

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

Office of the VC & MD
Mushirabad:Hyderabad

No:C4/2(36)/99-OPD(C)

CIRCULAR NO.72/99-OPD(C):DATED:28.12.1999

Sub:ROAD SAFETY: Observance of 11th Road Safety Week
in APSRTC from 3rd to 9th January, 2000 -
Instructions issued - Regarding.
Ref:Lr.No.RT-25029/1/99-RSC,dt:20th December,1999
of Ministry of Surface Transport, Govt.of India.

Government of India have decided to observe 11th Road
Safety Week from 3rd to 9th January, 2000.

The theme of the Road Safety Week this time would be
"Let us have Safe transportation and Happy journey in the
New Millennium".

As such, Corporation has decided to observe the 11th
Road Safety Week in the Organisation from 3rd to 9th Janu-
ary, 2000 as was done in the earlier years. All the Execu-
tive Directors, Regional Managers and Depot Managers are
advised to take action to observe the 11th Road Safety Week
at all the Depots, Regional Headquarters, Bus Stations,
Training Colleges and Dispensaries under their jurisdiction.
In this connection the following guidelines are issued.

I. INSTRUCTIONS TO BE FOLLOWED BY THE DEPOT MANAGERS:

1) Talk on Road Safety and on related topics shall be
arranged every day during the entire week by inviting promi-
nent persons like public representatives, local Law Enforc-
ing authorities, District / Area Administrative Officials,
Principals and Lecturers of local Colleges and passengers as
well as Student community to motivate the drivers about the
need for safety and provision of safe travel to the commu-
ters. The timings should be so arranged that sufficient
number of drivers are available and it should be short
duration of half an hour to 45 minutes.

2) (a) They shall arrange for wide publicity through
display of Banners, Posters, Pamphlets, Folders etc. on the
need for observing the law, discipline, Traffic rules, other
measures which are essential for Road Safety.

(b) Posters, Stickers, Folders etc. sent by the Public
Relations Officer to educate the drivers and the road-users
on safety aspects shall be displayed prominently on buses
etc.

3) (a) Messages on safe driving, observation of statutory
rules thereon etc. shall be not painted at such places /
points which would be in full view of the driver.

(b) Similarly, messages on the demeanour of passengers
while sitting near windows and alighting/boarding the buses
etc. during their journey shall be painted inside the buses.
Such messages may also be exhibited in the premises also. A
set of some thematic Slogans is enclosed in the Annexure 'A'.

4) Public address system shall be utilised to make announcements on observation of misuse, the method of boarding the bus and alighting and also sitting near the windows.

5) (a) A Special drive is to be initiated to checkup buses for efficient working of brakes and steering besides rectifying the damages to the buses (such as damages at Foot Board, Passenger door, Emergency door working etc..) which endangers the safety of the passengers and crew.

(b) Further, it shall be ensured that the speed limits fixed are not tampered and the speeds are as per the limits fixed.

(c) It shall also be ensured that the passengers as well as driver's door lock-latches are in good condition with proper functioning.

6) Special checks shall be conducted to prevent unauthorised parking of buses, over speeding, rash driving, drunken driving etc.

7) Road Safety badges, arm bands shall be provided to the crew for their display during the Road Safety Week.

8) The Depot Managers shall draft the drivers for special medical checkup at our Clinics and for refresher training at Zonal Staff Training Colleges.

9) The Depot Managers shall identify Two Senior most accident free drivers from the depot. The first and the second best drivers shall be felicitated with a cash award of Rs.350 and Rs.300 respectively in a function arranged in the Depot any day during the Road Safety Week with the participation of public representatives and local Officials. The names of Drivers shall be finalised in consultation with Regional Manager.

10) The Depot Managers are authorised to incur an expenditure of not more than Rs.750/- for conducting Safety Week Celebrations.

II. INSTRUCTIONS TO BE FOLLOWED BY THE REGIONAL MANAGERS:

1) The Regional Managers shall associate with the Depot Managers of the Region in finalising the accident free record drivers and shall also participate in the functions organised for award distribution to such drivers. The Regional Manager shall cover all the Depots during the safety week.

