

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No.C4/2(102)/2008-OPD(C).

Office of the VC & MD,
Mushirabad, Hyderabad.

CIRCULAR NO. 41/2008-OPD(C), DATED 8.12.2008

Sub:- ROAD SAFETY – Observance of 20th Road Safety Week from 1-1-09 to 7-1-09 – Instructions issued – Regarding.

Ref:- Joint Secretary (T&A), Ministry of Shipping, Road Transport and Highways Department of Road, Transport & Highways (Road Safety), Govt. of India, Lr.No.RT-25029/1/2008-RS, Dt. 14-11-2008.

The Joint Secretary (T&A), Ministry of Shipping, Road Transport and Highways Department, Govt. of India communicated to observe 20th Road Safety Week from 1-1-09 to 7-1-09 with the theme "Carefully Drive, Reach Alive" (జాగ్రత్తగా నడవండి ! క్షేమంగా గమ్యం చేరండి !!) and communicated the list of road safety activities to be under taken during the Road Safety Week.

The following guidelines are therefore issued to observe 20th Road Safety Week at all the Depots, Bus Stations, Training Colleges and Regional Head quarters.

On the eve of Road Safety Week, it is decided to award those drivers having longest accident free record at the level of Depot, Region and Zone to motivate and create awareness on safe driving habits for drivers. It is also decided to present safety awards to the drivers at State level basing upon highest accident free record from among all the drivers in the Corporation. The no. of accident free record drivers to be identified are.

- | | | |
|--|------|------------|
| 1. Each Depot | | 5 drivers |
| 2. Each Region | | 5 drivers |
| (In respect of Hyd & Sec'bad Regions for each Division). | | |
| 3. Each Zone | | 5 drivers |
| 4. State | | 3 drivers. |

I. SELECTION OF DRIVERS OF ACCIDENT FREE RECORD:

The criteria as follows has to be adopted for selection of accident free record drivers.

- 1) The drivers selected for presentation of awards for accident free record as on the date of felicitation must be working and should not retire before 31.1.09.

- 2) The service in the cadre of "driver" shall only be taken into account. The service such as light vehicle \ D.G.T driver shall be excluded while computing the period of accident free service.
- 3) Drivers involved in accidents shall not be considered for selection.
- 4) Period of unauthorized absence from duty and the period under sick exceeding one month on each occasion and the total period under suspension shall not be taken into account while calculating the accident free service.
- 5) In the event of a driver qualifying for cash award both at Depot and at the Regional level, he must be taken only for Regional level award. Similarly if a driver is eligible at Regional and Zonal level, he must be considered for the Zonal level award. Similarly if a driver is eligible for Zonal level and State level, he must be sent for State award only. In all these cases, the next best driver shall be considered for award at the Depot/Region/Zone.
- 6) The State level drivers will be identified at Corporate level after receiving Zonal level names of accident free record drivers.

II. PLAN OF ACTION BY DEPOT MANAGER:

- 1) The Depot Managers shall arrange lectures on Road Safety and on accidents during the Road Safety Week from 1-1-09 to 7-1-09 by inviting local Police, Transport, Judiciary Officials, Principals and Lecturers of local Colleges, passengers Associations etc. to highlight the need for safe and accident free driving. The lectures shall be of short duration of 30 to 45 minutes.
- 2) Depot Managers shall give wide publicity on Road Safety through print and electronic media, display of banners, posters and circulation of pamphlets etc. on the need to observe lane discipline, traffic rules and other precautionary measures while driving vehicles.

Posters and stickers shall be displayed at all prominent places at Depots, Bus stations and other premises of the Corporation and on buses (rear saloon glass) to educate drivers and road users on safety aspects.

- 3) Messages on safe driving, observation of statutory rules shall be printed on vinyl flexi boards and exhibited at the places / locations such that there is focused attention to the drivers.

The stickers with messages on precautions to be taken by passengers while alighting and boarding buses, be pasted in the buses. These messages shall also be exhibited at all bus stations. A set of messages are furnished at Annexure.

