



ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No: M/299(02)/2017-OPD(M)

O/o the VC & MD,  
RTC House, VJA,  
Dt: 10.10.2017.

To  
The Regional Managers,  
A.P.S.R.T.C.

Sub: **KARTHIKA MAASAM SPECIAL OPERATIONS-2017** – Organizing Special Tours/Trips to all Temples and Pancharamas, duly giving significance to Shiva Kshetras during ensuing Karthika maasam – Issue of Instructions - Reg.

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This is to inform that Karthika Maasam is an auspicious month for Hindu devotees. Karthika Maasam begins on the next day of Deepavali and continues for a month. **This year the karthika Maasam Starts from 20<sup>th</sup> of October and ends on 18<sup>th</sup> November.** During this month, most of the Hindus offer Pujas on **Karthika Somavaram** which is an auspicious day dedicated to Lord Shiva. Every year, Corporation is operating special buses to all Shiva shrines during the Karthika Maasam catering to the needs of pilgrims.

Taking this as an opportunity and to enable devotees desirous of visiting Shiva shrines and Pancharamas, Regional Managers are exhorted to explore the avenues for operating Special Trips/Tours connecting important shrines of Lord Shiva & Pancharamas and to operate buses in large numbers. The package tours may also be planned.

The envisaged plan of trips, buses, designs of tour packages (1 day, 2 days, 3 days etc) be undertaken well in advance and the same shall be informed to this office.

The instructions given below shall be scrupulously followed while planning and operating special buses during Karthika Maasam:

1. Regional Managers shall conduct meeting with the DMs, Traffic Supervisors, and Maintenance Supervisors and set targets well in advance of commencement of Karthika Maasam.
2. The planning of trips, buses and normal fare with value additions and design of tour packages shall be done in advance.
3. DMs and Traffic Incharges shall put in an enthusiastic effort in attracting the devotees to utilize the facilities provided by APSRTC.
4. The trips and number of buses operated to the Shiva Shrines and Pancharamas should be meticulously planned basing on the popularity of the place.
5. Regional Managers shall plan for the buses. If a depot in the region requires more number of buses for special operations, the RM shall plan and arrange to allot buses from other depots in the region temporarily.
6. DMs shall conduct Mandal level press meets as well as awareness meetings at important places to make devotees aware of the special operations.

7. Basing on the demand, the Depot Managers shall plan for operating extra trips in advance.
8. Regional Managers shall arrange to publicize Karthika Maasam special operations and Pancharamas special trips/tours through attractive pamphlets, exhibition of flexi banners at all Bus Stations and at important traffic generating points and through print & electronic media. Also publicity shall be given on group booking for pancharamas special tours, as the buses will be sent to their required place.
9. All RMs, Dy CTMs, Depot Managers & Supervisors are advised to take special attention in booking and operating buses.
10. Special services shall be planned keeping in view the profitability of the actual scheduled service.
11. The performance of Karthika Maasam Special operations shall be sent to this office by 30.11.2017 without fail.

Region wise targets for operation of special buses is furnished below:

S NO	REG	TRAGET BUSES FOR 2017-18
1	NEC	50
2	VSP	50
3	EG	250
4	WG	100
5	KRI	200
6	GNT	150
7	PKSM	250
8	NLR	50
9	CTR	50
10	ATP	50
11	KRNL	100
12	KDP	50
TOTAL		1350

Therefore, all Regional Managers are advised to pay personal attention and achieve good performance during this KARTHIKA MASAM.

Encl: previous year performance.

  
EXECUTIVE DIRECTOR (O&M)

Copy to: ED( A & P), ED(E & IT), FA for information.

ED(Zones) for information and n/a.

OSD to VC & MD for information.

All Dy.CTMs for information & n/a.

All depot Managers for information & n/a.

**REGION WISE PANCHARAMALU PERFORMANCE -2016**

S NO	REG	No.Of Buses	EARNING	OPT KMS	EPK	OR	VU	EPB
1	NEC	15	658320	17038	38.64	90	1136	43888
2	VSP	INFORMATION NOT SUBMITTED						
3	EG	148	3840888	98196	39.11	92	663	25952
4	WG	85	2147371	57381	37.42	88	675	25263
5	KRI	92	2560489	60693	42.19	94	660	27831
6	GNT	56	1490479	38135	39.08	102	681	26616
7	PKSM	6	194232	5230	37.18	90	737	27857
8	NLR	5	239662	5700	42.05	103	518	21787
9	CTR	0	0	0	0	0	0	0
10	ATP	0	0	0	0	0	0	0
11	KRNL	0	0	0	0	0	0	0
12	KDP	0	0	0	0	0	0	0
<b>TOTAL</b>		<b>407</b>	<b>11131441</b>	<b>282373</b>	<b>39.42</b>	<b>94</b>	<b>694</b>	<b>27350</b>

**KARTHIKA MASAM SPECIALS PERFORMANCE -2016**

S NO	REG	No.Of Buses	EARNING	OPT KMS	EPK	OR	VU	EPB
1	NEC	21	392284	8645	45.38	140	412	18680
2	VSP	INFORMATION NOT SUBMITTED						
3	EG	80	3014103	88950	33.89	92	1112	37676
4	WG	0	0	0	0.00	0	0	0
5	KRI	87	2019749	38782	52.08	117	446	23216
6	GNT	8	261486	6800	38.45	100	850	32686
7	PKSM	196	2482411	61686	37.87	88	391	14080
8	NLR	7	150876	2836	53.20	142	405	21554
9	CTR	0	0	0	0	0	0	0
10	ATP	6	158366	3828	41.37	97	638	26394
11	KRNL	INFORMATION NOT SUBMITTED						
12	KDP	66	707780	27877	25.39	66	422	10724
<b>TOTAL</b>		<b>471</b>	<b>9187055</b>	<b>239404</b>	<b>38.37</b>	<b>105</b>	<b>508</b>	<b>19505</b>

*[Handwritten Signature]*  
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