

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No.C4/2(126)/2007-OPD(C).

Office of the VC & MD
Mushirabad, Hyderabad-20

CIRCULAR NO. 45/2007-OPD(C), DATED 12.12.2007

Sub:- ROAD SAFETY - Observance of 19th Road Safety Week
from 1-1-2008 to 7-1-2008 - Instructions issued - Reg.

Ref:- Joint Secretary (T&A), Ministry of Shipping Road Transport
and Highways, Department of Road, Transport &
Highways (Road Safety), Govt. of India,
Lr.No. RT-25029/2/2007-RS, Dt. 14.11.2007.

The Joint Secretary (T&A), Ministry of Shipping, Road Transport
and Highways Department, Govt. of India vide letter cited under
reference above has communicated that Government of India have
decided to observe 19th Road Safety Week throughout India from
1-1-2008 to 7-1-2008 in order to lay emphasis on road safety by
undertaking certain activities. The theme of the Road Safety Week
communicated this time is **"Drive to care - Not to dare"**

To comply with the directive of Ministry of Shipping, Road
Transport & Highways Department, Govt. of India, it is decided to
observe 19th Road Safety Week at all Depots, Regional headquarters
and at Corporate level from 1-1-2008 to 7-1-2008. It should be our
endeavour to take all possible steps for ensuring Road Safety, thereby
precious lives are saved besides mitigating misery, injuries and
damage of property. In this connection, following instructions are
issued for implementation by the DMs, Dy. CTMs, Dy.CMEs, RMs,
EDs and other Officers of the Corporation, during Road Safety Week.

I. Role of Depot Manager - Action at Depot level:

- 1) The Depot Managers shall arrange to conduct lectures on
road safety and related aspects every day, during the Road
Safety Week from 1-1-2008 to 7-1-2008 by inviting local
Police, Transport, Judiciary Officials, Principals and
Lecturers of local Colleges, Passengers Associations etc. to
highlight the need for safe and accident free driving. The
lectures shall be of short duration of 30 to 45 minutes.

- 2) Depot Managers shall arrange wide publicity on road safety through print and electronic media, display of banners, Posters and circulation of pamphlets etc. on the need to observe lane discipline, traffic rules and other precautionary measures while driving vehicles.

Posters and stickers which are being supplied by this office shall be displayed at all prominent places at Depots, Bus stations and other premises of the Corporation and on buses (rear saloon glass) to educate drivers and road users on safety aspects.

- 3) Messages on safe driving, observation of statutory rules thereon, shall be got painted at the places / locations, which are in full view of the drivers.

Messages on the precautions to be taken by passengers while alighting and boarding buses, shall be painted inside buses. Such messages shall also be exhibited at bus stations. A set of messages are furnished at **Annexure.**

- 4) Message containing 'Bhadrata Sukthi' be got painted and displayed, besides ensuring administering of 'Bhadrata Sukthi' by drivers every day before commencement of duty.
- 5) Public address system shall be utilized wherever available to make announcements regarding observance of queue by the passengers while boarding and alighting buses.
- 6) Exhibition of cinema slides concerning road safety has to be arranged through Sponsorship / courtesy Police Department etc.,
- 7) A special drive shall be undertaken to check buses for ensuring effective functioning of brakes and steering besides rectifying damages to buses if any, such as damages to foot board, passenger door, emergency door etc. which affects the safety of passengers. It shall also be ensured that passenger doors and driver's door-lock latches are in working condition.
- 8) Surprise checks shall have to be conducted to prevent over speeding, rash driving, driving in inebriated condition and inspection of crew rest rooms in their respective jurisdiction etc.
- 9) Alcoholic breath analysers shall be put to extensive use wherever available, for conducting tests on the drivers to eschew from driving vehicles under the influence of alcohol.