- 4) Message containing "Bhadrata Sukthi" be got printed on Vinyl flexi board and displayed at all prominent places such as Control Room, Oil Room etc., besides ensuring administering Bhadrata Sukthi by drivers every day before commencement of duty.
- 5) The CD on 'Bhadratha' which was already supplied to all depots shall be played every day during the Road Safety week during change over time / lunch time such that maximum no. of drivers can be benefited by viewing the CD.
- 6) Public address system shall be utilized to make announcements regarding observance of queue by the passengers while boarding and alighting buses.
- 7) Cinema Slides concerning road safety should be exhibited through sponsorship / courtesy of police Department etc.,
- 8) A special drive shall be undertaken to check buses for ensuring effective functioning of brakes and steering besides rectifying any damages to buses (such as damages to foot board, passenger door, emergency door, roof leakages etc. which effect safety of passengers). It shall be made sure that passenger doors and driver's door-lock latches are in working condition.
- 9) Surprise checks by DYCTMs and RMs be conducted to prevent over speeding, rash driving, driving in inebriated condition and inspection of crew rest rooms in their respective jurisdiction etc.
- 10) Alcoholic Breath Analysers shall be put to extensive use for identifying drivers in drunkenness before proceeding on line at the Depots and at enroute places at the Bus stations, traffic points by the Traffic Supervisors, Checking Staff etc.
- 11) Depot Managers shall direct drivers for undergoing medical checkup at APSRTC Clinics, Hospitals. They shall also be directed for refresher training at Zonal Staff Training Colleges.
- 12) The Depot Managers shall takeout details of fatal, major and minor accidents occurred during the past five years and furnish to RMs/EDs who shall in turn consolidate and send it to Corporate office.

- 13) The Depot Manager shall identify five senior most drivers who have put in accident free service from his depot. The first, second, third, fourth and fifth best accident free record holding drivers shall be felicitated with a cash award of Rs.1750/-, Rs. 1500/-, Rs. 1250/- Rs. 1000/- and Rs. 750/- respectively at a function to be organised at the Depot on any day during the Road Safety Week (1-1-09 to 7-1-09) by inviting local officials / public representatives and VIPs. Adequate publicity be given in advance through press to make the function successful.
- 14) The names of drivers for presentation of awards shall be finalized in consultation with the Dy.CTM/DVM and Regional Manager concerned.
- 15) The Depot Managers are permitted to incur an expenditure of Rs. 4000/- for celebration of Road Safety Week at Depot level.

II.Role of Dy.Chief Traffic Managers / Divisional Managers & DY.Chief Mechanical Engineers:

- 1) The Dy.CTMs and Dy.Chief Mechanical Engineer shall inspect Depots under their control to ensure proper functioning of brakes, steering and other safety related items in the buses.
- 2) The Dy.CTMs / DVMs shall ensure implementation of these instructions in toto on the activities to be carried out at the Depots during Road Safety Week.
- 3) They shall actively associate with the Depot Managers under their control for organising to conduct lectures/meetings during Road Safety Week and arrange for wide publicity through press and other media.

III. Role of Regional Managers – Action at Regional level:

- 1) The Regional Managers shall associate with the Depot Managers, Dy.CTMs / DVMs under their control in finalizing selection of accident free record drivers and also participate in the functions to be organized at all Depots under their control during Road Safety Week. They shall ensure that prescribed slogans on Road Safety and posters supplied by Corporate Office are exhibited on Buses, at Bus Depots, Bus stations and other premises of the Corporation at conspicuous places to catch the attention of drivers.
- 2) They shall arrange for wide publicity on Road Safety through pamphlets, print and electronic media.

- 3) To ensure payment of safety allowance at all Depots before organizing Road Safety function itself.
- 4) The Regional managers shall take out census of Depots for the last 5 calendar years to identify the Depot in the Region where maximum number of fatal, major and minor accidents took place and adopt the Depot by RM to implement measures for containing accidents.
- 5) The Regional Manager shall identify five senior most drivers who have put in accident free record from his Region. The first, second, third, fourth and fifth best accident free record service drivers shall be rewarded with a cash award of Rs. 2250/-, Rs. 2000/-, Rs. 1750/-, Rs. 1500/- and Rs. 1250/- respectively, in a function to be organized at Regional level during Road Safety Week.

The Regional Managers of Hyderabad and Secunderabad Regions shall select and presented with awards to 20 drivers (ie., five from each Division). The first, second, third, fourth and fifth best accident free drivers from each division, shall be awarded with a cash prize of Rs. 2250/-, Rs. 2000/-, Rs. 1750/-, Rs. 1500/- and Rs. 1250/- respectively.

- 6) The Regional Managers are permitted to incur an expenditure of Rs. 7500/- for celebration of Road Safety Week at Regional level.