2) They shall arrange for inspection of all the Depots and Bus Stations which are under their jurisdiction by Dy.Chief Traffic Managers of the Region and ensure that the Slogans prescribed are painted and the posters supplied are exhibited in a proper manner at conspicuous places.

3) They shall arrange a thorough inspection of bus condition by Dy.Chief Mechanical Engineers.

4) Alcoholic Breath Analysers shall be put to extensive use wherever available for conducting tests on the drivers to prevent them from being on driving duties under the influence of alcohol.

IV. INSTRUCTIONS TO BE FOLLOWED BY DY. CHIEF MECHANICAL ENGINEERS:

- 1) They shall inspect the bus condition regarding brakes, speed locks, steering and other safety related aspects.
- 2) They shall also inspect the Depots to ensure proper maintenance of buses.
- 3) They shall co-ordinate with the Executive Directors of Zones/Regional Managers in the Zone for successful conduct of the Road Safety Week.

V. INSTRUCTIONS TO PUBLIC RELATIONS DEPARTMENT IN HEAD OFFICE:

- 1) They shall provide printed material, Slogans, Stickers, Posters, Pamphlets etc. on Road Safety to all Depot Managers for distribution and display at places in buses and premises.
- 2) Booklets containing DOs and DON'Ts by the Drivers may also be supplied to all Depots for distributing to the concerned.
- 3) They shall also bringout a pamphlet containing the message of Vice Chairman & Managing Director on the need of the Road Safety to distribute to drivers.
- 4) Executive Director & Secretary to Corporation shall Organise a Seminar at Corporate level in consultation with Executive Director (Operations), Executive Director (Engineering) and Chief Traffic Manager.

VI. INSTRUCTIONS TO PRINCIPALS (ZSTCs):

The Principals of Zonal Staff Training Colleges shall arrange Special Training Courses for inservice Drivers. In these Programmes emphasis shall be laid on Good and Safe driving habits, skills, their onus of safeguarding lives and property of the Road users and observation of Traffic Rules etc. The VIPs in the District may be requested to inaugurate the courses.

VII. INSTRUCTIONS TO EXECUTIVE DIRECTOR (MEDICAL):

He shall arrange for checking up physical fitness of Drivers with special reference to eye-sight.

CONCLUSION:

The Road Safety Week from 3rd to 8th January, 2000 shall be observed both in letter and spirit.

Further, specimen of the logo (Annexure-B) for the 11th Road Safety Week to be depicted on the banners, other display materials at the venues where Road Safety Programmes will be organised is enclosed.

In order to carryout these activities in a befitting manner, the involvement of all concerned agencies like Police, Health, Education, R & B etc. and other field agencies like Transport authorities, District authorities, Voluntary Organisations etc. may be ensured.

5) They shall also provide publicity on Road Safety through pamphlets and through News Papers.

6) They shall identify two senior most accident-free record drivers from the Region. The first and second best drivers shall be rewarded with a cash award of Rs.300/- and Rs.450/- respectively, in a function organised at the Regional level.

7) Apart from the above, two senior most accident free drivers of Hyderabad City Region shall be identified to be rewarded at Corporate level. Their particulars shall be furnished to Executive Director, Hyderabad Zone for onward transmission to Chief Traffic Manager (C), Head Office by 30-12-1999.

III. INSTRUCTIONS TO BE FOLLOWED BY THE EXECUTIVE DIRECTORS OF ZONES:

1) Executive Directors of the Zones shall participate in the functions organised at Regional level to give their message on Road Safety.

2) Extensive pollution checks shall be conducted wherever city services are under operation to ensure pollution control. In addition, pollution checks may be arranged for other services also.

3) They shall also identify the accident prone depots and address the drivers of such depots through a meeting organised during this week.

4) A special monitoring cell shall be established at Zonal Office to review accidents, vehicles condition, Road Condition etc., and monitored by the DY.CTM (M&C) and DY.CME of the Zone.