- 10) Depot Managers shall direct drivers for undergoing special medical checkup at APSRTC Clinics, Hospitals and refresher training at Zonal Staff Training Colleges.
- 11) The Depot Managers shall take out census concerning to fatal, major and minor accidents occurred in the depot for the past five years and furnish information to RMs/EDs who in turn are advised to consolidate and send information to Corporate office.
- 12) The Depot Manager shall identify three senior most drivers who have put in accident free service from his depot. The first, second and third best accident free service holding drivers shall be felicitated with a cash award of Rs.1750/- ,1500/- and 1250/- respectively in a function to be arranged at the Depot on any day during the Road Safety Week (1-1-2008 to 7-1-2008) in which local officials / public representatives and VIPs shall be invited to participate by giving wide publicity through press. The names of drivers for presentation of awards shall be finalized in consultation with the Dy. Chief Traffic Manager / Divisional Manager and Regional Manager concerned.
- 13) The Depot Managers are permitted to incur an expenditure of Rs.3,500/- for celebration of Road Safety Week at Depot level.

II. Role of Dy. Chief Traffic Manager / Divisional Managers:

- 1) The Dy. CTMs / DVMs and Dy.Chief Mechanical Engineers shall inspect Depots under their control to ensure proper functioning of brakes, steering and other safety related aspects concerning to buses.
- 2) The Dy. CTMs / DVMs shall ensure to implement instructions given to Depot Managers in toto on the activities to be carried out during Road Safety Week.
- 3) The Dy. CTMs / DVMs shall actively associate with the Depot Managers under their control for arranging to conduct lectures/meetings during Road Safety Week and arrange for wide publicity through press and other media.

III. Role of Regional Managers - Action at Regional level:

- 1) The Regional Managers shall associate with the Depot Managers, Dy. CTMs / DVMs under their control in finalizing selection of accident free record holding drivers and also participate in the functions to be organized at all depots under their control during Road Safety Week.

- 2) The Regional Managers shall also ensure visit of all the Depots under their control by the respective Dy. CTMs / DVMs to ensure that the prescribed slogans on Road Safety are painted and posters supplied by Corporate Office are exhibited at Bus Depots, Bus stations and other premises of the Corporation at conspicuous places to catch the attention of drivers.
- 3) The Regional Managers shall arrange for wide publicity on Road Safety through pamphlets, print and electronic media.
- 4) The Regional Managers shall ensure payment of safety allowance at all depots before organizing Road Safety function.
- 5) The Regional managers shall take out census of depots for the last 5 calendar years to identify the depot in the Region where maximum number of fatal major and minor accidents took place to identify and to adopt the depot by RM to ensure measures for containing accidents.
- 6) The Regional Managers shall arrange physical verification of buses by concerned Dy.Chief Mechanical Engineers and Dy.CTMs/DVMs to ensure all buses of the Zone shall meet requisite emission standards and safety norms.
- 7) The Regional Manager shall identify three senior most drivers who have put in accident free record from his Region. The first, second and third best accident free record service drivers shall be rewarded with a cash award of Rs.2250/-, Rs.2000/- and Rs.1750/- respectively, in a function to be organized at Regional level on any day during Road Safety Week.

The Regional Managers of Hyderabad and Secunderabad Regions shall present awards to 9 drivers each who are identified for accident free service record - 3 from each division and 3 from each Region. The first, second and third best accident free drivers from each division and Region shall be awarded with a cash prize of Rs.2250/-, Rs.2000/- and Rs.1750/- respectively. The above cash award amount is applicable for both Division and Region.

- 8) The Regional Managers are permitted to incur an expenditure of Rs.7,000/- for celebration of Road Safety Week at Regional level.