IV. Role of Executive Directors of Zones:

- 1) The Executive Directors of Zones may participate in Regional level functions organized at all Regions under their control and address on Road Safety.
- 2) A special cell shall be established at all Zonal Offices monitored by concerned Secretary to Executive Director of Zone for reviewing accidents, vehicle condition, road condition etc. during the Road Safety Week.
- 3) The Executive Directors shall identify five senior most drivers who have put in accident free record from their respective Zones for presenting awards at Corporate level. They shall also ensure to send bearer cheques for an amount of Rs. 3000/-, Rs. 2750/-, Rs. 2500/-, Rs. 2250/- and Rs. 2000/- (for presenting to the drivers selected as 1st, 2nd, 3rd, 4th and 5th best drivers) drawn at the respective Zonal Offices. The same shall be sent to the Dy Chief Traffic Manager (Commercial), Corporate office together with the bio-data particulars and passport size colour photos of the drivers selected before 12.12.2008 positively.

- 4) The 3 State level award winning drivers will be selected at Corporate office after receiving Zonal level names of accident free service drivers. The State level awards will be finalized at Corporate Office.

V. Role of EDs & HODs at Corporate level: All EDs, HODs and SSOs in OPD and MED at Corporate Office must plan to visit Regions of their choice during road safety week to explain and address the drivers over the ill effects of bad driving. No two or more officers visit one Region in a given day and they shall be present during the earmarked day for conduct of Road safety at Corporate level. Chief Commercial Manager may monitor this and apprise Executive Director (O&MIS) on the same.

VI. Role of Public Relations Department at Corporate Office:

- 1) Public Relations Department shall print stickers, posters etc. on Road Safety and also arrange for its distribution to all Depots well in advance for display in the premises of Depots, Bus stations, other buildings of the Corporation as given hereunder:

(a)	Posters	6,000 copies
(b)	Stickers	20,000 copies
- 2) to bring out a pamphlet containing the message of Vice Chairman & Managing Director on 'Road Safety' and arrange for printing of 50,000 copies for distribution amongst drivers.
- 3) Secretary to Corporation shall make necessary arrangements for organizing a "Meet on Road Safety" at Corporate level in consultation with Executive Director (O & MIS).

VII. Role of Human Resource Development Department:

The Principals of Zonal Staff Training Colleges shall conduct special training classes for in service drivers. In these programmes, emphasis shall be laid on safe driving habits, driving skills, responsibility of the drivers in safeguarding the lives and property of the road users and observance of traffic rules. The VIPs in local cities / towns be invited to inaugurate the programme.

VIII. Role of Medical Department:

The Superintendent and Chief Medical Officer shall in unison organize medical camps with the Medical Officers working at Tarnaka and Regions, at identified Depots for medical check up of drivers in consultation with the RMs concerned.

Conclusion:

In order to organize activities referred above in a befitting manner, DMs, DY.CTMs, DY.CMEs, RMs and EDs shall evince keen interest for involving the Officials from Police, Transport, Health, Education, R&B and other concerned Departments for making the functions successful.

The Executive Directors of Zones, Executive Director (A & P), OSD & Secy., to Corporation, Regional Managers, Principal of Zonal Staff Training Colleges shall submit detailed report of the activities / programmes carried in their jurisdiction during 20th Road Safety Week to the Executive Director (O & MIS) by 20.1.09 positively to enable to send a consolidated report to Government of Andhra Pradesh.

Please ack.

Encl:As above


VICE-CHAIRMAN &
MANAGING DIRECTOR

To
All Officers of the Corporation.

- Copy to: General Secretary, APSRTC National Mazdoor Union, 20/1, Vignyanpuri, Vidyanagar, Hyderabad - for information.
- Copy to: Secretary General, Employees Union, APSRTC, Satyanarayana Reddy, Marg, Azamabad, Hyderabad - for information.
- Copy to: General Secretary, APSRTC Staff & Workers Federation, H.No.1-1-60/4, N.V.Bhaskar Rao Smaraka Kendra, Mushirabad, Hyderabad.
- Copy to: General Secretary, Supervisors Association, APSRTC, Hyd.
- Copy to: General Secretgary, APSRTC Security Staff Welfare Association, Hyderabad.
- Copy to: Notice Board & Incharge Record Room.

ANNEXURE

CULTIVATE ROAD SAFETY CULTURE AND BE ASSURED OF A SAFE
FUTURE FOLLOW & SPREAD

రోడ్డు, భద్రతా సంస్కృతిని అలవరుచుకోండి! మీ భవిష్యత్తును సురక్షితం చేసుకోండి!
అనుసరించండి! ప్రచారం చేయండి!!

1. Drive Safe, be Safe.

భద్రంగా డ్రైవ్ చేయండి - సురక్షితంగా ఉండండి.

2. Overtake only from the right.

కుడి వైపు నుండి మాత్రమే వాహనాన్ని దాటండి.

3. Don't mix drinking with driving.

మద్యపానం చేసి వాహనాన్ని నడపకండి.

