

Office of the VC & MD
Mushirabad:Hyderabad

No:C4/2(99)/2001-OPD(C)

CIRCULAR NO.74/2001-OPD(C),DATED 10.12.2001

Sub:ROAD SAFETY: Observance of 13th Road Safety Week
in APSRTC from 7th to 13th January, 2002 -
Instructions issued - Regarding.

Ref:Lr.No.RT-25029/1/2001-RSC,dt:13th November, 2001
of Ministry of Road Transport & Highways,(Road
Safety Cell) Govt.of India.

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Government of India have decided to observe 13th Road
Safety Week from 7th to 13th January, 2002.

The theme of the Road Safety Week this time would be
"LIVE AND LET LIVE" - OBEY TRAFFIC RULES.

As such, Corporation has decided to observe the 13th
Road Safety Week in the Organisation from 7th to 13th
January, 2002 as was done in the earlier years. All the
Executive Directors, Regional Managers, Divisional Managers
and Depot Managers are advised to take action to observe the
13th Road Safety Week at all the Depots, Regional Headquar-
ters, Bus Stations, Training Colleges and Dispensaries under
their jurisdiction. In this connection the following guide-
lines are issued.

I.PLAN OF ACTION BY THE DEPOT MANAGERS:

1) Talk on Road Safety and on related topics shall be
arranged every day during the entire week by inviting promi-
nent persons like public representatives, local Law Enforc-
ing authorities, District / Area Administrative Officials,
Principals and Lecturers of local Colleges and passengers as
well as Student community to motivate the drivers about the
need for safety and provision of safe travel to the commut-
ers. The timings should be so arranged that sufficient
number of drivers are available and it should be for short
duration of half an hour to 45 minutes.

2) (a) They shall arrange for wide publicity through
display of Banners, Posters, Pamphlets, Folders etc. on the
need for observing the lane discipline, Traffic rules, other
measures which are essential for Road Safety.

(b) Posters, Stickers, Folders etc. sent by the Public
Relations Officer to educate the drivers and the road users
on safety aspects shall be displayed prominently on buses
etc.

3) (a) Messages on safe driving, observation of statutory
rules thereon etc. shall be got painted at such places /
points which would be in full view of the driver.

(b) Similarly, messages on the demeanour of passengers
while sitting near windows and alighting/boarding the buses
etc. during their journey shall be painted inside the buses.
Such messages may also be exhibited in the premises also. A
set of some thematic Slogans is enclosed at ANNEXURE - A.

4) Public address system shall be utilised to make announcements on observation of queue, the method of boarding the bus and alighting and also sitting near the windows.

5) (a) A Special drive is to be initiated to checkup buses for efficient working of brakes and steering besides rectifying the damages to the buses (such as damages at Foot Board, Passenger door, Emergency door working etc.,) which endangers the safety of the passengers and crew.

(b) Further, it shall be ensured that the speed limits fixed are not tampered and the speeds are as per the limits fixed.

(c) It shall also be ensured that the passengers as well as driver's door lock-latches are in good condition with proper functioning.

6) Special checks shall be conducted to prevent unauthorised parking of buses, over speeding, rash driving, drunken driving etc.

7) Road Safety badges, arm bands shall be provided to the crew for their display during the Road Safety Week.

8) The Depot Managers shall draft the drivers for special medical checkup at our Clinics and for refresher training at Zonal Staff Training Colleges.

9) The Depot Managers shall identify Two Senior most accident free drivers from the depot. The first and the second best drivers shall be felicitated with a cash award of Rs. 500/- and Rs. 400/- respectively in a function arranged in the Depot any day during the Road Safety Week with the participation of public representatives and local Officials. The names of Drivers shall be finalised in consultation with Divisional Managers and Regional Manager.

10) The Depot Managers are authorised to incur an expenditure of not more than Rs.1000/- for conducting Safety Week Celebrations.

II. PLAN OF ACTION BY THE REGIONAL MANAGERS:

1) The Regional Managers shall associate with the Depot Managers, Divisional Managers of the Region in finalising the accident free record drivers and shall also participate in the functions organised for award distribution to such drivers. The Regional Manager shall cover all the Depots during the safety week.