IV. Role of Executive Directors of Zones:

- 1) The Executive Directors of the Zones may participate in the Regional level functions organized at all Regions under their control and address on Road Safety.
- 2) A special cell shall be established at all Zonal Offices monitored by concerned Secretary to Executive Director of Zone for reviewing accidents, vehicle condition, road condition etc. during the Road Safety Week.
- 3) The Executive Directors shall identify three senior most drivers who have put in accident free service record from their respective Zones for presenting awards at Corporate level. They shall also ensure to send bearer cheques for an amount of Rs. 3000/-, Rs.2500/- and Rs.2250/- (for presenting to the 1st, 2nd and 3rd best drivers so selected) drawn at the respective Zonal Offices. The same shall be sent to the Dy Chief Traffic Manager (Commercial), Corporate office together with the bio-data particulars and passport size colour photos of the drivers so selected by 15.12.2007 positively.

V. Role of EDs & HODs at Corporate level: All the EDs, HODs and SSOs in OPD and MED at Corporate Office may plan to visit Regions of their choice during road safety week to address on the eve. Care shall be taken to avoid two or more officers visiting one Region in a given day and they shall all be present during the earmarked day for conduct of Road safety at Corporate level. Chief Commercial Manager may monitor this and apprise Executive Director (O&MIS) of the same.

Criteria for selection of drivers who have put in accident free service record for presentation of awards at Depot, Regional and Zonal level.

- 1) The drivers selected for presentation of awards for accident free service record shall be in service as on the date of felicitation i.e., they should not retire from the service before 31.1.2008.
- 2) The service in the cadre of "driver" shall only be taken into consideration. The service as light vehicle driver shall be excluded while computing the period of accident free service.
- 3) Drivers involved in accidents shall not be considered for selection.
- 4) Period of unauthorized absence from duty and the period under sick exceeding one month on each occasion, and the total period under suspension shall not be taken into account while calculating the accident free service.

- 5) In the event of a driver qualifying for cash award both at Depot and Regional level, he shall be made eligible only for the Regional level award. Similarly if a driver is eligible for cash award at Regional and Zonal level, he shall be made eligible only for the Zone level award. In both the cases the next best driver shall be considered for award at Depot/Region.

VI. Role of Public Relations Department at Corporate Office:

- 1) Public Relations Department shall arrange for printing of stickers, posters etc. on Road Safety and also arrange for its distribution to all Depots well in advance for display in the premises of Depots, Bus stations, other buildings of the Corporation as given hereunder:

(a)	Posters	6,000 copies
(b)	Stickers	20,000 copies
- 2) Public Relations Department shall also bring out a pamphlet containing the message of Vice Chairman & Managing Director on 'Road Safety' and arrange for printing of 50,000 copies for distribution amongst drivers.
- 3) Secretary to Corporation shall make necessary arrangements for organizing a "Meet on Road Safety" at Corporate level in consultation with Executive Director (O & MIS).

VII. Role of Human Resource Development Department:

The Principals of Zonal Staff Training Colleges shall arrange to conduct special training classes for inservice drivers. In these programmes, emphasis shall be laid on safe driving habits, driving skills, responsibility of the drivers in safeguarding the lives and property of the road users and observance of traffic rules etc. The VIPs in local cities / towns may be invited to inaugurate the programme.

VIII. Role of Medical Department:

The Superintendent & Chief Medical Officers I and II in unison shall arrange to organize special medical camps with the Medical Officers working at Tarnaka and at Regions at identified Depots for medical check up of drivers in consultation with the RMs concerned.

Conclusion:

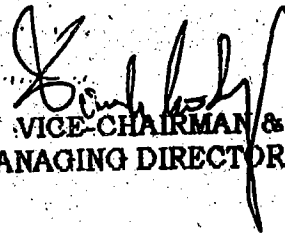
The Road Safety Week shall be observed in the following manner:

In order to organize the activities referred above in a befitting manner, DMs, Dy. CTMs, Dy.CMEs, RMs and EDs shall evince special attention for involving the Officials from Police, Transport, Health, Education, R&B and other concerned Departments.

The Executive Directors of Zones, Executive Director (A & P), Executive Director (T&C) may cause Regional Managers and Principal of Zonal Staff Training Colleges to submit detailed report on all the activities / programmes conducted in their jurisdiction during 19th Road Safety Week to the Executive Director (O&MIS) by 20.1.2008 positively to enable to send a consolidated report to Government of Andhra Pradesh.