5) They shall evolve special Training Programme involving accident prone drivers who will be given thorough training.

6) They shall also arrange publicity on Road Safety through popular media.

7) They shall identify two Senior most accident free record drivers in their Zone including Hyderabad City Region for rewarding them at Corporate level. Their names shall be furnished to the Chief Traffic Manager by 30.12.1999. Two bearer cheques for an amount of Rs.700/- and Rs.600/- be drawn at the respective Zonal Office for this purpose and the same shall be handed over to the Chief Traffic Manager(Commercial), Head Office together with the Rio-Data of the drivers so selected by 30-12-1999.

NOTE: IN THE EVENT OF A DRIVER WHO QUALIFIES FOR CASH AWARD AT DEPOT AND REGIONAL LEVEL, HE SHALL BE MADE ELIGIBLE ONLY FOR THE REGION AND NOT TO BE GIVEN AT THE DEPOT. SIMILARLY IF A DRIVER IS ELIGIBLE FOR CASH AWARD AT REGIONAL AND ZONAL LEVEL, HE SHALL BE GIVEN ONLY FOR THE ZONE AND NOT AT REGION. IN BOTH THE CASES THE NEXT BEST DRIVER SHALL BE GIVEN AWARD AT DEPOT/REGION.

All the Executive Directors of Zones, Regional Managers, Executive Director (Medical), Principals of Zonal Staff Training Colleges are requested to submit a detailed report together with the details of expenditure incurred to Executive Director (Operations) within one week on completion of Road Safety Week on the week long activities and other Special tasks given to respective Departments so as to enable this Office to send a consolidated report to Government.

Please acknowledge.

Sd/- V. APPARAO,

Encl: As above

VICE CHAIRMAN & MANAGING DIRECTOR

To
All Executive Directors of Zones.
All Regional Managers.
All Depot Managers.

- Copy to E.D.(O), E.D.(E), E.D.(A), Director(V&S) for information.
- Copy to E.D. & Secretary to Corporation for information and necessary action as indicated at item No.V of the Circular.
- Copy to E.D.(Medical) & Other Medical Officers of the Corporation for information and necessary action as indicated at item No.VII of the Circular.
- Copy to All HODs for information.
- Copy to Public Relations Officer for information and necessary action as indicated at item No.V of the Circular.
- Copy to Chief Manager (HRD) for information and necessary action.
- Copy to All Dy.Chief Traffic Managers for information and necessary action.
- Copy to All Dy.Chief Mechanical Engineers for information and necessary action as indicated at item No.IV of the Circular.
- Copy to Dy.Chief Traffic Manager(Planning), Dy.Chief Traffic Manager(Operations), Dy.Chief Traffic Manager(Wkta.) for information.
- Copy to All Dy.Chief Accounts Officers & Dy.Chief Personnel Managers for information.
- Copy to All Principals of Zonal Staff Training Colleges for information and necessary action as indicated at item No.VI of the Circular.
- Copy to Secretary to VC & MD for information.
- Copy to General Secretary, National Mazdoor Union, APSRTC, Vidyanagar, Hyderabad for information.
- Copy to Secretary General, Employees Union, APSRTC, Satvanaravans Reddy Marg, Hyderabad for information.
- Copy to General Secretary, Officers Association, APSRTC, Hyderabad for information.

//Attested//


Executive Director
(Operations)