2) They shall arrange for inspection of all the Depots and Bus Stations which are under their jurisdiction by Divisional Managers of the Region and ensure that the Slogans prescribed are painted and the posters supplied are exhibited in a proper manner at conspicuous places.

3) They shall arrange a thorough inspection of bus condition by the Dy. Chief Mechanical Engineers in consultation with the Executive Directors.

4) Alcoholic Breath Analysers shall be put to extensive use wherever available for conducting tests on the drivers to prevent them from being on driving duties under the influence of alcohol.

5) They shall also provide publicity on Road Safety through pamphlets and through News Papers.

6) They shall identify two senior most accident-free record drivers from the Region. The first and second best drivers shall be rewarded with a cash award of Rs.750/- and Rs. 600/- respectively, in a function organised at the Regional level.

7) Apart from the above, two senior most accident free drivers of Hyderabad City Region shall be identified to be rewarded at Corporate level. Their particulars shall be furnished to Executive Director, Hyderabad Zone for onward transmission to Chief Traffic Manager (C), Head Office by 31-12-2001.

III. PLAN OF ACTION BY EXECUTIVE DIRECTORS OF ZONES:

1) Executive Directors of the Zones shall participate in the functions organised at Regional level to give their message on Road Safety.

2) Extensive pollution checks shall be conducted wherever city services are under operation to ensure pollution control. In addition, pollution checks may be arranged for other services also.

3) They shall also identify the accident prone depots and address the drivers of such depots through a meeting organised during this week.

4) A special monitoring cell shall be established at Zonal Office to review accidents, vehicles condition, Road Condition etc., and monitored by the Secretary to Executive Director.

5) They shall evolve special Training Programme involving accident prone drivers who will be given thorough training.

6) They shall also arrange publicity on Road Safety through popular media.

7) They shall identify two Senior most accident free record drivers in their Zone including Hyderabad City Region for rewarding them at Corporate level. Their names shall be furnished to the Chief Traffic Manager by 31.12.2001. Two bearer cheques for an amount of Rs. 1000/- and Rs. 800/- be drawn at the respective Zonal Office for this purpose and the same shall be handed over to the Chief Traffic Manager(Commercial), Head Office together with the Bio-Data of the drivers so selected by 31-12-2001.

NOTE: IN THE EVENT OF A DRIVER WHO QUALIFIES FOR CASH AWARD AT DEPOT AND REGIONAL LEVEL, HE SHALL BE MADE ELIGIBLE ONLY FOR THE REGION AND NOT TO BE GIVEN AT THE DEPOT. SIMILARLY IF A DRIVER IS ELIGIBLE FOR CASH AWARD AT REGIONAL AND CORPORATE LEVEL, HE SHALL BE GIVEN ONLY AT THE CORPORATE LEVEL AND NOT AT REGION. IN BOTH THE CASES THE NEXT BEST DRIVER SHALL BE GIVEN AWARD AT DEPOT/REGION.

IV. PLAN OF ACTION BY DIVISIONAL MANAGERS:

- 1) They shall inspect the bus condition regarding brakes, speed locks, steering and other safety related aspects duly coordinatin with the Dy. Chief Mechanical Engineers.
- 2) They shall also inspect the Depots to ensure proper maintenance of buses.
- 3) They shall co-ordinate with the Executive Directors of Zones/Regional Managers in the Zone for successful conduct of the Road Safety Week.

V. PLAN OF ACTION BY PUBLIC RELATIONS DEPARTMENT IN HEAD OFFICE:

- 1) They shall provide printed material. Slogans, Stickers Posters, Pamphlets etc., on Road Safety to all Depot Managers for distribution and display at places in buses and premises.
- 2) Booklets containing DOs and DONTs by the Drivers may also be supplied to all Depots for distributing to the concerned.
- 3) They shall also bringout a pamphlet containing the message of Vice Chairman & Managing Director on the need of the Road Safety to distribute to drivers.
- 4) Executive Director & Secretary to Corporation shall Organise a Seminar at Corporate level in consultation with Executive Director (Operations), Executive Director (Engineering) and Chief Traffic Manager (Commercial).