4. Never jump Red Light, it may cost your life.

ఎర్రలైటును దాటిపోకు - జీవితాన్ని వేచార్చుకోకు.

5. Road Safety is a matter of life and death.

రోడ్డు భద్రత అనేది జీవన్మరణ సమస్య.

6. Safe Roads save lives.

సురక్షితమైన రోడ్లు జీవితాలను కాపాడుతాయి.

7. Don't run for or out of a running bus.

పరుగెత్తే బస్సు కోసం పరుగుతీయకండి. పరుగెత్తే బస్సు నుండి దిగకండి.

8. Always walk on the foot-path facing traffic.

రద్దీగా ఉన్న సమయంలో సదా ఫుట్ పాత్ పైన నడవండి.

9. Always have concern for fellow-road user.

ఎప్పుడు తోటి రోడ్డు వాడకందార్ల గురించి ఆలోచించండి.

10. Never Zig-Zag on the roads.

రోడ్డు మీద అస్తవ్యస్తంగా వెళ్లకండి.

:2:

11. Lane Driving is safe driving.

లేన్ డ్రైవింగ్ ఎప్పుడూ సురక్షితమైనది.

12. Follow traffic rules – be safe and let others be safe.

ట్రాఫిక్ నిబంధనలను పాటించండి . మీరు సురక్షితంగా ఉండండి. ఇతరులను సురక్షితంగా ఉండనివ్వండి.

13. An accident can sound mild, if it's not your own Child.

బలి అయినది మీ స్వంత బిడ్డ కాకపోతే, జరిగిన ప్రమాదం తేలికపాటిది అవుతుందా?

14. Biggest enemies on the Road – Liquor, Speed and Overload.

మద్యం, అత్యధిక వేగం, ఓవర్ లోడ్ రోడ్డు ప్రయాణ భద్రతకు ప్రమాద హతవులు

15. Traffic discipline is a seed, which germinates, sow it.

ట్రాఫిక్ క్రమశిక్షణ అనేది ఓ విత్తనం . అందుతోంచి భద్రత అనే వృక్షం పుడుతుంది. కాబట్టి దానిని అమలుపరచండి.

16. Careful driving costs nothing

సురక్షితమైన డ్రైవింగ్ చల్ల కోల్పోయేది ఏమీ లేదు. ప్రయాణికులు, ఇతరుల ప్రాణాలు సురక్షితంగా ఉంటాయి.

SAFETY SLOGANS

1. Learn, Practice, Preach "SAFETY FIRST"

భద్రతే ప్రధానం అని గ్రహించండి. అనుసరించండి. బోధించండి.

2. An ounce of prevention is worth a pound of curse.

ప్రమాదం జరిగిన తరువాత బాధపడటం కంటే జరుగకుండా జాగ్రత్తపడటం మంచిది.

3. Life is short – Don't make it shorter.

జీవితం చాలా చిన్నది - దానిని మరింత చిన్నదిగా చేయకండి.

4. Be a little careful – it will save many accidents.

అప్రమత్తంగా ఉండండి - అది అనేక ప్రమాదాలను నివారిస్తుంది.

5. Don't take a chance in Life by carelessness, but give life a change by carefulness.

నిర్లక్ష్యంగా ఉంటే నిండు జీవితానికి ముప్పు. జాగ్రత్తగా ఉంటే జరగదు ఏ తప్పు.

6. The best way is a safe way – the safe way is the best way.

మేలైన మార్గమే సురక్షిత మార్గము - సురక్షిత మార్గమే మేలైన మార్గము.

7. It's your life, save it.

మీ జీవితం మీదే - దానిని రక్షించుకోవాల్సింది మీరే.

8. Cultivate the safety habits; It pays.

సురక్షితమైన పద్ధతులను అలవర్చుకోండి. అవి మీకు ఎంతగానో తోడ్పడతాయి.

9. Better be safe than sorry.

ప్రమాదం జరిగిన తరువాత పశ్చాత్తాప పడడం కంటే, అది జరగకుండా జాగ్రత్త పడటం మంచిది.

10. You can't blow people out of your way with horn.

కేవలం హారన్ ప్రాతతోనే దారిలోని అడ్డంకులు తొలగిస్తే గ్రహించండి.

11. Waste a minute and save a life. It may be your own.

ఒక నిమిషము వృధా అయినా పరవాలేదు. కానీ ఒక నిండు జీవితం బలికాకుండా చూడండి

- అది మీ జీవితం అయినా కావచ్చు.

