

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No.R&D/535(35)/11

O/o the VC & MD,
Bus Bhavan, Hyd,
Date:30.07.2011

CIRCULAR NO. 39/2011-OPD(R&D), DATED:30.07.2011.

Sub:- **INDRA BUSES** – Launching of Indra A/C Buses – Certain instructions issued – Reg.

Ref:- 1) Case No.R&D/535(22)/2011.
2) Case No.T1/535(10)/2011-OPD (T).
3) Lr.No.C4/2 (13)/2011-OPD(C), dt:16.7.11 of VC & MD.

128

1). INTRODUCTION:

At present, Corporation is operating Special type buses like Garuda, Super Luxury, Deluxe and Express. In addition to this, Corporation is now going to introduce another prestigious A/c product under the brand name "Indra" to serve intermediate segment passengers between the Garuda and Super Luxury. Initially, 88 'Indra' A/c buses are planned for operation on various routes.

Vide ref (1) & (2) cited, VC & MD accorded approval for upgradation of 88 Super Luxury services which are getting above 85% OR as INDRA A/C services. The details of the Region wise list of Super Luxury services to be upgraded as Indra Product, is enclosed at Annexure-1.

2). The Indra buses are expected to be available for operation, by the end of August'11. Before launching of Indra buses, the following tasks are to be completed on priority.

2.1. Submission of MTD 141 cards of Indra A/C services:

Regional Managers are advised to submit the MTD 141 cards of the Indra A/c services, for approval, duly fixing reasonable running time, avoiding unimportant stages, to CMM, for scrutiny.

This task has to be completed by 10.08.2011.

2.2. Selection of Drivers to Indra A/c buses:

To provide reliable, punctual and safe journey to the elite passengers travelling by these prestigious A/c buses, there is an imminent need to operate these buses with selected trained Drivers.

Vide ref (3) cited, instructions were issued to the Regional Managers to select the drivers to Indra buses, as per the following guidelines:

- (a) Preference shall be given to Drivers who have passed minimum 8th class.
- (b) Should have 6 years experience as regular Driver in the Corporation and should not exceed 55 years of age.

- (c) Must possess accident-free record (no fatal, major) during the previous 5 years.
- (d) Should have good attendance.
- (e) Should be free from complaints from the passengers, or Colleagues or Supervisors about his behaviour.
- (f) Shall have to be trained by the manufacturer of the bus.

A list of eligible Drivers on the above lines shall be prepared and scrutinised/approved by the concerned Dy.CTM of the Division/Region. The eligible list has to be updated once in 6 months (i.e. in July and December every year);

A separate duty chart (fixed) in respect of Drivers who are eligible for operation of Indra A/c services be prepared. The number of Drivers required towards spares and leave reserves shall also be included in this chart.

The list of drivers, service wise, shall be submitted to CMM by concerned RMs.

This task has to be completed by 10.08.2011.

2.3. Providing special uniform to these Drivers:

It is decided to provide special uniform to the Drivers of Indra buses, to improve the image of Corporation in operating these prestigious services.

The items decided to be provided to the Drivers of Indra buses including special uniform are:

SL NO.	ITEM DESCRIPTION	QUANTITY/ DRIVER
1	White colour T.C. pant	2 (1.3 Mtrs. each)
2	White colour T.C. Shirt	2 (2.5 Mtrs. each)
3	'P' Cap with "APSRTC" embroidered logo	1
4	Shoulder Badge with plastic stiffner and Embroidered logo of APSRTC	1 pair
5	Black leather belt with metal buckle (1-1/2" width)	1
6	Black leather shoes	1 pair

Requirement of the above items is to be assessed @ 3 Drivers per bus. Two sets of Uniform per each Driver are to be provided.

Chief Marketing Manager is advised to assess the requirement of the above items, including uniform and to submit the same to CCOS. CCOS shall procure the above items including uniform and supply to the required units through Zonal Stores.

This task has to be completed by 20.08.2011.

2.4 On Hand training to these Drivers :

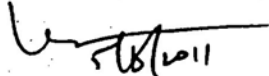
It is decided to organize special on hand training to these Drivers duly utilising the services of vehicle manufactures.

ED.(E&IT) is advised to organise training programme to the Drivers of Indra buses. 127

The schedule programme of training will be communicated by ED(E&IT).