VI. PLAN OF ACTION BY PRINCIPALS (ZSTCs):

The Principals of Zonal Staff Training Colleges shall arrange Special Training Courses for inservice Drivers. In these Programmes emphasis shall be laid on Good and Safe driving habits, skills, their onus of safeguarding lives and property of the Road users and observation of Traffic Rules etc. The VIPs in the District may be requested to inaugurate the courses.

VII. PLAN OF ACTION BY EXECUTIVE DIRECTOR (MEDICAL):

He shall arrange for checking up physical fitness of Drivers with special reference to eye-sight.

CONCLUSION:

The Road Safety Week from 7th to 13th January, 2002 shall be observed both in letter and spirit.

Further, specimen of the logo (ANNEXURE-B) for the 13th Road Safety Week to be depicted on the banners, other display materials at the venues where Road Safety Programmes will be organised is enclosed.

In order to carryout these activities in a befitting manner, the involvement of all concerned agencies like Police, Health, Education, R & B etc. and other field agencies like transport authorities, District authorities, voluntary Organisations etc. may be ensured.

All the Executive Directors of Zones, Regional Managers, Executive Director (Medical) Principals of Zonal Staff Training Colleges are requested to submit a detailed report together with the details of expenditure incurred to Executive Director (Operations) within one week on completion of Road Safety Week on the week long activities and other Special tasks given to respective Departments so as to enable this Office to send a consolidated report to Government.

Please acknowledge.

Encl: As above.

Sd/-
R.P.Singh, I.P.S..
VICE CHAIRMAN &
MANAGING DIRECTOR

To
All Executive Directors of Zones.
All Regional Managers.
All Depot Managers.

Copy to E.D.(D), E.D.(E), E.D.(A), Director(V&S) for information.

Copy to E.D. & Secretary to Corporation for information and necessary action as indicated at item No.V of the Circular.

Copy to E.D.(Medical) & Other Medical Officers of the Corporation for information and necessary action as indicated at item No.VII of the Circular.

Copy to All HODs for information

Copy to Public Relations Officer for information and necessary action as indicated at item No.V of the Circular.

Copy to Chief Manager (HRD) for information and necessary action.

Copy to All Dy.Chief Mechanical Engineers for information and necessary action.

Copy to All Divisional Managers for information and necessary action as indicated at item No.IV of the Circular.

Copy to Dy.Chief Traffic Manager(Planning),Dy.Chief Traffic Manager(Operations),Dy.Chief Traffic Manager(Mktg.) for information

Copy to All Dy.Chief Accounts Officers & Dy.Chief Personnel Managers for information .

Copy to All Principals of Zonal Staff Training Colleges for information and necessary action as indicated at Item No.VI of the Circular.

Copy to Secretary to VC & MD for information

Copy to General Secretary, National Mazdoor Union,APSRTC, Vidyanagar,Hyderabad for information.

Copy to Secretary General,Employees Union , APSRTC, Satyanarayana Reddy Marg, Hyderabad for information.

Copy to General Secretary Supervisors Association,APSRTC, Hyderabad for information.

//Attested by//

A-H-BHAKTHA

(A.H.N.BHAKTHA)
EXECUTIVE DIRECTOR
(OPERATIONS)

**CULTIVATE ROAD SAFETY CULTURE AND BE ASSURED OF
A SAFE FUTURE FOR FOLLOW AND SPREAD**

రోడ్డు భద్రతా సంస్కృతిని అవలంబించండి ! మీ భవిష్యత్తును సురక్షితం చేసుకోండి!

