



ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No.M/533(1)/2020-OPD(M)

Office of the VC&MD,
RTC House, VJA.

CIRCULAR No: 15/2020 – OPD(M), DATED: 04.09.2020

Sub: **Sabarimalai Special Operations** – Operation of buses to Sabarimalai for the year 2020-21 – Instructions issued - Reg.

Ref: 1) Circular No.19/2019-OPD(M), dt.19.09.2019.

2) Circular No.7/2020-OPD(P), dt.18.03.2020.

Corporation has been operating special buses to Sabarimalai every year, to cater to the needs of pilgrims. Details of Region wise number of buses operated to Sabarimalai, for the last 5 years are filed at **Annexure A**.

The temple authorities of Sabarimala have released the Calendar of dates of various Poojas, Makaravalakku day for the year 2020-21.

Accordingly, APSRTC shall plan for operation of buses to Sabarimalai based on the experiences of previous years and market demand in view of Covid Scenario.

In view of increased personal cost & diesel cost, the competent authority has accorded approval to revise the Sabarimala special hire rates with the concurrence of FA&CAO for the year 2020-21as furnished below:


SL NO	Type of Bus	Special Hire Tariff per Km(Rs.)
1	Amaravati	123.00
2	Garuda Plus	104.00
3	Garuda	98.00
4	Indra	76.00
5	Super Luxury	54.00
6	Ultra Deluxe	57.00
7	Deluxe	51.00
8	Express	57.00
9	Telugu velugu	46.00
10	Sapthagiri Express	57.00
11	Sapthagiri Deluxe	51.00

In addition to the special hire charges, 18% GST is to be collected from the hirer.

Proforma 2

S N o	Depot	No. of buses	No. of bus days	Optd kms	Earnings (Rs.)	EPK (Rs.)	EPB (Rs.)	KMPL	CPK (Rs.)	PPK (Rs.)	Profit/ Loss (Rs.)
1	2	3	4	5	6	7	8	9	12	13	14
Region											

All the Field Managers shall bestow their personal attention to book maximum number of buses during Sabarimalai operations for the year 2020-21, duly giving wide publicity through print and electronic media. Further, it is advised to operate Sabarimala special buses duly following protocol instructions on Covid operations like wearing masks, social distancing, sanitization etc., for the devotees in the buses in view of covid scenario.


Executive Director (O)-
04/09/2020

Copy to:

- All ED Zones for information
- Director (V&S), ED(A), ED (E&IT) & FA&CAO for information.
- All HODs & RMs for information and necessary action.
- OSD to VC & MD for information.
- RAO/AG for information.
- All Dy.CTM, Dy.CAO/AOs for information and necessary action.
- The Principals of Transport Academy and ZSTCs for information.
- All DMs/ ATMs/ Bus station Managers for necessary action.

DETAILS OF SABARIMALAI SPECIAL OPERATIONS FOR LAST 5 YEARS

SL NO	REGION	NO. OF BUSES OPERATED					
		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
1	KDP	11	3	21	8	11	16
2	ATP	4	4	4	2	2	7
3	KRNL	4	5	6	5	5	5
KDP ZONE		19	12	31	15	18	28
4	NLR	20	19	24	20	13	10
5	PKM	1	0	2	1	0	1
6	CTR	120	91	67	63	114	151
NLR ZONE		141	110	93	84	127	162
7	KRI	5	7	7	4	2	11
8	GNT	2	0	0	4	1	5
9	WG	9	6	4	3	10	8
VJA ZONE		16	13	11	11	13	24
10	NEC	8	15	6	10	4	2
11	VSP	15	29	36	23	12	16
12	EG	12	22	21	23	30	34
VZM ZONE		35	66	63	56	46	52
CORPORATION		211	201	198	166	204	266

Percentage of share in operation of Sabarimalai specials during 2019-20 with private operation

S. No	Region	RTC buses	Private buses	Total	Variance	Share in %	
						APSRTC	PRIVATE
1	NEC	2	76	78	74	2.6	97.4
2	VSP	16	200	216	184	7.4	92.6
3	EG	34	138	172	104	19.8	80.2
4	WG	8	91	99	83	8.1	91.9
5	KRI	11	174	185	163	5.9	94.1
6	GNT	5	189	194	184	2.6	97.4
7	CTR	151	276	427	125	35.4	64.6
8	NLR	10	134	144	124	6.9	93.1
9	PKSM	1	107	108	106	0.9	99.1
10	KDP	16	135	151	119	10.6	89.4
11	KRNL	5	48	53	43	9.4	90.6
12	ATP	7	65	72	58	9.7	90.3
Total		266	1633	1899	1367	14.0	86.0

**Target no.of buses to be operated for Sabarimalai specials during
2020-21**

S.NO.	Region	Operation during 2019-20	Targets for 2020- 21
1	NEC	2	14
2	VSP	16	65
3	EG	34	40
4	KRI	11	12
5	GNT	5	10
6	WG	8	10
7	NLR	10	40
8	PKSM	1	5
9	CTR	151	150
10	KDP	16	30
11	ATP	7	10
12	KRNL	5	14
TOTAL		266	400

Marketing Strategies for 2020-21

S. No.	Description	2019-20	2020-21
1	Minimum Chargeable Kms	420	420
2	Tariff calculation	24 Hrs counting system to be adopted. Any spillover up to 12 hrs beyond completed days (24 hrs), shall be allowed free of special hire charges.	No change
		If the spillover is more than 12 hrs, special hire charges shall be levied for additional hrs above free	No change
3	Buses to be booked by Guruswamys, RTC Nesthams along with ATB Agents	To allow Guruswamys to book the Buses for Sabarimalai on Commission basis along with ATB Agents.	No change
4	Payment of commission	To pay commission @ Rs. 2000/- per bus irrespective of number of days (minimum contract period is 5 days) of operation to the ATB Agents/RTC Nesthams/Guru Swamys	No change
5	Free travel for cooks/ Manikantas/ attendant for handling luggage	To allow upto seven persons in the form of cooks/ Manikantas/ attendant (for handling luggage), etc., at free of cost, in addition to the seating capacity of the bus.	No change
6	Audio, Video & luggage facility in buses	To permit the unit officers to hire Audio and Video facilities in all special buses booked for Sabarimalai, if it is not available in the buses. The last two seats may be removed if required, to carry the passenger's luggage safely.	No change
7	Provision of miscellaneous imprest	Rs. 1000/-	No change
8	Provision of HSD OIL Imprest	Rs. 30,000/-	No change