

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION



No.M/294(2)/12-OPD (M)

OFFICE OF THE VC & MD
MUSHEERABAD: HYDERABAD-624

Circular No. 45/2012-OPD (MKTG) Dated 29.10.2012

Sub: Silver & Gold Cards - Rationalisation of Silver & Gold Cards - Certain modifications for Silver & Gold Cards - Reg.

- Ref:** 1) Cir No 29/2011-OPD(M) dated 20.06.2011
2) Cir No 37 /2012-OPD (P) dated 22.09.2012
3) Lr No M/294(1)/2011-OPD(M) dated 15.10.2011
4) Cir No 39/2012-OPD(M) dated 23.09.2012

I. INTRODUCTION :

Consequent to the fare revision w.e.f., 24.09.2012 vide circular cited at ref-2, the tariffs of Silver and Gold cards have been revised. Revised slabs were communicated through the Cir cited at ref-4, duly dispensing the exemption given to the Silver & Gold Card Holders on collection of "Toll Plaza User Fee". As per the revised guidelines, "Toll Plaza User Fee has to be collected from the Silver & Gold Card holders while travelling in the bus wherever applicable.

II. WITHDRAWAL OF GOLD CARDS.

The performance of Silver & Gold Cards has been reviewed and observed that the sale of Gold Cards (Quarterly) are very less compared to Silver Cards (Monthly). Hence it is decided to withdraw the sale of Gold Cards immediately.

III. VALUE ADDITONS

The following value additions which were given through the circular No 29/2011-OPD(M) dated 20.06.2011 shall be continued forthwith.

- Permitting PVG Silver Card holder to travel in Express services with Combi ticket of Rs.5/- and Express Silver Card Holders to travel in Deluxe Buses with combi ticket of Rs.10/- on the specified routes.
- To allow Silver Card holders to travel in NON-STOP express buses also.


IV. PERMITTING GOLD CARDS WHICH WERE ALREADY SOLD.:

- The gold Cards which were already sold shall be allowed till the expiry of the validity period.

V. PRINTING OF SILVER CARDS & TO OBSOLETE EXISTING STOCK OF GOLD CARDS :

- The existing stock of gold Cards shall be made obsolete as per the procedure in vogue.
- A new condition 'Silver Card holder has to purchase "Toll Plaza User fee" Ticket when ever he travels and wherever applicable' shall be added to the existing conditions.

Please acknowledge the receipt.


EXECUTIVE DIRECTOR
(O, MIS & AM)

To
All Regional Managers
All Deputy Chief Traffic Managers/ Divisional Managers
All Depot Managers

Copy to:

Director (V&S), FA & CAO, ED (O, MIS & AM), ED (E & IT), ED (A & P), & ED (Medical & HRD) and Secy to Corporation for information.

Copy to PA to VC&MD for information.

All ED (Zones) & HODs for information

CE (IT) for necessary action.

All Dy.CAOs / AOs & Dy.CPMs / POs for information.

WM/Printing Press/Miyapur for necessary action.

RAO/HO for information.

COS/(UPL, KRMR, VJA, VZM, KDP, NLR & TPT) with a request to collect the cards from COS/Miyapur

All Principals, Transport Academy and ZSTC for information.

PO (Training) to include in the Monthly index of circulars

All Traffic Incharges, Bus Station Managers and all Squad Incharges for necessary action.