SAFETY SLOGANS భద్రతా నినాదాలు

1. Learn. Practice. Preach " SAFETY FIRST " .
భద్రతే పుణానం అని గ్రహించండి. ఆచరించండి. బోధించండి.
2. An ounce of prevention is worth a pound of Cure.
ప్రమాదు జరిగిన తరువాత ఖర్చు వడటం కంటే జరుగకుండా జాగ్రత్తపడటం మంచిది.
3. Life is short - Don't make it shorter. .
జీవితం చాల నీనుడి - దానిని మరింత తీసుడిగా చేయకండి.
4. Be a little careful - it will save many accidents.
అప్రమత్తంగా ఉండండి - అది అనేక ప్రమాదాలను నివారిస్తుంది.
5. Don't take a chance in life by carelessness. but give life a chance by carefulness.
నిర్లక్ష్యంగా ఉంటే నిండు జీవితానికి ముప్పు. జాగ్రత్తగా ఉంటే జరుగదు ఏ నష్టం.
6. The best way is a safe way - the safe way is the best way.
మేల్లైన మార్గమే సురక్షిత మార్గము
సురక్షిత మార్గమే మేల్లైన మార్గము.
7. It's your life. save it.
మీ జీవితం మీదే - దానిని గర్వించుకోవాలిమిది మీదే
8. Cultivate the safety habits: It pays.
సురక్షితానున పద్ధతులను అలవదుకోండి / అవి మీకు ఎంతగానో లోడ్డవతాయి.
9. Better be safe than sorry.
ప్రమాదు జరిగిన తర్వాత పశ్చాత్తాప పడటం కంటే
అది జరుగకుండా జాగ్రత్త పడటం మంచిది.
10. You can't blow people out of your way with horn.
కేవలం హోర్న్ మ్రోవటేనే దారిలోని అడ్డంకులు తొలగవని గ్రహించండి.
11. Waste a minute and save a life. it may be your own.
ఒక నిమిషము మృధా అయినా పరనాలదు. కాని ఒక నిండు జీవితం బలికాకుండా చూడండి - అది మీ జీవితం అయినా కావచ్చు.
12. Drive with your HEAD not with your HORN.
మేధస్సుతో వాహనాన్ని నడనండి - హోర్న్ మ్రోవటే నూత్రం కాదు.
13. Speed is five letter word. so is death: safe is four letter word. so is life.
జీవితానికి భద్రతకి సంబంధం వున్నట్లే, నేగానికి మరణానికి సంబంధం వుంది.
14. ప్రమాదాలు మక్కువ అజాగ్రత్త వల్ల జరుగుతాయి. వాటి నుండి తప్పించుకోవడాకు జాగ్రత్త పడండి - అప్రమత్తంగా వాహనాలను నడనండి.

