

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION
(Operations Department (Marketing), RTC House, Vijayawada)

M1/535(17)/22-OPD(M)

Date:19.10.2022.

To

All the Executive Directors (Zones),
All the District Public Transport Officers,
APSRTC.

Sub: **Scheme:** Concession on all Return Journey Ticket bookings in OPRS for all Non-AC services also booked through APSRTC ticket booking portal & app – Reg.

APSRTC is operating different types of buses to cater to the different needs of travelling public. In order to increase the market share, APSRTC is bringing innovative schemes from time to time for attracting passengers. At present APSRTC is providing the following marketing schemes to the online advance reservation ticket passengers booking tickets in APSRTC online portal and mobile app.

1. 10% discount on booking Return Journey Tickets (RJT) in all AC services.
2. 5% discount on Group booking (Group means 4 members including child passenger) in AC & Non-AC services.
3. 5% discount on payments made through APSRTC e-wallet.


At present there is huge competition from private operators in all long distance routes and in order to improve our market share, competent authority has accorded approval for the proposal to extend the facility of 10% concession to all Return Journey Tickets bookings of all Non-AC services also in OPRS initially for a period of 6 months on trial basis.

IT Department has already made necessary modifications in online ticket booking portal and app.

This scheme is valid for a period of 6 months i.e., from 21.10.2022 to 20.04.2023 and a decision on continuation of this scheme will be communicated at a later date on review of the success of the scheme.

Therefore, all the field Officers are requested to bestow their personal attention for success of this scheme duly giving wide publicity which should ultimately result in improvement in occupancy of our services.

This has the concurrence of FA & CAO.


Executive Director (O).

Copy to ED(A), ED(E) and FA & CAO for information.
Copy to all HODs, RTC House for information.
Copy to OSD to MD for information.

