

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No:M/9(1)/99-OPD(M)

Office of the VC & MD,
Mushirabad,Hyderabad.

CIRCULAR NO.48/2001-OPD(MKTG) DATED: 20.09.2001

SUB : CORPORATE COMMUNICATIONS - Image building strategy - Budgetary allocation - Communication of delegation of powers to EDs and RMs - Sub-delegation to DMs.

**REF : 1. Circular No.8/2001-OPD(MKTG) Dated 3.02.2001
2. Meeting Minutes No.BIV/471(32)/2001-BS dated 16.08.2001.**

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In the meeting of EDs of Corporate Office and Zones held with VC & MD on 07.08.2001, the subject of sub-delegation of these powers to DMs was discussed and felt that there is an immediate need to empower Depot Managers. The objective of delegating financial powers to DMs is to enable them to undertake required publicity through various means about the availability of various passenger friendly schemes/measures and also highlight operations/related matters of local interest.

The recommendation and decision in this regard communicated through minutes vide reference cited 2 is reproduced hereunder :

“TO PRINT PAMPHLETS AND ISSUE OF ADS IN CINEMA HALLS FOR PUBLICITY ON PASSENGER FRIENDLY SCHEMES OF APSRTC.

Recommendations : It is recommended to empower the Depot Manager to incur expenditure on printing of pamphlets and issue of ads in cinema halls for publicity on passenger friendly schemes of APSRTC. It is recommended to delegate powers to DM to spend Rs.1000/- at a time not exceeding Rs.10,000/- per annum.

Decision : Recently, RMs have been delegated with powers to incur expenditure for publicizing the passenger friendly schemes. They can authorise DMs to take up publicity schemes within their budgets (Rs.1.50 lakh)”.

All DMs are advised to note and act as per the decision.

**Sd/-
EXECUTIVE DIRECTOR(O)**

To
All Depot Managers

Copy to:
All EDs of Zones and RMs for info and n/a.
FA & CAO, All EDs of HO, Dir (V&S)for info
All HODs for info.

CM,HRD with a request to arrange to effect necessary changes in Delegation of powers.

All DVMs, Dy CAOs/AOs of Zones and Regions for info & n/a.

Dy CAO (TA) for information

All Principals of ZSTs & Principal, Trasp. Academy for info.

All DY CTMs and Dy CAOs of HO for info

SO(Manuals) for info & necy action.

All Officers of Corpn other than above.