

**ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION**  
(Operations Department (Marketing), RTC House, Vijayawada)

No: M1/535(13)/2022-OPD(M)

Dt: 12.10.2022.

To  
The Executive Director (Zones) &  
All the District Public Transport Officers,  
APSRTC.

Sub: **Karthika masam Special Operations-2022** – Organizing Temple tourism Tours / Trips ie., 'Pancharamalu' specials etc., to the temples of Lord Shiva during Karthika masam – Issue of instructions - Reg.

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The telugu calendar month of 'Karthika masam' is considered as one of the most auspicious and holiest months for the Hindus wherein Lord Shiva will be worshipped throughout the month.

Taking this as an opportunity and also to cater to the travel needs of pious devotees to the shrines of Lord Shiva, every year Corporation is operating Special Trips/Tours connecting important shrines of Lord Shiva like Pancharamalu etc..

This year Karthika masam commences from **26<sup>th</sup> October** and ends on **23<sup>rd</sup> November, 2022**, hence DPTOs are advised to explore the opportunities of market to operate large number of Special Trips/Tours connecting important shrines of Lord Shiva and 'Pancharamalu'.

During 2018-19 & 2019-20, APSRTC has operated 90% of Target special buses during Karthika masam. As normalcy is restored after Covid-19, DPTOs are requested to put all out efforts to operate targeted number of buses. District wise targets for operation of special buses during Karthika Masam are annexed.

During karthika pournami, special buses shall be planned for operation as per demand to Tiruvannamalai (Arunachalam) as good response was received for pournami operations during October '22.

The instructions given below shall be followed while planning and operation of special buses during Karthika masam:


1. To adopt the special hire rates communicated vide circular no. 19/2022-OPD(P), Dt: 01.08.2022 for Karthika masam Special operations duly converting tariff into seat fare (excluding 18% GST as it is not a contract carriage) and collect Toll charges, parking charges as applicable as per the product operated.
2. After arriving fare for each seat to add 5% GST on total seat fare incase of AC product additionally.
3. No concessions and passes viz., child, Sr. citizen etc., shall be allowed in the buses of Karthika masam operations.

4. DPTOs shall conduct meeting with the DMs, Traffic Supervisors, and Maintenance Supervisors and plan to achieve set targets.
5. DMs shall plan day wise operation of additional buses & plan to operate maximum number of tour packages.
6. DPTOs of KKD, KNSM, WG, GNT & NDL districts are advised to coordinate with temple authorities/ EOs to assess the demand and also for hassle free darshan for the APSRTC bus passengers.
7. DPTOs shall arrange to publicize Karthika masam special operations and tour packages of Pancharamas special trips/tours through pamphlets and exhibit flexi banners at Bus Stations & at important traffic generating points.
8. The performance of Karthika maasam Special operations shall be sent to this office by **25.11.2022** without fail.

Therefore, it is advised to pay personal attention and achieve operation of targeted buses during Kaarthika Masam.

Encl: As above.

Copy to : ED (A), ED (E), FA & CAO for information.  
Copy to : OSD to MD for information.

  
**Executive Director (O).**  
12/10/2022

**Karthika Masam Special Operations for 2022**

<b>No</b>	<b>Dist</b>	<b>Target No. of buses</b>
1	SKLM	54
2	VZM	27
3	PPM Manyam	41
4	VSP	95
5	AKP	27
6	ASR	14
7	EG	54
8	KNSM	54
9	KKD	41
10	WG	54
11	ELR	41
12	KRI	68
13	NTR	109
14	GNT	68
15	PLND	81
16	BPTL	54
17	PKSM	68
18	SPS NLR	95
19	TPT	149
20	CTR	68
21	YSR	81
22	KRNL	68
23	NDL	95
24	ATP	95
25	ANMY	68
26	SSS	81
	<b>Total</b>	<b>1750</b>