ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No. T1/763(01)/2011-OPD(T)

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O/o the VC & MD

Musheerabad, Hyderabad

CIRCULAR NO: 72 /2011, OPD (T), Dt: 03.12.2011

Sub: RUNING TIME: Provision of running time for Garuda Plus, Garuda, Indra, Super Luxury, Deluxe, Express and Pallevelugu services- Issue of instructions - Reg.

Ref: 1. Circular No: 30/1994-OPD-T dated 09-06-1994

2. Circular No: 48/1999-OPD-T dated 02-09-1999

3. Circular No: 27/2000-OPD-T dated 19-09-2000

4. Circular No: 2/2001-OPD-T dated 18-01-2001

Running times for various services of the corporation have been revised vide circular 4th cited in the year 2001 to attract passengers and in view of the improved condition of the roads in the state.

Further on review of Running Times given for various services, it is observed that the circular instructions given by the corporate office are not following in true sprite.

Since 2001, after a gap of 10 years there is imperative need to re-look into adopting of running time of various services under operation for the following reasons:

- > Much improvement in condition of roads in the state
- > Perceptible change in the attitude of the passengers who are preferring speedy journey to reach their destination within least possible time
- > Increased vehicle speeds of other State Transport Undertakings
- > Improvement in vehicle condition
- Changes in vehicle design
- > Guidelines of Vehicle Manufacturers to drive the vehicles at higher speeds
- > Introduction of new high-end products like Indra, Garuda and Garuda Plus
- Increased engine power
- > Increased vehicle speeds at large
- Increased competition from private operators and various other modes of transport and the comments of passengers that when private operators are taking them in lesser time why not APSRTC ?

Results of market surveys conducted by the corporation at various levels have revealed the expectations of the present day passengers demanding on-time arrival of buses, increased speeds and cleanliness of buses.

Further under AKARSHA project physical route surveys were conducted by the managers of the regions on all Garuda, Super Luxury and Deluxe services physically traveling in the buses to arrive at competitive running time duly adopting the strategies to attract long distance passengers from others modes of transport.

- Reduction of stages by implementing catchment area concept
- Increase of average kilometers per hour (KMPH)
- Conversion as bye-pass Riders

Thus it is crystal clear that the present day passengers is focusing on 3 Ss:

- 1. SPPED
- 2. SAFETY
- 3. SATISFACTION

In view of the above reasons it is felt that the limits of AVERAGE running time provided for various types of services have to be implemented to improve the patronage of our services in the present highly competitive road transport market scenario and to give stiff competition for the competitors and to operate our buses with on-time punctuality to various destinations.

The limits of **FIXATION OF AVERAGE RUNNING TIME** for various products of services of the corporation are furnished hereunder:

SI. No. Product	Existing Running Time	Running Time To adopt
1) PALLEVELUGU	35 KMPH	35 KMPH
2) EXPRESS	45 KMPH	45 KMPH
(Services operating 250 & above kms)		,
3) DELUXE	50 KMPH	50 KMPH
4) SUPER LUXURY	50 KMPH	55 KMPH
5) INDRA		60 KMPH .
6) GARUDA		60 KMPH
7) GARUDA PLUS		60 KMPH

Further in case of very bad condition of roads on certain routes and on ghat roads appropriate running time shall be given realistically after obtaining approval from the competent authority.

Further in-order to re-orient the mindset of captains of GARUDA and newly introduced INDRA products to drive the vehicles at higher speeds to attract the passengers and to meet the expectations of long distance traveling passengers special training classes have been conducted for them at Hyderabad. Similar one day training classes may be conducted at Regional level to the drivers of Express, Deluxe and Super Luxury products as per the instructions given through the letter no: T1/812(02)/2011, Dt: 02.12.2011, to impress upon the need to drive the vehicles at increased KMPH.

Action may be taken to adopt the running times of various products in true sprit as stated above w.e.f. 10-12-2011 duly taking the aspect of safety into consideration synchronizing the observance of ON-TIME ARRIVAL PUNCTUALITY FORTNIGHT from 16.12.2011 to 30.12.2011 to compete with private operators to enhance the level of satisfaction of the passengers and to improve the Occupancy Ratio.

Please acknowledge.

VICE-CHAIRMAN &
MANAGING DIRECTOR

To

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All Regional Managers

All Depot Managers

Copy to: Director (V&S),All EDs of Corporate office, FA, CAO for information

Copy to All Executive Directors of Zones for information

Copy to All Dy.CTMs & Dy.CMES of the regions for information and necessary action