1. Drive Safe, be Safe.
భద్రంగా డ్రైవ్ చేయండి - సురక్షితంగా ఉండండి.
2. Overtake only from the right.
కుడివైపు నుండి మాత్రమే వాహనాన్ని దాటండి.
3. Don't mix drinking with driving.
మద్యపానం చేసి వాహనాన్ని నడపకండి.
4. Never jump Red Light, it may cost your life.
ఎర్ర లైటును దాటి పోకు - జీవితాన్ని చెజారుకోకు.
5. Road safety is a matter of life and death.
రోడ్డు భద్రత అనేది జీవన్మరణ సమస్య.
6. Safe Roads save Lives.
సురక్షితమైన రోడ్లు, జీవితాలను కాపాడతాయి.
7. Don't run for or out of a running bus.
పరుగెత్తే బస్సులోపం పరుగు తియకండి. పరుగెత్తే బస్సు నుండి దిగకండి.
8. Always walk on the foot-path facing traffic.
చిట్టచా ఉన్న సమయాల్లో సదా ఫుట్-పాత్ వైపు వడవండి.
9. Always have concern for fellow-road user.
ఎప్పుడూ తోటి రోడ్డు వాడకందార. గురించి ఆలోచించండి.
10. Never Zig-Zag on the roads.
రోడ్డు మీద ఆప్తవ్యస్తంగా వెళ్ళకండి.
11. Lane-Driving is safe driving.
తన డ్రైవింగ్ ఎప్పుడూ సురక్షితమైనది.
12. Follow traffic rules - be safe and let others be safe.
ట్రాఫిక్ నిబంధనలను పాటించండి. మీరు సురక్షితంగా ఉండండి.
ఇతరులను సురక్షితంగా ఉండనివ్వండి.
13. An accident can sound mild. If it's not your own Child.
బతి ఆయ్యంటే మీ స్వంత బిడ్డ కాకపోతే, జరిగిన ప్రమాదం తెలికపోయింది అవుతుందా?
14. Biggest enemies on the Road - Liquor, Speed and OverLoad.
మద్యం, అత్యధిక వేగం, ఓవర్లోడ్ రోడ్డు ప్రయాణ భద్రతకు ప్రమాద హేతువులు.
15. Traffic Discipline is a Seed. Which Germinates. sow it.
ట్రాఫిక్ క్రమశిక్షణ అనేది ఓ విత్తనం. అందులోంచి భద్రత అనే పండ్లం పుడుతుంది.
కాబట్టి దానిని అనులుపరచండి.
16. "Careful Driving costs nothing."
సురక్షితమైన డ్రైవింగ్ వల్ల, కొత్తయేది ఏమీ తెరు.
ప్రయాణికులు, ఇతరుల ప్రాణాలు సురక్షితంగా వుంటాయి.

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SAFETY SLOGANS భద్రతా నినాదాలు

1. Learn, Practice, Preach. "SAFETY FIRST"

భద్రతే ప్రధానం అని గ్రహించండి. ఆచరించండి. బోధించండి.

2. An ounce of prevention is worth a pound of cure.

ప్రమాదం జరిగిన తరువాత బాధ పడటం కంటే జరుగకుండా జాగ్రత్తపడటం మంచిది.

3. Life is short -- Don't make it shorter.

జీవితం చాలా చిన్నది - దానిని మరింత చిన్నదిగా చేయకండి.

4. Be a little careful - it will save many accidents.

అప్రమత్తంగా ఉండండి - అది అనేక ప్రమాదాలను నివారిస్తుంది.

5. Don't take a chance in life by carelessness, but give life a change by carefulness.

నిర్లక్ష్యంగా ఉంటే చిండు తప్పిదానికి ముప్పు. జాగ్రత్తగా వుంటే జరుగదు ఏ తప్పు.

6. The best way is a safe way - the safe way is the best way.

మెల్లమే మార్గమే సురక్షిత మార్గము.

సురక్షిత మార్గమే మెల్లమే మార్గము.

7. It's your life, save it.

ది జీవితం మీదే - దానిని రక్షించుకోవాలి మిత్ర.

8. Cultivate the safety habits: It pays.

సురక్షితమైన పద్ధతులను అలవర్చుకోండి. అవి మీకు ఎంతగానో తోడ్పడతాయి.

9. Better be Safe than sorry.

సంహారం జరిగిన తర్వాత పన్నాళ్లూ పడటం కంటే

అది జరుగకుండా జాగ్రత్త పడటం మంచిది.

10. You can't blow people out of your way with Horn.

వెంటనే హోర్న్ మోతతోనే దారిలోని అడ్డంకులు తొలగవని గ్రహించండి.

11. Haste a minute and save a life. It may be your own.

ఒక నిమిషము వృధా అయినా పరచాలేరు. కానీ ఒక చిండు జీవితం బలికాకుండా చూడండి

అది మీ జీవితం అయినా కావచ్చు.