3. Launching of Indra buses - Publicity:

Indra buses are to be launched at respective units duly inviting local VIP's for inauguration, involving local ATB agents, press. Wide publicity shall be given through pamphlets, banners, print and electronic media.


**VICE CHAIRMAN &
MANAGING DIRECTOR**

Copy to : Dir (V&S), FA, CAO, ED(HRD&Medical), ED(E&IT),
ED (A&AM) for information.

All Executive Directors of Zones, for information & n/action.

All Regional Managers for information & n/action.

All HODs, DyCTMs, DVMS, for information & n/action.

All Concerned DMs for information & n/action.

Annexure -1 (Circular No.39/2011-OPD(R&D),Dt:30.07.2011)

LIST OF SUPER LUXURY SERVICES DECIDED FOR CONVERSION TO INDRA SERVICES

SL. NO.	ZONE	REGION	DÉPOT	SERVICE	NO.OF BUSES	OR%	REMARKS
1	KDP	ATP	HDP	17.45 HDP-BHEL	2	75	ATP REGION 1 SERVICE 2 BUSES
2	KDP	KDP	KDP	20.30 KADAPA-BHEL	2	87	
3	KDP	KDP	KDP	22.30 KADAPA-BGLR	1	107	
4	KDP	KDP	KDP	00.30 KADAPA-BGLR	1	98	KADAPA REGION 5 SERVICES 7 BUSES
5	KDP	KDP	PDTR	09.15 PDTR-BGLR(KDR)	1	100	
6	KDP	KDP	PDTR	PRODDUTUR-BGLR(via:MPL)	2		Approved for GARUDA Augmentation. Now replaced with Indra buses.
7	KDP	KRNL	NDL	20.00 NDL-BGLR	2	97	
8	KDP	KRNL	NDL	10.00 NDL-KPHB	1	92	
9	KDP	KRNL	NDL	11.50 NDL-HYD	1	91	
10	KDP	KRNL	NDL	22.45 NDL-HYD	1	87	
11	KDP	KRNL	KRNL-2	20.30 KRNL-BGLR	1	86	
12	KDP	KRNL	YMG	19.00 MANTRLAYAM-BGLR	2	85	
13	KDP	KRNL	KRNL-1	08.00 KRNL-HYD	1	85	KRNL REGION 8 SERVICES 11 BUSES
14	KDP	KRNL	NDL	19.00 NDL-CHENNAI	2	84	
KADAPA ZONE					20		
1	VJA	VJA	MTM	21.00 MTM-KPHB	2	83	
2	VJA	VJA	NZV	21.30 NZV-KPHB	2	91	VJA REGION 2 SERVICES 4 BUSES
3	VJA	GNT	VNK	22.00 VNK-KPHB	1	98	
4	VJA	GNT	TNL	21.00 TNL-BHEL	1	87	
5	VJA	GNT	CPT	21.30 CPT-KPHB	2	87	
6	VJA	GNT	TNL	22.30 TNL-KPHB	2	85	GNT REGION 4 SERVICES 6 BUSES
7	VJA	WG	BVRM	20.00 BVRM-BHEL	2	90	
8	VJA	WG	ELR	21.00 ELR-BHEL	2	89	WG REGION 2 SERVICES 4 BUSES
VIJAYAWADA ZONE					14		
1	VZM	VSP	VSP	VSP-SKLM	4		4 buses for upgradation of Dix buses in to INDRA services (information given by ED(VZM) over phone on 25.04.11
2	VZM	EG	KKD	KKD-HYD(GARUDA)	2	56	Due to poor performance, replacement with indra buses
3	VZM	EG	RJY	RJY-RGIA	2	79	Implemented w.e.f.20.04.11
4	VZM	EG	RZL	RZL-RGIA	2	96	Implemented w.e.f.10.06.11
VIJAYANAGARAM ZONE					10		EG REGION 3 SERVICES 6 BUSES
GRAND TOTAL					88		

Annexure -1 (Circular No.39/2011-OPD(R&D),Dt:30.07.2011)