12. Drive with your HEAD not with your HORN.

మేధస్సుతో వాహనాన్ని నడపండి - హారన్ ప్రాతతో మాత్రం కాదు.

13. Speed is five letter word. So is death; Safe is four letter word. So is Life.

జీవితానికి భద్రతకి సంబంధం వున్నట్లే, మరణానికి సంబంధం ఉంది.

14. ప్రమాదాలు వ్యక్తుల అజాగ్రత్త వల్ల జరుగుతాయి. వాటి వల్ల ఎన్నో కుటుంబాలు బహారు

పాలవుతాయి. కాబట్టి

అజాగ్రత్తకు తావివ్వకండి - అప్రమత్తంగా వాహనాలను నడపండి.

- పాటించు భద్రతను - పాఠశ్రోలు ప్రమాదాన్ని
- వివాహితులా? వేగానికి విడాకులివ్వండి.
అవివాహితులా? అయితే హద్దుల్లో నడపండి.
- పాదచారులూ! పగటి కలలు కనవద్దు ఫలితం ప్రాణాంతకం కావచ్చు!
- పార్కింగ్ స్థలాలు - మీ వాహనాలకు బృందావనాలు!
- కడులుతున్న వాహనం నుండి దిగకండి
కాలు చేతులు ఒక జతే అని మరువకండి!
- సాధారణ వేగంతో ఇంధనం ఆదా
మితిమీరిన వేగంతో సర్వస్వం వృధా!
- ఇల్లాలితో ముచ్చట్లు ఇంట్లో ముద్దు
స్కూటర్ నడుపుతూ సూక్తులు వద్దు!
- హెల్మెట్ స్కూటరిస్టులకు శిరోధార్యం!
- పిల్లలు ఇద్దరే ముద్దు - పిలియన్ రైడరుగా ఒకరే కంటే వద్దు.
- రహదారి సూత్రాలు పాటించండి - రక్షిత వ్యవస్థకు సహకరించండి.
- వాహనాల వర్ణ పాగలు నియంత్రించండి
వాతాపరణ కాలుష్యం నివారించండి.
- మీ బిడ్డలు మీకెంతో ముద్దు
వారిని బాధ్యత లేకుండా రోడ్డు పైన వదలొద్దు!
- వాహనం నడుపుతూ కబుర్లు వద్దు!
ఆనక ఆసుపత్రిలో హాహాకారాలే వద్దు!
- నిన్ను నీవు రక్షించుకోవాలంటే
నిత్యం నీ వాహనం పరీక్షించుకో!
- రహదారి సూత్రాలు, రక్షణ కవచాలు!
- వేగాన్ని నియంత్రించండి వందేళ్లు వర్తిల్లండి!
- నిదానమే ప్రధానం
- రహదారి భద్రతా సూత్రాలు, రసమయ జీవితానికి నేత్రాలు
- రహదారి సూత్రాలు పాటించు - రాబోయే ప్రమాదం నివారించు

- **SPEED LIMIT, JUST FROM IT
DON'T BREAK THE LAW
FOR A QUICK THRILL, YOU COULD KILL**
- **STOP, LOOK, LISTEN THEN CROSS,
IF YOU DON'T, YOUR LIFE COULD BE
LOST ! LOST ! LOST !**
- **DON'T CROSS THE ROAD WITHOUT LOOKING LEFT AND RIGHT.**
- **NO HURRY, NO WORRY**
- **WISH YOU HAPPY AND SAFE JOURNEY**
- **BE CAREFUL AT BLIND CORNERS – THEY MAY TURN YOU BLIND.**
- **ACCIDENTS JUST DON'T HAPPEN – THEY ARE CAUSED**
- **CARELESS OVERTAKING IS DANGEROUS – DEATH MAY TAKEOVER
YOU.**
- **OVER SPEEDING IS DEATH.**
- **HELMET IS NOT FOR SOMEBODY'S HEADACHE – IT IS SCOOTERIST'S
HEAD GEAR.**
- **TIME IS PRECIOUS BUT LIFE IS MORE PRECIOUS – AVOID OVER
SPEED.**
- **TRAFFIC SIGNALS ARE FOR ONE AND ALL.**
- **DON'T MAKE FULL STOP TO LIFE – FOLLOW TRAFFIC STOP LIGHT.**
- **BETTER TO STAY LATE ON EARTH – THAN EARLY TO ETERNITY.**
- **WE LIKE YOU – BUT NOT YOUR SPEED.**
- **CAREFUL DRIVING IS OUR MOTTO – AVOID OVER SPEED IN TOTO**

**WISH YOU A
SAFE AND HAPPY
NEW YEAR
2009**