12. Drive with your HEAD not with your HORN.

మెదడుతో నానానాన్ని నడిపండి - హోర్న్ మోతతో మాత్రం కాదు.

13. Speed is five letter word. So is death.

Safe is four letter word. So is Life.

జీవితానికి భద్రతకే సంబంధం వున్నట్లు, మోనానికి మరణానికి సంబంధం వుంది.

14. ప్రమాదాలు వ్యక్తుల అజాగ్రత్త వల్ల జరుగుతాయి. వాటివల్ల ఎన్నో కుటుంబాలు

బాధపడుతుంటాయి. కాబట్టి, అజాగ్రత్తకు తావివ్వకండి - అప్రమత్తంగా నానాలను నడపండి.

... 3 వేజ్ లో ...

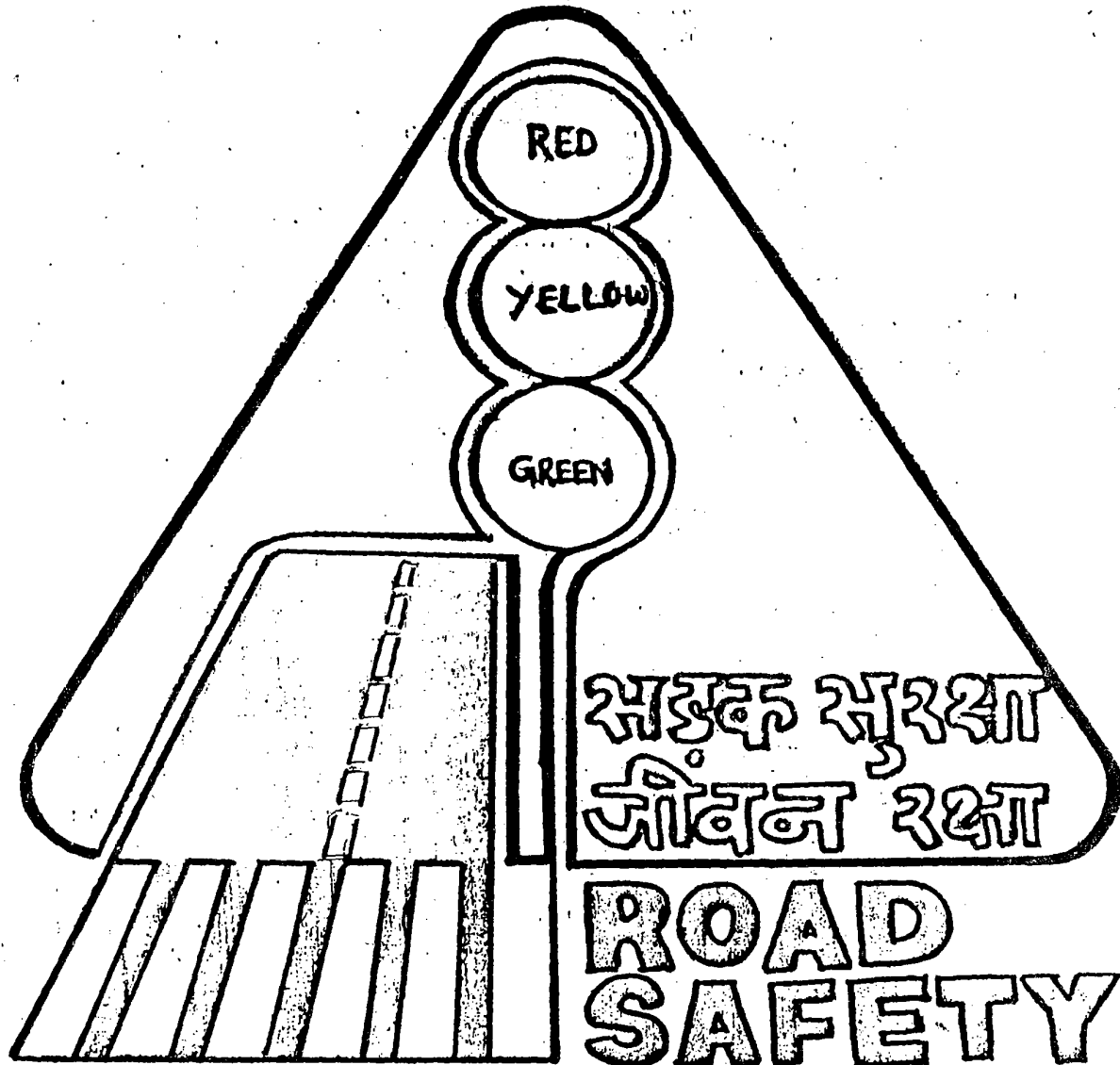
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- పాఠించు భద్రతను - పాఠదోలు ప్రమాదాన్ని !
- వివాహాశులా ? వేగానికి విదాకులివ్వండి.
- అవివాహాశులా ? అయితే హుద్దల్లో వడపండి.
- పాదచారులూ ! పగటి కలిలు కనవద్దు !
ప్రతికం ప్రాణాంతకం కావచ్చు !
- క్రూర వర్షాతి పాటిస్తే బమ్మలొకి !
క్రూర పాపించవహోతే బమ్మ కిందకి !
- పాడికింగ్ వృణాలు - మీ వాహనాలకు బృహదావనాలు !
- కేసులునున్న వాహనం మండి దిగకండి
కాలు చెతులు ఒక జత అని మరవకండి !
- సాధారణ వేగంతో ఇంధనం ఆదా
మితిమీరిన వేగంతో వర్షవర్షం వృధా !
- ఇబ్బందితో ముచ్చటూ, ఇంట్లో ముద్దు
స్కూటరు నడుపుతూ మాక్కులు వద్దు !
- మోతెబ్బే - స్కూటరిమ్మలకు కరోనావర్షం !
- బిల్లులు ఇర్దుకే ముద్దు - బిలయన్ రైడరుగా ఒకరికంటే వద్దు
- రహదారి సూత్రాలు పాటించండి - రక్షక వ్యవస్థకు సహకరించండి.
- వాహనాల వ్యర్థ పాగలు నియంత్రించండి