LIST OF SUPER LUXURY SERVICES DECIDED FOR CONVERSION TO INDRA SERVICES

SL. NO	ZONE	REGION	DEPOT	SERVICE	NO.OF BUSES	OR%	REMARKS
1	HYD	MBNR	MBNR	04.30/15.30MBNR-HYD	1	88	
2	HYD	MBNR	MBNR	06.30/17.15MBNR-HYD	1	86	
3	HYD	MBNR	MBNR	06.50/18.10MBNR-HYD	1	87	MBNR REGION 4 SERVICES 4 BUSES
4	HYD	MBNR	MBNR	07.10/18.30MBNR-HYD	1	86	
5	HYD	NLG	MLG	13.10 MLG-HYD	1	91	NLG REGION 2 SERVICES 2 BUSES
6	HYD	NLG	MLG	14.10 MLG-HYD	1	89	
7	HYD	RR	HYD-1	HYD-MUMUBAI(GARUDA)	4	55	Poor performance due to private competition replacement with Indra buses. RR region 2 services 4 buses
HYDERABAD ZONE					10		
1	KRMR	KRMR	GDKN	05.15 GDKN-HYD	1	88	
2	KRMR	KRMR	GDKN	08.00 GDKN-HYD	1	84	KRMR REGION 13 SERVICES 12 BUSES
3	KRMR	KRMR	GDKN	21.30 GDKN-HYD	1	89	
4	KRMR	KRMR	GDKN	23.30 GDKN-HYD	1	87	
5	KRMR	KRMR	JGTL	04.30 JGTL-HYD	1	87	
6	KRMR	KRMR	JGTL	22.30 JGTL-HYD	1	87	
7	KRMR	KRMR	KRMR-1	09.30 KRMR-HYD	1	91	
8	KRMR	KRMR	KRMR-1	13.30 KRMR-HYD	1	91	
9	KRMR	KRMR	KRMR-1	05.00 KRMR-HYD	1	87	
10	KRMR	KRMR	KRMR-1	06.15 KRMR-HYD	1	86	
11	KRMR	KRMR	KRMR-1	13.15 KRMR-HYD	1	94	
12	KRMR	KRMR	KRMR-1	14.00 KRMR-HYD	1	92	
13	KRMR	KRMR	KRTL	14.30 KTL-RGIA	1	89	
14	KRMR	KMM	KMM	00.30 KMM-HYD	1	85	
15	KRMR	KMM	KMM	13.30 KMM-HYD	1	95	KMM REGION 3 SERVICES 2 BUSES
16	KRMR	KMM	STPL	09.30 STPL-HYD	1	83	
17	KRMR	ADB	NRML	23.30 NRML-HYD	1	91	
18	KRMR	ADB	MNCL	20.30MNCL-HYD	1	91	ADB REGION 2 SERVICES 2 BUSES
19	KRMR	NZB	NZB-2	14.15 NZB-BGLR	2	90	
20	KRMR	NZB	NZB-1	16.30 NZB-RGIA	1	111	NZB-REGION 5 SERVICES 6 BUSES
21	KRMR	NZB	ARMR	14.50 NZB-RGIA	1	94	
22	KRMR	NZB	NZB-1	13.00 NZB-HYD	1	87	
23	KRMR	NZB	NZB-1	05.00 NZB-HYD	1	87	
24	KRMR	WL	WL-1	05.00 HNK-HYD	1	88	
25	KRMR	WL	WL-1	14.30 HNK-HYD	1	92	WL REGION 4 SERVICES 2 BUSES
26	KRMR	WL	WL-1	07.00 HNK-HYD	1	95	
27	KRMR	WL	WL-1	16.30 NK-HYD	1	86	
KARIMNAGAR ZONE					24		
1	NLR	NLR	ATK-N	16.30 ATMAKUR-HYD	2	87	NLR REGION 3 SERVICES 6 BUSES
2	NLR	NLR	NLR-1	14.30 CHENNAI-HYD	2	85	
3	NLR	NLR	UDGR	16.30 UDGIR-BGLR via KDP	2	87	
4	NLR	PKSM	PDL	21.30 PODILI-BHEL	2	94	PKSM REGION 1 SERVICE 2 BUSES
	NLR	CTR	MPL-1	MPL-HYD(GARUDA)	2	36	Poor performance due to private competition, replacement with Indra buses. CTR REGION 1 SERVICE 2 BUSES
NELLORE ZONE					10		