ANNEXURE-A

CULTIVATE ROAD SAFETY CULTURE AND BE ASSURED OF A SAFE FUTURE-PROBLEM AND SPREAD

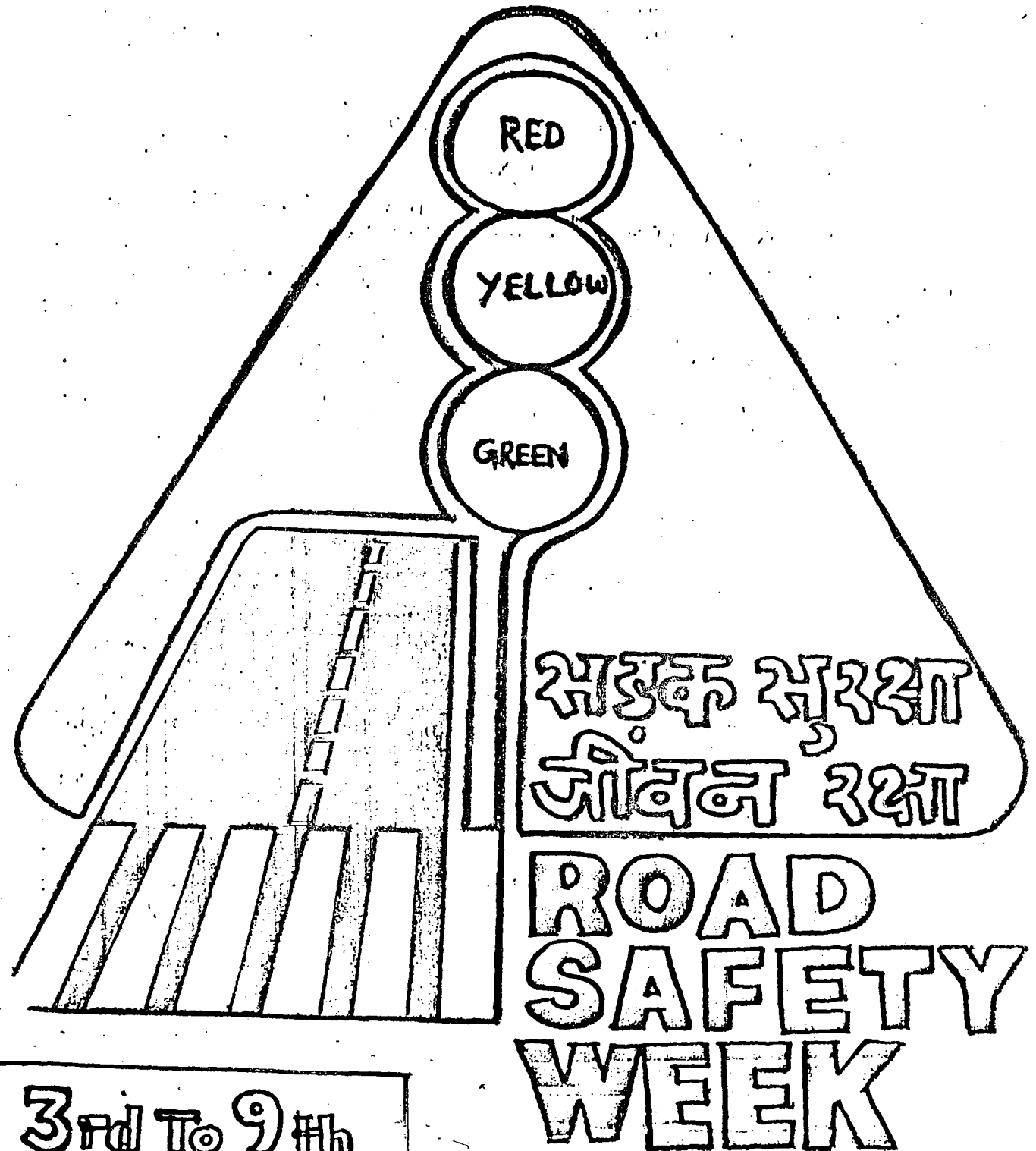
రోడ్డు భద్రతా సంస్కృతిని అలవడుకోండి | మీ భవిష్యత్తును సురక్షితం చేసుకోండి |

1. Drive Safe, be safe.
భద్రంగా డ్రైవ్ చేయండి - సురక్షితంగా ఉండండి.
2. Overtake only from the right.
కుడిచేపు నుండి చూపును వాహనాన్ని దాటండి |
3. Don't mix drinking with driving.
పదకొనం చేసి వాహనాన్ని నడపండి.
4. Never jump red light. it may cost your life.
ఎర్ర లైటును దాటిపోకు - జీవితాన్ని పణకొక్కోకు
5. Road Safety is a matter of life and death.
రోడ్డు భద్రత అనేది జీవనభయం సమస్య
6. Safe Roads save lives.
సురక్షితమైన రోడ్డు జీవితాలను కాపాడుతాయి.
7. Don't run for or out of a running bus.
పరుగెత్తే బస్ను అనుసరించి పరుగు లేరుకోండి. పరుగెత్తే బస్ నుండి దిగండి.
8. Always walk on the foot-path facing traffic.
రోడ్డుగా ఉన్న సమయాల్లో ఎదురు వాహనాలను ఎదురుగా నడచండి.
9. Always have concern for fellow-road user.
ఎదురు వాహనాలను రోడ్డు దాడకు దారణ గురించి ఆలోచించండి.
10. Never Zig-Zag on the roads.
రోడ్డు మీద అస్వచ్ఛందంగా నెక్కండి.
11. Lane driving is safe driving.
లేన్ డ్రైవింగ్ ఎదురు సురక్షితమైనది.
12. Follow traffic rules - be safe and let others be safe.
ట్రాఫిక్ నిబంధనలను పాటించండి. మీరు సురక్షితంగా ఉండండి.
ఇతరులను సురక్షితంగా ఉండమివ్వండి.
13. An accident can sound mild. If it's not your own child.
నలి అయింది నీ సంత బిడ్డ కాకపోతే, జరిగిన ప్రమాదం తెలికపోయింది అవుతుందా?
14. Biggest enemies on the road - Liquor, Speed and over load.
మదం, అత్యధిక వేగం మరియు రోడ్డు పరిమితి భద్రతకు ప్రమాద వాహనాలు.
15. Traffic Discipline is a seed, which Germinates, sow it.
ట్రాఫిక్ నిబంధనలు అనేది ఒక సాగు. అంశం అనేది భద్రత అనే మక్కం పుడుతుంది.
16. " Careful driving costs nothing".
సురక్షితమైన డ్రైవింగ్ మాట్లాడుకోలేదు. జీవితం కోల్పోయింది జీవితం లేదు.
ప్రమాదం కోసం, ఇతరుల జీవితాలను సురక్షితంగా పుండాయి.

