

ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No.M/533(3)/12-OPD (M)

Office of the VC&MD,
Musheerabad, Hyderabad-624

CIRCULAR NO. 35 /2012 -OPD (MARKETING) DATED 03.09.2012

Sub: **Sabarimalai Special Operations** - Operation of buses to Sabarimalai for the year 2012-13 - Instructions issued - Reg.
Ref: Circular No:57/2011-OPD(M) dt.24.09.2011

Every year Corporation is operating huge number of buses to Sabarimalai to cater to the needs of pilgrims. 638 buses were operated as Sabarimalai specials in 2011-12 with an improvement of 27 buses over 611 buses operated in 2010-11. A perceivable growth in Sabarimalai Operations is expected in 2012-13.

I. SPECIAL HIRE RATES:

VC & MD, with the concurrence of FA & CAO accorded approval for the following Special Hire rates for the year 2012 - 13.

Special Hire rates for different types of buses for undertaking Sabarimalai tours upto 31.12.2012 are as follows:

SL NO	Type of Bus	Existing Special Hire Tariff per Km (Rs.)	Reduced Special Hire Tariff per Km (Rs.) (for Sabarimalai upto 31.12.2012 only)*
1	Super Luxury	33.00	31.00
2	Deluxe	32.00	30.00
3	Express	35.00	30.00
4	Pallevelugu	32.00	28.00
5	Saptagiri Express	--	28.00

(*Please see Item no. X)

However from 01.01.2013, the normal special hire rates shall apply.

The date of starting of the bus (not the date of booking) shall be reckoned for calculating the Special Hire Rate. If a Super Luxury bus is booked on 1.12.2012, but starts on 1.1.2013, then Rs.33/- shall be charged. In case of a bus which is booked on 30.12.2012 and starts on 31.12.2012 and online (Bus) from 1.1.2013, then Rs.31/- shall be charged.

In addition to the above, VC & MD also accorded sanction with the concurrence of FA & CAO for the following arrangements for Sabarimalai Special Buses Operations for the year 2012-13:

II. MINIMUM CHARGEABLE KMS ONLY 420:

To fix minimum chargeable Kms per day as 420 (instead of 480) exclusively for Sabarimalai Special Hire Operations for the year 2012-13.

III. BUSES TO BE BOOKED BY GURUSWAMYS, RTC NESTAMS ALONG WITH ATB AGENTS:

To allow Guruswamys as well as RTC Nestams to book the Buses for Sabarimalai on Commission basis along with ATB Agents.

IV. PAYMENT OF COMMISSION:

It is approved to give flat commission at the rate of Rs. 300/- per bus per day irrespective of number of buses booked for the year 2012-13 to the ATB Agents/RTC Nesthams/Guru Swamys.

V. FREE TRAVEL FOR COOKS:

To allow two cooks free of cost in the buses undertaken for Sabarimalai without providing seats.

VI. FREE TRAVEL FOR MANIKANTAS:

To allow "Two Manikantas" (less than 10 years of age) and one boy for luggage, free of cost in the Sabarimalai buses without providing seats.

VII. PROVISION OF IMPREST OF RS.1000/- PER BUS:

To provide miscellaneous imprest of Rs.1000/- per bus to meet incidental expenditure such as Mechanical failures, Tyre punctures etc., and official Telephone calls.

VIII. AUDIO, VIDEO AND LUGGAGE FACILITY IN EXPRESS BUSES:

Audio and Video may be hired in all buses if the present software provided by M/s Meilmedia is not suitable for playing DVDs. If required the last two seats may be removed, to carry the passengers luggage safely.

IX. HSD OIL IMPREST:

To provide a maximum Rs. 20,000/- as HSD oil imprest .

In addition to the above, the materials developed by Marketing Wing of Corporate Office shall be utilized to create awareness about APSRTC operations and to bring pilgrims and Guruswamys into APSRTC fold. A special emphasis shall be given to book Express buses for Sabarimalai.

X. SPECIAL OPERATION:

For operations of special buses to Sabarimalai there are additional overheads such as Payment of OT / Night outs, Audio / Video facility charges, less KMPL due to Ghat Road operation and maintenance of special camp at Sabarimalai and other exigencies which works out to Rs.5/- as additional expenditure per Kilometer.

Hence, Regional Managers shall take into consideration the above additional expenditure while selecting the services for Sabarimalai Operations and ensure maximum profits for each of the service operated.

XI. CLEARANCE OF OUTSTANDING AMOUNT:

All the Regional Managers shall ensure that the pending suspense / outstanding amount of the advances drawn in earlier years are cleared before the commencement of Sabarimalai Special operations for the year 2012-13. Other wise it will be recovered from the Officers / Supervisors concerned.

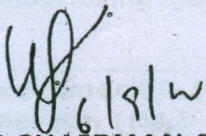
Further, the recovery / clearance of suspense shall be done in the month of Jan 2013 for the current year draws also.

XII. PERFORMANCE AND VEHICLE WISE PROFITABILITY:

All regions shall send the performance of Sabarimalai special operations along with vehicle wise profitability statement to this office by 01.02.2013 without fail.

Therefore, all the Field Managers shall bestow their personal attention to make best use of above sanctions duly giving wide publicity to Sabarimalai operations and to book maximum no. of Buses during Sabarimalai Operations for the year 2012 - 13.

Please acknowledge.


**VICE CHAIRMAN &
MANAGING DIRECTOR**

**To
All Regional Managers,
Copy to:**

The Director (V&S), FA & CAO, ED (O, MIS & AM), ED (E & IT), ED (Medical & HRD) and Secy to Corporation & ED (A & P) for information.

All EDs of Zones for information and necessary action.

All HODs for information.

All Dy.CTMs, DVMs, Dy.CAO/AOs for information and necessary action.

The Principals of all Transport Academy's and ZSTCs for information.

All DMs/ ATMs of Bus stations & All traffic In-charges and BSMs for necessary action.