Please ack.

Encl:As above


**VICE-CHAIRMAN &
MANAGING DIRECTOR**

To
All Executive Directors of Zones
All Regional Managers
All Dy. CTMs / Dy.CMEs
All Depot Managers.

Copy to: Director (Vigilance & Security) – for information.
Copy to: All Executive Directors, FA and CAO – for infn.
Copy to: All HODs in Corporate Office – for information.
Copy to: Secretary to Corporation – for infn. & n/action.
Copy to: Secretary to Chairman for favour of information.
Copy to: Secretary to VC & MD for favour of information.
Copy to: Supdt. & Chief Medical Officers, I & II – for infn. & n/action.
Copy to: All SSOs in OPD and MED for necessary action.
Copy to: Sec. to EDs of Zones for necessary action.
Copy to: The DVMs/Hyderabad City(Z) of Corpn for necessary action.
Copy to: Director (TA)/HPT and all Principals of Zonal Staff Training Colleges – for n/action.
Copy to: General Secretary, APSRTC National Mazdoor Union, 20/1, Vigyanpuri, Vidyanagar, Hyderabad – for information.
Copy to: Secretary General, Employees Union, APSRTC, Satyanarayana ReddyMarg, Azamabad, Hyderabad – for information.
Copy to: General Secretary, APSRTC Staff & Workers Federation, H.No.1-1-60/4, N.V.Bhaskar Rao Smaraka Kendra, Mushirabad, Hyderabad.
Copy to: General Secretary, Supervisors Association, APSRTC, Hyderabad.
Copy to: General Secretary, APSRTC Security Staff Welfare Association, Hyderabad.
Copy to: Notice Board & Incharge Record Room.

ANNEXURE

CULTIVATE ROAD SAFETY CULTURE AND BE ASSURED OF A SAFE
FUTURE FOLLOW & SPREAD

రోడ్డు , భద్రతా సంస్కృతిని అలవరుచుకోండి ! మీ భవిష్యత్తును సురక్షితం చేసుకోండి !
అనుసరించండి ! ప్రచారం చేయండి !!

1. Drive Safe, be Safe.

భద్రంగా డ్రైవ్ చేయండి - సురక్షితంగా ఉండండి.

2. Overtake only from the right.

కుడి వైపు నుండి మాత్రమే వాహనాన్ని దాటండి.

3. Don't mix drinking with driving.

మద్యపానం చేసి వాహనాన్ని నడపకండి.

4. Never jump Red Light, it may cost your life.

ఎర్రలైటును దాటిపోకు - జీవితాన్ని చేజారుకోకు.

5. Road Safety is a matter of life and death.

రోడ్డు భద్రత అనేది జీవన్మరణ సమస్య.

6. Safe Roads save lives.

సురక్షితమైన రోడ్లు జీవితాలను కాపాడుతాయి.

7. Don't run for or out of a running bus.

పరుగెత్తే బస్సు కోసం పరుగుతీయకండి. పరుగెత్తే బస్సు నుండి దిగకండి.

8. Always walk on the foot-path facing traffic.

రద్దీగా ఉన్న సమయంలో సదా ఫుట్ పాత్ పైనే నడవండి .

9. Always have concern for fellow-road user.

ఎప్పుడు తోటి రోడ్డు వాడకందార్ల గురించి ఆలోచించండి.

10. Never Zig-Zag on the roads.

రోడ్డు మీద అస్తవ్యస్తంగా నెళ్లకండి.



11. Lane Driving is safe driving.

లేన్ డ్రైవింగ్ ఎప్పుడూ సురక్షితమైనది.

12. Follow traffic rules – be safe and let others be safe.

ట్రాఫిక్ నిబంధనలను పాటించండి. మీరు సురక్షితంగా ఉండండి. ఇతరులను సురక్షితంగా ఉండనివ్వండి.