- * BE CAREFUL AT BLIND CORNERS
THEY MAY TURN YOU BLIND.
- * ACCIDENTS JUST DON'T HAPPEN
THEY ARE CAUSED.
- * CARELESS OVERTAKING IS DANGEROUS
DEATH MAY TAKEOVER YOU.
- * OVER SPEED IS DEATH
- * HELMET IS NOT FOR SOMEBODY'S HEADACHE
IT IS SCOOTERIST'S HEAD GEAR.
- * TIME IS PRECIOUS
BUT LIFE IS MORE PRECIOUS
AVOID OVER SPEED.
- * TRAFFIC SIGNALS ARE FOR ONE AND ALL.
- * DON'T MAKE FULL STOP TO LIFE
FOLLOW TRAFFIC STOP LIGHT.
- * BETTER TO STAY LATE ON EARTH
THAN EARLY TO ETERNITY.
- * WE LIKE YOU. BUT NOT YOUR SPEED.
- * CAREFUL DRIVING IS OUR MOTTO
AVOID OVER SPEED IN TOTO.
- * WISH YOU A SAFE AND HAPPY NEW YEAR

- పాదించు భద్రాను - పాదించు పూమాని ।
- నానానువా? వానిని నిదానానినాండి
- అనినానానా? అనినా నానానా నానానా ।
- పాదించువా? పాదించు వానానా ।
భాగం పాదించువా? వానానా ।
- కూడ పాదించు పాదించు వానానా ।
కూడ పాదించువా? వానానా ।
- పాదించు వానానా - మి వానానానా బుందానానా
- కడులును వానానా నుండి దిగకండి
కాలు చేతులు ఒక జత అని చూచుకండి ।
- సాధారణ వేగంతో ఇంధనం అదా
మిలిమిలిన వేగంతో నానానా వానా
- ఇలాంటిలో నున్నా ఇంధనం నున్నా
నానానా నానానా నానానా నున్నా ।
- పాదించు - నానానానాకు వేగంతో ।
- పిల్లలు ఇంధనం నున్నా - పిల్లలను దేదానానా ఒకటి కంటే వానా
- రహదారి నానానా పాదించు - రహదారి వానానాకు నానానానానా ।
- వానానానా వానానా వేగం నియంత్రించండి
వానానానా కాలుషం నివారించండి ।
- వేగం వానానా వేగంతో నున్నా
వానిని వానానా వేగం దానా నానా వానానా ।
- వానానా వానానా వానానా వానానా ।
వానానా వానానా వానానా వానానా ।
- నిన్ను వేగం గానానానానానా
నిత్యం నీ వానానానా వానానానానా ।
- రహదారి నానానా, రహదారి కనానా ।
- వేగాని నియంత్రించండి ।
నందేనానా వానానానా ।
- నిదానం వానానా
- రహదారి భద్రానా నానానా, రహదారి వానానానానా నానానా ।
- రహదారి నానానా పాదించు - రహదారి వానానానా నివాసం ।

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3rd To 9th
Jan, 2000