఉండండి – అది అనేక స్రామాదాలను నివారిస్తుంది.

5. Don't take a chance in Life by carelessness, but give life a change by carefulness.

నిర్లక్ష్యంగా ఉంటే నిండు జీవితానికి ముస్పు. జాగ్రత్తగా ఉంటే జరగదు ఏ తప్పు .

- 6. The best way is a safe way the safe way is the best way.
 మేలైన మార్గమీ సురక్షిత మార్గము సురక్షిత మార్గమీ మీలైన మార్గము.
- It's your life, save it.
 మీ జీవితం మీదే దానిని రక్షించుకోవాల్సింది మీరే.
- 8. Cultivate the safety habits; It pays.
 సురక్షితమైన పద్దతులను అలవర్చుకోండి. అని మీకు ఎంతగానో తోడ్పడతాయి.
- 9. Better be safe than sorry.

 [పమాదం జరిగిన తరువాత పశ్చేత్తాప పడడం కంటే, అది జరగకుండా జాగ్గత్త పడటం మంచిది.
- 10. You can toblow people out of your way with horn. కేవలం హారన్ మాతతోనే దారిలోని అడ్డంకులు తొలగపని గ్రామించండి.
- 11. Waste a minute and save a life. It may be your own.

 ఒక నిమిషము వృధా అయినా పరవాలేదు. కానీ ఒక నిండు జీవితం బలికాకుండా చూడండి

 ఆది మీ జీవితం అయినా కావచ్చు.
- 12. Drive with your HEAD not with your HORN. మేధస్పుతో వాహనాన్ని నడపండి – హారన్ మాత్రం కాదు.
- 13. Speed is five letter word. So is death; Safe is four letter word. So is Life. జీవితానికి భద్రత్వి సంబంధం పున్నట్టే , పేగానికి మరణానికి సంబంధం ఉంది.
- 14. స్ట్రా మాదాలు వ్యక్తుల అజ్మాగత్త వల్ల జరుగుతాయి. వాటి వల్ల ఎన్నో కుటుంబాలు బజారు పాలవుతాయి. కాబట్టి అజ్మాగత్తకు తావిష్వకండి – అస్త్రమత్తంగా వాహనాలను నడపండి.

- పాటించు భద్రతను పార్మదోలు బ్రామాదాన్ని
- వివాహితులా? పేగానికి విడాకులిప్పండి.
 అవివాహితులా ? అయితే హద్దుల్లో నడపండి.
- పాదచారులూ ! పగటి కలలు కనపద్దు! `ఫలితం ప్రాణాంతకం కాపేష్చు! !
- పార్కింగ్ స్ట్రలాలు మీ వాహనాలకు బృందావనాలు!
- కదులుతున్న వాహనం నుండి దిగకండి కాలు పేతులు ఒక జతే అని మరువకండి !
- పాధారణ పేగంతో ఇంధనం ఆదా
 మితిమీరిన పేగంతో సర్వస్వం వృధా!
- ఇల్లాలితో ముప్పట్లు ఇంట్లో ముద్దు స్కూటర్ నడుపుతూ సూక్తులు వద్దు !
- హెల్మెట్ స్కుటరిస్టులకు **శిరోధార్యం**!
- పిల్లలు ఇద్దరే ముద్దు పిలియస్ రైడరుగా ఒకరి కంటే పద్దు
- రహదారి స్పూణాలు పాటించండి రక్షిత వ్యవెస్టకు సహకరించండి.
- వాహనాల ఫ్యర్థ పాగలు నియంత్రించండి వాతావరణ కాలుష్యం నివారిచండి.
- మీ బిడ్డలు మీకింతో ముద్ద వారిని బాధ్యత లేకుండా రోడ్డు సైన వదలొద్దు।
- బాహనం నడుపుతూ కబుర్లు వద్దు। ఆవక ఆసుపుత్రిలో హహకారాలే వద్దు।
- నిన్ను నీవు రక్షించుకోవాలంటే నిత్యం నీ వాహనం పరీక్షించుకో !
- ్ఞ రహదారి స్పుణాలు,రక్షణ కవచాలు ا
- ా పేగాన్ని నియంత్రించండి పందేళ్లు పర్టిల్లండి!
- నిదానమే (పథానం
- ా రహదారి భ్వదతా సూత్రాలు, రసమయ జీవితానికి నేత్రాలు
- రహదారి స్టూణాలు పాటించు రాబోయే స్టామాదం నివారించు

- > SPEED LIMIT, JUST FROM IT DON'T BREAK THE LAW FOR A QUICK THRILL, YOU COULD KILL
- > STOP, LOOK, LISTEN THEN CROSS, IF YOU DON'T, YOUR LIFE COULD BE LOST! LOST! LOST!
- > DON'T CROSS THE ROAD WITHOUT LOOKING LEFT AND RIGHT.
- > NO HURRY, NO WORRY
- > WISH YOU HAPPY AND SAFE JOURNEY
- > BE CAREFUL AT BLIND CORNERS THEY MAY TURN YOU BLIND.
- > ACCIDENTS JUST DON'T HAPPEN THEY ARE CAUSED
- > CARELESS OVERTAKING IS DANGEROUS DEATH MAY TAKEOVER YOU.
- > OVER SPEEDING IS DEATH.
- ➤ HELMET IS NOT FOR SOMEBODY'S HEADACHE IT IS SCOOTERIST'S HEAD GEAR.
- > TIME IS PRECIOUS BUT LIFE IS MORE PRECIOUS AVOID OVER SPEED.
- > TRAFFIC SIGNALS ARE FOR ONE AND ALL.
- > DON'T MAKE FULL STOP TO LIFE FOLLOW TRAFFIC STOP LIGHT.
- > BETTER TO STAY LATE ON EARTH THAN EARLY TO ETERNITY
- > WE LIKE YOU BUT NOT YOUR SPEED.
- > CAREFUL DRIVING IS OUR MOTTO AVOID OVER SPEED IN TOTO

WISH YOU A
SAFE AND HAPPY
NEW YEAR
2010

అ[పమత్తతతో బస్సులు నడుపుదాం !

ఆహ్లాదంగా గమ్యం చేరుదాం!

21వ ರోడ్డు భ్వదతా వారోత్సవాలు

01-01-2010 SOG 07-01-2010 SOS

" **ఫాహన్సం** సురక్షితంగా నడిపితే జీవితం సురక్షితం "

"Life is Safe if Driving is Safe"

డిపో, ఆంద్ర ప్రదేశ్ రాష్ట్ర రోడ్డు రహణా సంస్థ

Size of the Flex Banners to be displayed at Bus Stations

For all Major & 'A'Class Bus Stations For all 'B' & 'C' Class Bus Stations

(For used Bus Stations only)