13. An accident can sound mild, if it's not your own Child.

బలి అయినది మీ స్వంత బిడ్డ కాకపోతే, జరిగిన ప్రమాదం తేలికపాటిది అవుతుందా?

14. Biggest enemies on the Road – Liquor, Speed and Overload.

మద్యం, అత్యధిక వేగం, ఓవర్ లోడ్ రోడ్డు ప్రయాణ భద్రతకు ప్రమాద హేతువులు

15. Traffic discipline is a seed, which germinates, sow it.

ట్రాఫిక్ క్రమశిక్షణ అనేది ఓ విత్తనం. అందులోంచి భద్రత అనే వృక్షం పుడుతుంది. కాబట్టి దానిని అమలుపరచండి.

16. Careful driving costs nothing

సురక్షితమైన డ్రైవింగ్ పల్ల కోల్పోయేది ఏమీ లేదు. ప్రయాణీకులు, ఇతరుల ప్రాణాలు సురక్షితంగా ఉంటాయి.

SAFETY SLOGANS

1. Learn, Practice, Preach "SAFETY FIRST"

భద్రతే ప్రధానం అని గ్రహించండి. అనుసరించండి. బోధించండి.

2. An ounce of prevention is worth a pound of curse.

ప్రమాదం జరిగిన తరువాత బాధపడటం కంటే జరుగకుండా జాగ్రత్తపడటం మంచిది.

3. Life is short – Don't make it shorter.

జీవితం చాలా చిన్నది – దానిని మరింత చిన్నదిగా చేయకండి.

4. Be a little careful – it will save many accidents.

అప్రమత్తంగా ఉండండి – అది అనేక ప్రమాదాలను నివారిస్తుంది.

:3:

5. Don't take a chance in Life by carelessness, but give life a change by carefulness.

నిర్లక్ష్యంగా ఉంటే నిండు జీవితానికి ముప్పు. జాగ్రత్తగా ఉంటే జరగదు ఏ తప్పు.

6. The best way is a safe way – the safe way is the best way.

మేలైన మార్గమే సురక్షిత మార్గము - సురక్షిత మార్గమే మేలైన మార్గము.

7. It's your life, save it.

మీ జీవితం మీదే - దానిని రక్షించుకోవాల్సింది మీరే.

8. Cultivate the safety habits; It pays.

సురక్షితమైన పద్ధతులను అలవర్చుకోండి. అవి మీకు ఎంతగానో తోడ్పడతాయి.

9. Better be safe than sorry.

ప్రమాదం జరిగిన తరువాత పశ్చాత్తాప పడడం కంటే, అది జరగకుండా జాగ్రత్త పడటం మంచిది.

10. You can't blow people out of your way with horn.

కేవలం హోర్న్ మ్రోతతోనే దారిలోని అడ్డంకులు తొలగవని గ్రహించండి.

11. Waste a minute and save a life. It may be your own.

ఒక నిమిషము వృధా అయినా పరవాలేదు. కాని ఒక నిండు జీవితం బలికాకుండా చూడండి
- అది మీ జీవితం అయినా కావచ్చు.

12. Drive with your HEAD not with your HORN.

మేధస్సుతో వాహనాన్ని నడపండి - హోర్న్ మ్రోతతో మాత్రం కాదు.

13. Speed is five letter word. So is death; Safe is four letter word. So is Life.

జీవితానికి భద్రతకి సంబంధం వున్నట్లే, వేగానికి మరణానికి సంబంధం ఉంది.

14. ప్రమాదాలు వ్యక్తుల అజాగ్రత్త వల్ల జరుగుతాయి. వాటి వల్ల ఎన్నో కుటుంబాలు బజారు

పాలవుతాయి. కాబట్టి

అజాగ్రత్తకు తావివ్వకండి - అప్రమత్తంగా వాహనాలను నడపండి.