వాతావరణ కాలుష్యం నివారించండి !
- మీ దిక్కులు మీకెంతో ముద్దు
వారిని తార్కిక తేతుండా కొమ్మపైన వదిలొద్దు !
- వాహనం నడుపుతూ కలుర్లు వద్దు !
ఇవటి అనుపత్తిలో హాహాకారాలే హుద్దు !
- నిన్ను నిప్పు చక్షించుకోవాలంటే
విత్తం నీ వాహనం పరి శ్శించుకో !
- రహదారి సూత్రాలు, రక్షణ కవచాలు !
విగాన్ని నియంత్రించండి !
మందెళ్లు తర్ఫీలుండి !
- నిద్రానం ప్రధానం.
- రహదారి భద్రతా సూత్రాలు, రహమయ జీవితానికి నెత్తాలు.
- రహదారి సూత్రాలు పాటించు - రాబోయే ప్రమాదం నివారించు.

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- * BE CAREFUL AT BLIND CORNERS
THEY MAY TURN YOU BLIND.
- * ACCIDENTS JUST DON'T HAPPEN
THEY ARE CAUSED.
- * CARELESS OVERTAKING IS DANGEROUS
DEATH MAY TAKEOVER YOU.
- * OVER SPEED IS DEATH.
- * HELMET IS NOT FOR SOMEBODY'S HEADACHE
IT IS SCOOTERIST'S HEAD GEAR.
- * TIME IS PRECIOUS
BUT LIFE IS MORE PRECIOUS
AVOID OVER SPEED.
- * TRAFFIC SIGNALS ARE FOR ONE AND ALL.
- * DON'T MAKE FULL STOP TO LIFE
FOLLOW TRAFFIC STOP LIGHT.
- * BETTER TO STAY LATE ON EARTH
THAN EARLY TO ETERNITY.
- * WE LIKE YOU - BUT NOT YOUR SPEED.
- * CAREFUL DRIVING IS OUR MOTTO
AVOID OVER SPEED IN TOTO.
- * WISH YOU A SAFE AND HAPPY NEW YEAR.

ANNEXURE - B



7th to 13th
Jan, 2002

ROAD
SAFETY
WEEK