- పాటించు భద్రతను - పాఠ్రులు ప్రమాదాన్ని
- వివాహితులూ? వేగానికి విడాకులివ్వండి.
అవివాహితులూ? అయితే హద్దుల్లో నడపండి.
- పాదచారులూ! పగటి కలలు కనవద్దు. ఫలితం ప్రాణాంతకం కావచ్చు!!
- పార్కింగ్ స్థలాలు - మీ వాహనాలకు బృందావనాలు!
- కదులుతున్న వాహనం నుండి దిగకండి
కాలు చేతులు ఒక జతే అని మరువకండి!
- సాధారణ వేగంతో ఇంధనం ఆదా
మితిమీరిన వేగంతో సర్వస్వం వృధా!
- ఇల్లాలితో ముచ్చట్లు ఇంట్లో ముద్దు
స్కూటర్ నడుపుతూ సూక్తులు వద్దు!
- హెల్మెట్ స్కూటరిస్టులకు శిరోధార్యం!
- పిల్లలు ఇద్దరే ముద్దు - పిలియస్ రైడరుగా ఒకరి కంటే వద్దు
- రహదారి సూత్రాలు పాటించండి - రక్షిత వ్యవస్థకు సహకరించండి.
- వాహనాల వ్యర్థ పాగలు నియంత్రించండి
వాతాపరణ కాలుష్యం నివారించండి.
- మీ బిడ్డలు మీకెంతో ముద్దు
వారిని బాధ్యత లేకుండా రోడ్డు పైన వదలొద్దు!
- వాహనం నడుపుతూ కబుర్లు వద్దు!
ఆనక ఆసుపత్రిలో హాహాకారాలే వద్దు!
- నిన్ను నీవు రక్షించుకోవాలంటే
నిత్యం నీ వాహనం పరీక్షించుకో!
- రహదారి సూత్రాలు, రక్షణ కవచాలు!
- వేగాన్ని నియంత్రించండి వందేళ్లు వర్తిల్లండి!
- నిదానమే ప్రధానం
- రహదారి భద్రతా సూత్రాలు, రసమయ జీవితానికి నేత్రాలు
- రహదారి సూత్రాలు పాటించు - రాబోయే ప్రమాదం నివారించు

- **SPEED LIMIT, JUST FROM IT
DON'T BREAK THE LAW
FOR A QUICK THRILL, YOU COULD KILL**
- **STOP, LOOK, LISTEN THEN CROSS,
IF YOU DON'T, YOUR LIFE COULD BE
LOST ! LOST ! LOST !**
- **DON'T CROSS THE ROAD WITHOUT LOOKING LEFT AND RIGHT.**
- **NO HURRY, NO WORRY**
- **WISH YOU HAPPY AND SAFE JOURNEY**
- **BE CAREFUL AT BLIND CORNERS – THEY MAY TURN YOU BLIND.**
- **ACCIDENTS JUST DON'T HAPPEN – THEY ARE CAUSED**
- **CARELESS OVERTAKING IS DANGEROUS – DEATH MAY TAKEOVER
YOU.**
- **OVER SPEEDING IS DEATH.**
- **HELMET IS NOT FOR SOMEBODY'S HEADACHE – IT IS SCOOTERIST'S
HEAD GEAR.**
- **TIME IS PRECIOUS BUT LIFE IS MORE PRECIOUS – AVOID OVER
SPEED.**
- **TRAFFIC SIGNALS ARE FOR ONE AND ALL.**
- **DON'T MAKE FULL STOP TO LIFE – FOLLOW TRAFFIC STOP LIGHT.**
- **BETTER TO STAY LATE ON EARTH – THAN EARLY TO ETERNITY**
- **WE LIKE YOU – BUT NOT YOUR SPEED.**
- **CAREFUL DRIVING IS OUR MOTTO – AVOID OVER SPEED IN TOTO**

**WISH YOU A
SAFE AND HAPPY
NEW YEAR**